

MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
April 5, 2012

Present: Councillor Peter Simons, Councillor Steven Wildeboer, GIS Coordinator/Technician Graham Scott, Chairperson Rob Spencer, Director of Parks & Leisure Services Lee Penner, Secretary Danielle Kennedy, Will Brown, Marilyn Crowshuman, Grace Fix, John Leard and Sue Anne Hennessey.

Call to Order: Chairperson Rob Spencer called the meeting to order at 12:09 p.m.

1. **Additions/Agenda Approval**

Moved by Chairperson Rob Spencer to approve the agenda as presented with the following addition:

- a. Business owner was wondering about the brackets that hold the spring and winter banners.

MOTION CARRIED
Unanimous

2. **Confirmation of the February 29, 2012 HBC Meeting Minutes**

Moved by Chairperson Rob Spencer that the Minutes of the February 29, 2012 Heartland Beautification Committee Meeting be approved as presented.

MOTION CARRIED
Unanimous

3. **Business Arising**

Committee discussed how the extra funds from past years should be allocated and it was decided that they should be distributed evenly between all the sub-committees.

4. **Statement of Revenues & Expenses**

The Statement of Revenues and Expenses was presented. Moved by Rob Spencer that the Statement of Revenue and Expenses be approved as presented.

MOTION CARRIED
Unanimous

5. **2012 Projects**

a. Banners

Director of Parks and Leisure Services Lee Penner stated that the banners have been changed from winter to spring. He continued to state that there is no specific time for the rest of the banners to be hung up but should be done within two months. Director of Parks and Leisure Services Lee Penner indicated that he would like the locations for the banners decided. He commented that he will collect ideas for banner locations for the next meeting to discuss.

b. Community Gardens

Chairperson Rob Spencer indicated that going door to door with one page information sheets and the meeting in March at the hospital was a success in informing the public about the community gardens. Discussions were had about raised beds and planting edible fruit and vegetables for anyone to eat. In addition, fruit shrubs and rhubarb will be planted in designated areas of the community gardens, vines will be run along the fence, hops will be planted around the shed and an information sign about the community gardens will go on the side of the shed. Two wooden banners will be put up at designated spots of the community gardens. Chairperson Rob Spencer said there will be a work bee night every third Thursday of every month for anyone wanting to help with the community gardens. Wooden plot markers will be made by the school and placed in the community gardens.

c. Communities in Bloom

Chairperson Rob Spencer indicated that July 30th 2012 will be acceptable as the judging day for communities in bloom. He also stated that the community profile book needs to be updated. There was discussion about where to have the barbeque and what activities could be planned for Sunday night and that name tags would be beneficial this year. Chairperson Rob Spencer mentioned that more signage is required to help visitors navigate through town. The paid for museum sign has yet to be put up.

d. Environmental Action Sub-committee

The Bring Your Own Bag campaign has been a success so far. The community has seen an increase in people using reusable bags. Grace Fix stated that the committee will be picking ten different stores and hanging different posters up in them once a month. Grace Fix asked if the committee had any ideas on how to thank businesses around town for donating reusable bags. The following possibilities were discussed:

- Inviting the business owners to the communities in bloom awards banquet;

- Sending them a letter of thanks from the beautification committee and;
- Posting a thank you to the businesses on the Town website and facebook page.

It was discussed that the Parks & Leisure department might be able to fund the bike rack and recycle bin installation cost. Parks and Leisure Services Lee Penner indicated that the Parks and Leisure department could install bike racks for no more than \$50.00 each and the recycle bins could be installed for no more than \$20.00 each.

e. Heritage Conservation Sub-committee

Will Brown mentioned that Wilda is doing research for the committee. There was discussion on revising the Historical Walk Down Town. Director of Parks and Leisure Services Lee Penner mentioned that the committee could apply for the Alberta Historical Resources Foundation Heritage Awards 2012. The award recognizes significant contributions of individuals, teams, organizations, corporations, congregations.

f. Increase Awareness of Committee/Projects & Encouraging Youth Participation

None.

g. Plant Swap

Chairperson Rob Spencer said that the Plant Swap will be held on Saturday April 12th 2012 from 10am-12pm. He also mentioned that the event should be posted on the Town's Facebook page.

h. Trade Show

Chairperson Rob Spencer did up 1000 envelopes with seeds in them to give away at the trade show. Grace Fix said that the committee could wear the BYOB tags at the trade show. She commented that we could potentially put the how to compost information sheet in the reusable bags that we are going to be giving away. Grace Fix did up an example entry sheet form and thought we could get people to fill them out to get an entry slip for the compost bin that is being given away at the trade show. The committee decided that not enough people would fill the sheet out so we decided against printing off any more entry forms and just giving people entry slips.

6. **Correspondence**

a. 2012 Garden Contest

Chairman Rob Spencer said that the entry forms need to be updated for the garden contest. There will be more discussion on this at the next meeting.

7. **Additions**

Director of Parks and Leisure services Lee Penner said that he will go talk to the business owner about the brackets and answer her questions and concerns.

8. **Next Meeting:** May 3, 2012

9. **Adjournment:**

The meeting was adjourned on a motion by Chairperson Rob Spencer at 1:10 p.m.