

Survey Results and Comparison

- 2010 – 67 survey participants
- 2014 – 340 survey participants



Do you think Portable Signs should be permitted in the Town of Stettler?

2010



2014



Do you think Portable Signs should be permitted on Town property such as road allowances, rights of ways or property owned by the Town of Stettler ?

2010



2014



Do you think \$40 is a fair application fee for a commercial portable sign permit?

2010



2014



Do you agree that non-profit, public, cultural, agricultural, political and sporting event portable sign applications should be fee exempt?

2010



2014



Do you think that a time limit should be imposed for the use of portable signs?

2010



2014



Is a time limit of 60 days twice per calendar year on the same parcel reasonable for commercial advertisement?

2010



2014

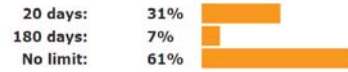


If no, what time limit would be reasonable?

2010



2014



The current Land Use Bylaw Sign General Provisions states that "Signs shall only be erected on sites to which their display relates". In your opinion should Third Party Advertising be a permitted use of portable signs?

2010



2014



How many Portable Signs should be allowed per parcel or per parcel frontage?

2010



2014



It is proposed that sign permits be treated as a separate permit than a development permit and be applied for 7 days prior to the erection of the portable sign; do you think this is a reasonable process?

2010



2014



Summary of Survey Comments:

- 44 comments in favour of Portable Signs
- 67 comments against Portable Signs
- 75 comments in favour of portable signs with increased or additional regulations.

Summary of Comments **In Favour:**

- Portable signs are efficient, cost effective way to advertise functions/sales/upcoming events. Please DO NOT remove these signs from Stettler.
- Portable Signs are great for business
- THE SIGNS are a good indication that business is alive and well in Stettler.
- Our small business would have suffered without the use of a portable sign!!!
- These are an excellent way to promote business and shop local. No fee necessary.
- I think these signs are good for everyone that choses to use them. They let people from other places know what's going on sales etc.
- Very helpful, informative, great advertising & very effective.

Summary of Comments **Against :**

- We counted 33 of those portable signs from John Deer to the Hospital. I think this is very distracting and it is polluting the entrance of our town for our visitors.
- The signs along highway 12 are an eyesore
- They're ugly and encourage distracted driving.
- I find these signs very annoying and distracting while driving. They are puked all over town and on the highway.
- The signs look junky.
- My opinion on portable signs in town? I don't like them.
- I don't think these signs should be allowed at all. I think they are distracting for drivers. I also think they are very ugly and make our community look tacky.

Summary of Comments **In Favour with Additional Regulations:**

- As long as there are only one or two in any given area, they are reasonable to look at and serve the purpose for which they are intended.
- We feel that there should be some rules pertaining to these signs but there should be no cost associated with the signs. The Town needs to help support local businesses.
- Only community events should be allowed on public property for no longer than 10 days before the event.
- I think that the signage should be taken off of road right of ways with the exception of community events. Each sign should directly relate to the parcel it is on, an excellent example of this appropriate use is the Stettler Golf Course.