



Heartland Beautification Committee Agenda December 4, 2014 at 11:45 Stettler Recreation Centre Board Room

2014 Projects

Banners & Signage
Communities in Bloom
Environmental Action Sub-Committee
Heritage Conservation Sub-Committee
Community Gardens

1. Agenda/Agenda Approval
2. Confirmation of the November 6, 2014 HBC Minutes
3. Business Arising from the November 6, 2014 HBC Minutes
4. Statement of Revenue & Expenses as of November 30, 2014
5.
 - a.) Banners and Signage
 - b.) Communities in Bloom
 - c.) Environmental Action
 - d.) Downtown Park
 - e.) Community Gardens
 - f.) Elections
 - g.) Sub Committees
 - h.) Volunteer Drive
6. Correspondence

None
7. Next Meeting – January ?, 2015
8. Adjournment

"Keeping Stettler Clean and Green"

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
November 6, 2014**

Present: Councilor/Chairperson Will Brown, Rob Spencer, Grace Fix, John Leard, Graham Scott, Sue Ann Hennessey, Lee Penner, Jacqui Newton

Call to Order: Chairperson Will Brown called the meeting to order at 12:12 pm

1. **Additions/Agenda Approval**

Moved by Grace that the agenda be approved as amended.

5. e.) Elections

MOTION CARRIED
Unanimous

2. **Confirmation of HBC Meeting Minutes**

Moved by Chairperson Rob Spencer that the Minutes from the Oct 2, 2014 Heartland Beautification Committee Meeting be approved as ammended.

-change item g) streetscape to signage

MOTION CARRIED
Unanimous

3. **Business Arising**

-letters to winners of CIB Garden contests are made and going out today

4. **Statement of Revenues & Expenses**

Moved by Sue Ann Hennessey that the Statement of Revenue and Expenses be approved as presented.

MOTION CARRIED
Unanimous

5. 2014 Projects

- a. Banners & Signage: Just got new lift for the Town and so changing the banners for the seasons should not be an issue anymore.

- b. Communities in Bloom: Report and comments from Symposium in Charlotte town were attached to agenda.

Wondered if we could put signage on the edge of town on the Community Service boards to advertise the Beautification Committee.

Rob Spencer made a motion to purchase signs for the Community Service boards to advertise the Heartland Beautification Committee.

MOTION CARRIED
Unanimous

Rob also felt that we should somehow congratulate the Town of Stettler residents for the "Tidiness" award to try and get more community involvement. We will put on our Racher sign outside of A&W.

Graham suggested that the committee create flashy posters similar to the fire department's recruitment posters to help attract new members.

- c. Environmental Action Sub-Committee

Report was attached to agenda as well as green tips

Grace would like to purchase a few extra sticky notes to hand out at trade show.

Light the Night event at the Museum is looking for some help with advertising from the committee. The Town of Stettler is going to put on Racher Sign as well as on the Marquee sign outside the Recreation Centre.

Environmental Action sub-committee is still looking at purchasing ashtrays for downtown. The ashtrays must be located 20 meters from a public entrance according to the town by-law as to not encourage smoking too close to entrances. It was recommended that they seek out locations that would adhere to town by-law and come back to the committee with those locations.

d. Community Gardens:

The community gardens sub-committee applied for a grant from the TD Friends of the Environment to help build a third community garden. The grant came back at \$2000 and not the \$17000 that was applied for. It was suggested that some of this year's budget be used to purchase supplies needed as there is money left to do so.

e. New business- elections will be tabled until next meeting

5. Correspondence

Received categories for 2015 Communities in Bloom. Jacqui will forward to all members for viewing.

6. Next Meeting- December 4, 2014

7. Adjournment- Meeting adjourned at 1:12pm

HEARTLAND BEAUTIFICATION COMMITTEE
FINANCIAL STATEMENT

REVENUE:											
	VENDOR	DESCRIPTION		Donations		Other		Grant			REVENUE BALANCE
2014											
	Total YTD Revenue			-		-		-	-	-	-
	Revenue Budget			-		-		-	-	-	-
	Revenue Budget (over)/under			-		-		-	-	-	-
EXPENSE: 2-64-03-00-00-519											
	VENDOR	DESCRIPTION	Contingency/ Meetings 2-64-03-00-00-519	Banners, & Streetscape 2-64-03-01-00-518	Signage 2-64-03-01-00-519	CIB Travel & Subs 2-64-03-02-00-211	CIB Membership 2-64-03-02-00-214	Community Gardens 2-64-03-03-00-519	Environment Supplies 2-64-03-04-00-519	Misc. Events Supplies 2-64-03-05-00-519	EXPENSE BALANCE
2014											
Jan	Communities in Bloom	CIB Registraton					750.00				
Feb	Govern ATS	3 Reg Attraction Signs	(500.00)								
Feb	Stettler Eatery	Jan & Feb Lunches	232.38								
Apr	Spencer, Rob	Garden Seeds						55.49			
May	Board of Trade	Trade Show Booth Dep								275.00	
May	Stettler Eatery	Apr & May Lunches				238.10					
May	Spencer, Rob	Plants						175.28			
May	Kathy's Printing	Heartbeat						40.00			
May	Heartland Stationers	Envelopes						63.90			
May	Heartland Stationers	Labels & Envs						59.90			
May	Heartland Promotions	Trash to Treasure Signs							270.00		
June	UFA	Painted laths						29.95			
June	UFA	Painted laths/twine						79.94			
June	Heartland Promotions	Walk'n'Roll Logo							150.00		
June	Black Press Group	Trash 2 Treasure							252.29		
June	Stettler Eatery	Lunch	114.29								
June	Black Press Group	Communities in Bloom								264.75	
June	Black Press Group	Beautification								264.75	
July	Black Press Group	Recycle Awards									
July	Stettler Eatery	Adjustment	238.10			(238.10)					
July	Alberta Traffic Supply	Walk N Roll Signs							358.49		
July	Subway	Meals	65.70								
July	Town of Stettler Entry	Payroll (PP#14)	635.50								
July	Lee Penner	Petty Cash	8.09								
July	Town of Stettler Entry	Payroll (PP#15)	513.38								
August	Ramada	Rooms for Judges				620.72					
August	Sobeys	Water				25.29					
August	Heartland Promotions	Walk N Roll Signs							240.00		
August	Black Press Group	HBC Recycle Awards							76.17		
August	Payroll PP17	Payroll	189.46								
August	Spencer, Rob	CIB Judges				222.41		5.06		18.19	
August	Penner, Lee	CIB Judges				15.10					
Sept	Black Press Group	Walk N Roll							186.64		
Sept	Heartland Promotions	Community Garden Signs						595.00			
Sept	Stettler Eatery	Meals	114.29								

HEARTLAND BEAUTIFICATION COMMITTEE
FINANCIAL STATEMENT

	VENDOR	DESCRIPTION	Contingency/ Meetings	Banners, & Streetscape	Signage	CIB Travel & Subs	CIB Membership	Community Gardens	Environment Supplies	Misc. Events Supplies		EXPENSE BALANCE
2014			2-64-03-00-00-519	2-64-03-01-00-518	2-64-03-01-00-519	2-64-03-02-00-211	2-64-03-02-00-214	2-64-03-03-00-519	2-64-03-04-00-519	2-64-03-05-00-519		
Sept	Spencer, Rob	CIB Travel & Subsistence				1,545.05						
Sept	Fix, Grace	HBC Supplies							74.69			
Sept	Town Visa	CIB Travvel & Subsistence				1,816.10	1,096.58					
Oct	Black Press Group	Advertising							335.14			
Nov	Schwartz Home Building	Ceramic Deck Screw						281.81				
Nov	Board of Trade	6 Tickets Citizen Awards							285.71			
Nov	Kathy's Printing	BYOB Event Day							85.00			
Nov	Kathy's Printing	Tip of the Month							30.00			
Nov	Black Press Group	Credit Advertising Charge							(55.17)			
	Total YTD Expense		1,611.19	-	-	4,244.67	1,846.58	1,386.33	2,288.96	822.69		12,200.42
	Expense Budget		2,000.00		3,000.00	5,000.00	1,000.00	5,000.00	4,000.00	2,000.00		22,000.00
	Expense Budget (over)/under		388.81	-	3,000.00	755.33	(846.58)	3,613.67	1,711.04	1,177.31		9,799.58
											Budget	Actual
											Total YTD Revenue	-
												-
											Total YTD Expense	22,000.00
												12,200.42
											Net: Revenue - Expense	(22,000.00)
												(12,200.42)

Environmental Action Sub-Committee Report to Heartland Beautification Committee December 4, 2014

1. **Cigarette Butt Receptacles**

Stettler's Smoke Free Bylaw states that there should be no smoking or ashtrays within 6 metres of a "Designated Public Place" (which includes businesses).

Possible trial locations in 2 public parking lots: (a "public" space?)

- a) parking lot north of former Corner Appliance
 - b) parking lot north of Legion
- signage: "The Butt Stops Here" ??



Cost: \$278.70 (last year's price)
7" x 5" x 18" Holds 1000 butts

Cost: \$165 (last year's price)
3 1/8" x 19" Holds 600 butts

<http://www.buttbegone.com/ca/butt-stop-cigarette-disposal-unit-p-91.html>

www.ecolad.ca

2. **Trade Show Ideas** April 10-12, 2015

- | | |
|------------------------------|--|
| Town Works | our entry for Board of Trade Trade Show publication |
| Trying to Be Idle-Free: | stickers and shopping cart tokens (with BYO Bag on the other side):
\$2.65 (min. 250); \$2.08 (min. 500); \$1.80 (min. 1000) from Kathy's Printing |
| BYO Bag | Tiny info sheets
shopping cart tokens |
| Backyard Composting | Any leftover prizes from BYO Bag Day
Compost bin raffle
"Backyard Composting: Getting Started" handout |
| Rain Barrel | raffle |
| Walk 'n' Roll | use a couple of signs from our August promo
Look for Walk 'n' Roll events (receive reduction if participants walk/bike)
Walk/Bike distances map??????? |
| Trash 2 Treasure | publicize |
| Recycling Award | invite nominations |
| Spring Plant Exchange | (Plant it Forward program) |
| Fall Seed/Fruit/Veg Exchange | |
| Community Gardens | proposed Site 3?? |
| Community Orchard | proposal |
| CiB | awards received by Stettler
profile book? |



3. **BYO Bag Event – Tuesday, Dec. 2, 2014**

Sobey's and No Frills special event, all businesses blitz

4. **Walk/Bike time/distance signs**

Buy/install 4 more for next spring, with bigger white margins. Locations TBA.



5. **Trying to Be Idle-Free**

Purchased backing for our transparent "Trying to Be Idle-Free" stickers, making them much more visible.

Offered these stickers to interested business for their windows.

Confirmed locations for parking lot large signage:

- Sobey's
- No Frills
- Canadian Tire
- Home Hardware (on fence)

Interested but barriers:

- ATB Financial (awaiting corporate decision)
- Stettler Mall (selling)
- Tim Horton's (would allow on their poles but facing away from Tim's)

H.S. will make video "Trying to Be Idle-Free" in the second semester.



6. **Green Tips for December** (see attached)

7. **Environmental Action Sub-Committee Budget:**

Funds for 2014

\$4,000.00

Expenses

Trash 2 Treasure	- Stettler Independent ad	\$252.29
	- Q93.3 ad	nil (on TOS)
	- Heartland Promotions 10 signs	\$270.00
Walk/Bike Time/Distance signs		
	- 4 distance/time street signs	\$358.49
Walk 'n' Roll	- Heartland Prom logo design	\$150.00
	- Heartland Prom 10 coroplast signs	\$240.00
	- Independent ads x 4 weeks	\$373.28
	- Radio ads (\$500...included in Town's)	nil (on TOS)
Fall Seed & Fruit/Veg Exchange		
	- Independent ads x 2 weeks	\$186.64
	- Q93.3 radio ads one week	nil (on TOS)
Grace	- supplies	\$ 74.69
Recycling Awards Board of Trade Banquet 6 tickets @ \$50		\$300.00
	- Independent ad x 1 week	\$ 76.17
Trying to Be Idle-Free signs and clamps 5 @ \$115		\$575.00
	- backing for current transparent stickers	\$ 45.00
BYO Bag	- sticky note prizes 2500 @ .35	\$875.00
	- BYO Bag Event 2 ground signs	\$ 85.00
Green Tips	- Heart Beat 3 months Oct-Dec	\$ 30.00

Total Expenses to date

\$3,891.56

Funds remaining

\$ 108.44

December 1, 2014

GREEN TIP OF THE WEEK

"Create memories, not garbage"



Will the gifts you choose create memories or end up in the landfill? Everyone gets their hair cut. How about gift certificates from your local hair salon or barber? A local gym membership? A local car detailing? Mowing your recipient's lawn or shoveling the driveway? Tickets for local movies or performing arts? Games at a local golf course? An oil change at a local shop? An evening at a local restaurant? The services of a local housecleaner for a day? Create memories, not garbage. We all win.

No one can do everything. Everyone can do something.
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December 8, 2014

GREEN TIP OF THE WEEK

"Go battery-free & electronic-free"



Choose battery-free toys and avoid electronic games. Choose gifts that get your child active or outdoors. Batteries must be continually replaced. Battery manufacturing and microchip production for electronic games consume large quantities of non-renewable resources. Part of your gift is giving your child a better future planet!

No one can do everything. Everyone can do something.
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December 15, 2014

GREEN TIP OF THE WEEK

"Green Christmas wrapping"



Wrapping paper takes many resources to produce and has a very short usage timeline.

- **Choose alternative wrapping:** use a scarf, dish towel, bandana, or some other useful cloth item.
- **Avoid buying glossy foil or metallic wrapping paper** - it is difficult to recycle.
- **Reuse gift wrap from large gifts for future smaller gifts.**
- **Use tape sparingly, or use ribbon** - it's easier for the recipient to save the wrapping for reuse.

No one can do everything. Everyone can do something.

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December 22, 2014

GREEN TIP OF THE WEEK

"a local holiday feast"



- Look for local food** - Choose foods that are from as close to home as possible. It's fresher and you avoid transportation costs and pollution.
- Choose organic, if possible.** - It contains fewer pesticides and herbicides.
- Use cloth serviettes, not paper-** Washing them leaves a smaller carbon footprint than making and throwing out paper.
- Avoid copious waste of food** - It's not about the volume, it's about the companionship.

No one can do everything. Everyone can do something.

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December 29, 2014

GREEN TIP OF THE WEEK

"5 green New Year's Resolutions"



1. **Buy less bottled water.** Imagine a water bottle a ¼ full of oil.
That's how much oil was needed to produce the bottle.
2. **Drive less.** Transportation is the 2nd largest source of CO₂ emissions.
Walk or bike sometimes. It's more pleasant!
3. **Drink from a re-usable mug** Disposable cups consume resources and create litter.
4. **Don't idle your engine.** After 10 seconds, it wastes fuel and pollutes our air.
Think of it like second-hand smoke.
5. **Take reusable bags.** Use them every time, every store.

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Cigarette butt
receptacle
location 1?



Cigarette butt receptacle
location #2??

