

MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
January 3, 2013

Present: Councillor Steven Wildeboer, Councillor Peter Simons, Chairperson Rob Spencer, Director of Parks & Leisure Lee Penner, Secretary Danielle Kennedy, Graham Scott, Will Brown, Grace Fix and Sue Anne Hennessey.

Call to Order: Chairperson Rob Spencer called the meeting to order at 12:00pm.

1. **Additions/Agenda Approval**

Moved by Chairperson Rob Spencer to approve the agenda as presented.

MOTION CARRIED
Unanimous

2. **Confirmation of the Dec.6, 2012 HBC Meeting Minutes**

Tabled for next meeting

3. **Business Arising**

None.

4. **Statement of Revenues & Expenses**

Tabled for next meeting

5. **2012 Projects**

a. Communities in Bloom Evaluation 2012:

Tidiness:

The recommendations of the judges in the tidiness area of the evaluation were that:

- There are some peeling signs around Town that could be fixed - Director of Parks & Leisure Lee Penner said he will speak to the Owners about updating the signs.
- Secondly that the Town could hold clean-ups in Town - Chairperson Rob Spencer stated that the committee could improve on promoting clean ups.
- Thirdly the judges were concerned that the event notice boards have open backs and could end up with graffiti on them - The committee has decided to have a local artist contest where locals can submit a mural that they have drawn and the top 3 submissions will be chosen to be

- put on the backs of the event boards.
- Lastly they said our sign listing churches at the Town entrances could be refurbished – these signs have since then been refurbished.

Environmental Action:

The recommendations of the judges in the environmental action area of the evaluation were:

- Firstly that we look into solar lighting for the parks and putting in an anti-idling awareness promotion – the committee stated that they are working on these items.
- Secondly they thought we could promote businesses to recycle more – Chairperson Rob Spencer stated that he will contact Aubrey about doing an E survey to all the businesses to see what their recycling needs are.
- Lastly they wondered about re-use programs and rain gardens – Chairperson Rob Spencer spoke that when the judges come out in 2013 the committee will highlight it better.

Heritage Conservation:

Firstly the judges recommended that we plaque and name our heritage trees – Director of Parks and Leisure Department Lee Penner stated that his department was already working on this.

Urban Forestry:

The judges recommended that we have a tree inventory – Director of Parks and Leisure said he is looking into this. The judges also suggested that we have identification markers by the different types of trees, shrubs and plants so that everyone knows what they are when walking around.

Floral Displays

The judges suggested that the Town educate the public education on noxious weeds. It was noted that the Town's bylaw officer is working on this.

8. **Next Meeting:** February 7, 2013

9. **Adjournment:** The meeting was adjourned on a motion by Chairperson Rob Spencer at 1:14pm