



Heartland Beautification Committee Agenda December 3, 2015 at 11:45 Stettler Recreation Centre Board Room

2015 Projects

*Community Gardens
Environmental Action
Downtown Park
Stettler Blooms
Banners & Signage
Tidiness
Parks and Trees
Heritage Conservation*

1. Agenda/Agenda Approval
2. Confirmation of the November 5, 2015 HBC Minutes
3. Business Arising from the November 5, 2015 HBC Minutes
4. Statement of Revenue & Expenses as of November 30, 2015
5. Trade Show
6. Sub-committee reports
 - a.) Community Gardens
 - b.) Environmental Action
 - c.) Downtown Park
 - d.) Stettler Blooms
 - e.) Banners and Signage
 - f.) Tidiness
 - g.) Parks and Trees
 - h.) Heritage Conservation
7. Correspondence
Registration was sent in for the 2016 CIB International Competition
8. Next Meeting – June 4, 2015
9. Adjournment

"Keeping Stettler Clean and Green"

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
November 5, 2015**

Present: Chairperson Rob Spencer, Councilor Will Brown, Graham Scott, Sue-anne Hennessey, Jacqui Newton

Call to Order: Chairperson Rob Spencer called the meeting to order at 12:05 pm

1. **Additions/Agenda Approval**

Moved by Will Brown that the agenda be approved as presented.

MOTION CARRIED
Unanimous

2. **Confirmation of the October 8, 2015 HBC Meeting Minutes**

Moved by Chairperson Rob Spencer that the Minutes from the October 8, 2015 Heartland Beautification Committee Meeting be approved as presented.

MOTION CARRIED
Unanimous

3. **Business Arising**

TD Recognition was taken care of by doing a facebook post and was an article in the ag. section of the newspaper.

Rob Spencer and Karen Sernecky did a presentation at the middle school regarding the youth involvement award and got some interest in CIB from the students.

4. **Statement of Revenues & Expenses**

Moved by Rob Spencer that the Statement of Revenue and Expenses be approved as presented and notes the changes that were requested previously.

MOTION CARRIED
Unanimous

5. Chair Election

Rob Spencer was voted in by acclamation.

6. Budget

The following budget allocation will be sent to council for approval:

Environmental Action	\$5000.00
Community Gardens	\$5000.00
Tidiness	\$1000.00
Parks and Trees	\$1000.00
Stettler Blooms	\$1000.00
Contingency/Meeting	\$2000.00
Heritage/Downtown Park	\$2000.00
CIB/Travel and Subsistence	<u>\$5000.00</u>
Total	\$22000.00

Rob Spencer motioned that the new budget allocation be sent to council as presented. Seconded by Sue-anne Hennessey.

MOTION CARRIED
Unanimous

7. 2015 Projects

a) Community Gardens:

- Town provided compost and 120 kids came out to spread mulch.
- A valve needs to be put on at the #2 garden. Lee advised Rob to bring to the P&L Office and the staff will do it.
- Rob has had some people interested in joining the CG sub-committee
- Currently there are no plans for a 4th garden. The group will focus on improving the ones we have.

b) Environmental Action:

- Graham noted that the Green Tips are becoming more difficult to maintain on the website. He commends Grace for coming up with new ones, however there is a fear that there is no background on some of the tips. We do not want to misinform people and should have more facts before posting on the website.

c) Downtown Park:

- Picture for the monument arrived but the sandblasting was not deep enough. They will be coming back to finish the job.
- Council would like the murals to be Authentic but not related to current

businesses. They will revisit the mural ideas in the spring and hopefully have input from the Museum.

d) Stettler Blooms:

- Stettler Bucks still need to be awarded to the top three contest winners.
- Rob has 2 people to sit on the committee

e) Banners and Signage:

- banners around town have been changed in a timely manner thanks to the lift that the Town purchased.
- Rob wondered if the banners were dirty or faded as he noted they don't look as good as the old ones.

f) Tidiness:

- Karen is working hard at getting the students involved in spring clean-up

g) Parks and Trees:

- 14 trees were donated by Evelyn O'Hara and were planted in the sports park beds. A few were also planted in the memorial site for Rene.

h) Heritage Conservation:

- Karen will be meeting with Stacey from the Board of Trade and Joyce Kirk.

6. New Business

7. Correspondence

Discussion was held as to which category of CIB the Town should enter next year. A motion was made by Will to continue to enter at the International level. Sue-anne seconded.

MOTION CARRIED
Unanimous

8. Next Meeting- December 3, 2015

9. Adjournment 12:45pm

HEARTLAND BEAUTIFICATION COMMITTEE
FINANCIAL STATEMENT

REVENUE:											
2015	VENDOR	DESCRIPTION		Donations		Other		Grant		REVENUE BALANCE	
Feb	TD Friends of the Environ.	Community Garden Grant		2,000.00							
Mar	Various Vendors	Community Garden Rent				120.00					
Apr	Various Vendors	Community Garden Rent				395.00					
May	Various Vendors	Community Garden Rent				75.00					
	Total YTD Revenue			2,000.00		590.00				2,590.00	
	Revenue Budget			-		-				-	
	Revenue Budget (over)/under			(2,000.00)		(590.00)				(2,590.00)	
EXPENSE: 2-64-03-00-00-519											
2015	VENDOR	DESCRIPTION	General Meetings 2-64-03-00-00-519	Streetscape Banners 2-64-03-01-00-518	Streetscape Signage 2-64-03-01-00-519	CIB Travel & Subs 2-64-03-02-00-211	CIB Membership 2-64-03-02-00-214	Community Gardens - Supplies 2-64-03-03-00-519	Environment Supplies 2-64-03-04-00-519	Misc. Events Supplies 2-64-03-05-00-519	EXPENSE BALANCE
Jan	Communities in Bloom	Registration					760.00				
Jan	Wm E Hay High School	2 Sandwich Boards							60.00		
Jan	Kathy's Printing	Shopping Cart Tokens							850.00		
Feb	Ecolad Corporation	Cigarette Waste Contain.							383.00		
Feb	Black Press Group	Beautification Flyers							615.00		
Mar	Coffee Tree	Lunch	105.00								
Mar	Stettler Eatery	Lunch	228.00								
Mar	Stettler Board of Trade	Trade Show Booth								260.60	
Mar	Corporate Visa - Lee	Sobeys	5.31								
Apr	Corporate Visa - Lee	Subway - Lunches	65.70								
Apr	Fix, Grace	Trade Show Prizes								100.00	
Apr	Gablehouse Farm	Daylilies Presentation								67.80	
Apr	Kathy's Printing	Heartbeat Ad							30.00		
Apr	Spencer, Rob	HBC Coin Envelopes								39.95	
Apr	Wm E Hay High School	Compost Bin for Trade Show							84.00		
May	Black Press Group	Spring Cleaning Flyers							615.00		
May	Black Press Group	Trash 2 Treasure							225.69		
May	Kathy's Printing	2 signs & Heartbeat Ad						50.00		60.00	
May	PrairieTech	Deposit on Trees & Shrubs						446.38			
May	Stettler Board of Trade	Trade Show Booth								275.00	
June	Smith, Wayne	Water Tank Valve						58.94			
June	Spencer, Rob	Plants & Seeds, Stakes						223.65			
June	PrairieTech	Trees & Shrubs						1,254.12			
June	Brenda's Country Catering	Meeting Lunch	122.00								
July	Heartland Promotions Inc.	Community Garden Signs						770.00			
July	Black Press Group	Home & Garden Ad							542.25		
July	Kathy's Printing	HBC Heart Beat Ad							30.00		
July	Grace Fix	Walk 'n Roll Prizes								300.00	
July	Lee Penner	Transporting CIB Judges				204.77					
July	Lee Penner	Spruce Lattice						39.98			
July	Heartland Promotions Inc.	Ciq Waste Stickers							15.00		
July	Black Press Group	Recycling Awards Ad							87.37		
August	Corporate Visa - Lee	Drove CIB Judges from Airport				816.21					
August	Fischer, Malcolm	Drive CIB Judges to Airport				190.48					
August	Brenda's Country Catering	Meeting Lunch	103.60								
August	Sobeys	CIB Judges Lunch				49.90					
August	AAMDC (UFA)	Lumber						67.50			
August	AAMDC (Alberta Traffic)	Walk/Bike Signs & Clamps							385.20		
September	Black Press Group	Walk N Roll Advertising							98.85		
September	Black Press Group	Walk N Roll Advertising							296.55		
September	Corporate Visa - Lee	West Jet				672.50					
September	Corporate Visa - Lee	Communities in Bloom				1,045.34					
September	Corporate Visa - Lee	Subway - Lunches								52.90	
September	Nelson's Penalty Box	Meeting Lunch	114.29								
September	Communities in Bloom	Symposium					192.60				
September	Ecolad Corporation	Cigarette Waste Contain.							570.00		
September	Stettler Regional Board of Trade	Heartland Dollars (Walk N Roll)							300.00		
September	Brenda's Country Catering	CIB Judges Lunch								973.25	
September	Spencer, Rob	Judges CIB Binders								89.35	
October	Robinson, Holly	Meeting Lunch	80.00								
October	Spencer, Rob	CIB National Awards Kamloops BC				933.67					
October	Spencer, Rob	Community Garden Supplies						261.20			
October	Corporate Visa - Roger	Community Garden Supplies						5.25			
October	Kathy's Printing	Green Tips							30.00		
October	Board of Trade	Environ Plaque, Awards Banquet							261.91		
October	Black Press Group	Walk N Roll campaign Advertising							98.85		
October	Penner, Lee	Butt Stop Stickers for Recipients								15.00	
November	Board of Trade (JE 41-11)	2016 Trade show booth deposit								(275.00)	
November	Board of Trade	Busness/Citizen Awards Banquet							95.24		
November	Robinson, Holly	HBC Meeting Lunch	68.58								
	Total YTD Expense		892.48	-	-	3,912.87	952.60	3,177.02	5,673.91	1,958.85	16,567.73
	Expense Budget		2,000.00		3,000.00	5,000.00	1,000.00	5,000.00	4,000.00	2,000.00	22,000.00
	Expense Budget (over)/under		1,107.52	-	3,000.00	1,087.13	47.40	1,822.98	(1,673.91)	41.15	5,432.27
										Budget	Actual
										Total YTD Revenue	2,590.00
										Total YTD Expense	16,567.73
										Net: Revenue - Expense	(13,977.73)

December 7, 2015

GREEN TIP OF THE WEEK

"Create memories, not garbage"

Choose gifts that create memories forever,
not garbage in a year.

We all win.

No one can do everything. Everyone can do something.

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December 14, 2015

GREEN TIP OF THE WEEK

"Battery-free gifts"

Choose battery-free toys and avoid electronic games.
Choose gifts that get your child active or outdoors.
Part of your gift is giving your child a better future planet!

No one can do everything. Everyone can do something.

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December 21, 2015

GREEN TIP OF THE WEEK

"Green Christmas wrapping"

Wrapping paper has a very short usage timeline.

- Use a scarf, dish towel, bandana, or some other useful cloth item.
- Reuse gift wrap from large gifts for future smaller gifts.
- Use tape sparingly, or use ribbon so it's easier to reuse the paper.



No one can do everything. Everyone can do something.

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December 28, 2015

GREEN TIP OF THE WEEK

"a Green New Year's feast"

Look for local food, organic if possible.

Use cloth serviettes and real plates, not disposables.

Avoid copious waste of food.



No one can do everything. Everyone can do something.

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