



# **Heartland Beautification Committee Agenda December 3, 2019 at 11:45 Stettler Recreation Centre Board Room**

## 2019 Projects

*Environmental Action  
Stettler Blooms  
Tidiness  
Parks and Trees  
Heritage Conservation*

1. Agenda/Agenda Approval
2. Confirmation of the November 7, 2019 HBC Minutes
3. Business Arising from the November 7, 2019 HBC Minutes
4. Statement of Revenue & Expenses as of November 30, 2019
5. New Member recruitment
6. Sub-committee reports
  - a.) Stettler Blooms
  - b.) Environmental Action
  - c.) Tidiness
  - d.) Parks and Trees
  - e.) Heritage Conservation
7. Next Meeting –January 2, 2020
8. Adjournment

**"Keeping Stettler Clean and Green"**

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING  
November 7, 2019**

**Present:** Chairperson Rob Spencer, Kelly Kilgour, Grace Fix (via facetime), Councilors Wayne Smith and Cheryl Barros and Recording Secretary Maddie Standage

**Call to Order:** Chairperson Rob Spencer called the meeting to order at 12:01

1. **Additions/Agenda Approval**

Moved by Cheryl Barros that the agenda be approved with additions.

- Addition to be discussed with committee updates regarding the post office flower planter collecting garbage

MOTION CARRIED  
Unanimous

2. **Confirmation of October 3, 2019 HBC Meeting Minutes**

Moved by Wayne Smith that the Minutes from the October 3, 2019 Heartland Beautification Committee Meeting be approved with changes.

MOTION CARRIED  
Unanimous

3. **Business Arising**

R. Spencer brought up that he has yet to talk to Atco regarding the wrapping of the utility boxes as discussed at the Communities in Bloom Awards & Ceremonies. G. Fix said she could help him and would email her contact at Atco and cc Rob on the email.

Councillor W. Smith updated the committee on the water reservoir sharing that the Town's Director of operations has advised Council that the metal cladding on the exterior has been causing structural problems of water reservoirs in other municipalities so the Town is now looking at painting the exterior. Council will be looking at budgeting this project in 2020 for completion in 2020 or 2021.

4. **Statement of Revenues & Expenses**

Moved by G. Fix that the Statement of Revenue and Expenses be approved with changes.

G. Fix advised that she has spent about \$3,500 year to date and noted this is something Jacqui Newton can correct.

MOTION CARRIED  
Unanimous

## 5. **2019 Projects**

### a) Stettler Blooms

R. Spencer shared that is going to start to work on posts in hopes to recruit new members to this subcommittee.

R. Spencer advised that the community gardens have been tilled. Discussion then started about the possibility of closing sections for next year in preparation to better manage the weeds. Community garden #1 will likely see 1/3 permanently closed as it does not have good productivity, R. Spencer discussed the possibility of clover planting the section. Another 1/3 of the same garden will be temporarily closed in order to manage weeds and 1/3 will remain open. Garden #2 was discussed and it was proposed to rent out the back portion first this way if there is not enough interest to rent the whole garden the front portion can see better weed maintenance. If this is to happen the Town of Stettler will likely need to move the water tank to the back section of the garden to better service its users. Councillor W. Smith added that HBC should makes signs to be posted at the gardens explaining why portions are closed.

R. Spencer announced that the sign is up at the community orchard. R. Spencer still needs to paint the bat houses and hang them up as well as wrap chicken wire around larger trees. R. Spencer discussed that HBC has been offered free day lilies for the orchard but is undecided if he wants to put them in the orchard because although it adds nice seasonal color, he thinks in a few years he will be able to split up the day lilies that have already been planted.

R. Spencer updated the group that he has yet to receive the Canada Liberation bulbs that he had ordered and with the weather the group may need to look at storing them in a cold location instead of planting them in planters depending on weather conditions when the bulbs get delivered. Nothing will be decided until the bulbs have been delivered.

### b) Environmental Action

G. Fix shared information she found out that Alberta Real Estate has a program where any interest from the transfer of funds when buying a house gets donated to non-profits. Brenda Barrett over sees this program in the Stettler area. This may be an opportunity for funding/donations in the future.

G. Fix advised the group that Rocky Mountain House his joining the Walk `n' Roll competition for next year.

G. Fix shared that the Stettler Board of Trade cannot financially sustain the BYOB program, so it has been shelved at this time. Reusable produce bags are still getting made.

Discussion ensued regarding the cigarette disposal signs/containers. Need to get them back out to the popular spots where they were stolen from.

G. Fix shared before she left, she handed out "wear a sweater" signs to local clothing stores and it had a very positive response. Grace said she will be working on updating the where to take it list while she is out of town.

#### c) Tidiness

Councillor C. Barros brought up the possibility of doing a fall clean up in addition the existing spring cleanup. Discussion took place about how this could look and the possibility of incorporating the schools.

Discussion took place regarding the recent post on Facebook regarding the flower pot outside the post office getting treated as a garbage can. The committee discussed how all the flower pots are still out and they needed information from Allan as to when/if they are getting picked up. Perhaps if they are not scheduled to get picked up anymore the Town can strategically remove the pots that see the most garbage collection in them or the committee can look into lids/covers for them in the winter. The committee discussed the possibility of purchasing a recycling container and placing it on the corner there to help with discarded flyers and paper as the post office does not have anything. Rob will talk to Allan to discuss the price of this. G. Fix shared that each person can go to the post office and ask that they no longer receive unaddressed flyers. This will stop access waste but people will still receive flyers within the newspaper or that are addressed to them. Grace will look at promoting this and getting this info out to the public.

#### d) Parks and Trees

No report at this time.

#### e) Heritage Conservation

R. Spencer shared that while there are no updates, he will be working on a 2020 workplan to include possible projects and asked if all subcommittees could do this.

### 6. New Business

R. Spencer discussed the shape of planters in West Stettler and what the group

would like to see by the Town of Stettler signs. The group discussed different possibilities of shapes with a wider base than the ones in West Stettler. It was brought up that maybe we can try one sign first and do the other three later if it works. Rob was going to look at pricing for this as he would likely get a better deal if he ordered 8 planters together rather than 2 at a time.

#### 7. Correspondence

None.

#### 8. Next Meeting

December 4<sup>th</sup>. Changed to the Wednesday not the Thursday due to conflicts with members.

#### 9. Adjournment @ 12:47 by Councillor Wayne Smith.

Date

**REVENUE:**

2019		VENDOR	DESCRIPTION	Donations 1-64-03-00-00-590	Description	Other 1-64-03-00-00-560	Grant 1-64-03-00-00-850
April			Garden rentals			543.81	
May			Garden rentals			305.95	
June			Donation for reusable bags	200.00			
		<b>Total YTD Revenue</b>		<b>200.00</b>		<b>849.76</b>	<b>-</b>
		Revenue Budget		-		-	-
		Revenue Budget (over)/under		200.00		(849.76)	-

**EXPENSE:**

Summary

2019	General Meetings Meetings 2-64-03-00-00-519	Heritage Conservation 2-64-03-01-00-519	CIB Competition 2-64-03-02-00-211	HBC CIB Membership 2-64-03-02-00-214	Community Gardens Subcommittee 2-64-03-03-00-519	Environmental Supplies 2-64-03-04-00-519	Misc. Events Supplies 2-64-03-05-00-519	Parks & Trees Supplies 2-64-03-06-00-519	Stettler Blooms Supplies 2-64-03-07-00-519
24-Jan-19	Heartland Promotion					241.00			
21-Feb-19	CIB Registration			875.00					
22-Feb-19	Jan lunch Centre Ice	91.43							
1-Mar-19	Board of trade trade show table						45.00		
8-Mar-19	Feb lunch Centre Ice	102.86							
13-Mar-19	Graham-Straws					308.79			
27-Mar-19	High School- Comp Bin					61.90			
2-Apr-19	Petty Cash-Straw Shipping					25.48			
18-Apr-19	Mar Lunch Centre Ice	91.43							
18-Apr-19	Reusable bags					520.50			
18-Apr-19	Bag Share signs					170.00			
8-May-19	Green tips Kathy's printing					30.00			
9-May-19	New Cap Trash 2 Treasure					100.00			
9-May-19	April Lunch	91.43							
16-May-19	HBC Advertising BPG					52.65			
23-May-19	Trade show/Com Gard				31.98				
30-May-19	Walk n Roll Advertising Kathy's					50.00			
30-May-19	kathy's Plant exchange adv.								50.00
13-Jun-19	Garden Seeds-trade show				157.50				
14-Jun-19	Walk n Roll Advertising Radio					100			
14-Jun-19	May lunch	80.00							
20-Jun-19	HBC Tent Cards Heartland prom					140.00			
21-Jun-19	adjustment				7.92				
20-Jun-19	Pro Mix Canadian Tire								399.75
11-Jul-19	HBC Green Tip					50.00			
11-Jul-19	Walk N Roll Radio					100.00			

11-Jul-19	June Lunch	80.00								
11-Jul-19	HBC Banner									205.65
25-Jul-19	July Lunch	60.24								
25-Jul-19	CIB Conference Flights			1,596.50						
25-Jul-19	Rural Municipalities						241.00			
25-Jul-19	Kathy's Printing						80.00			
8-Aug-19	Walk n Roll Advertising Radio						100.00			
14-Aug-19	trade show basket petty cash									28.84
14-Aug-19	trade show basket petty cash									14.94
14-Aug-19	tradeshow basket petty cash									10.99
14-Aug-19	tradeshow basket petty cash									40.49
14-Aug-19	tradeshow basket petty cash									39.88
14-Aug-19	Container Contest prize BOT									250.00
23-Aug-19	Judge's room Ramada			276.36						
23-Aug-19	Judge's room Ramada			276.36						
23-Aug-19	Boston Pizza Judge's lunch			199.87						
29-Aug-19	CIB Lunch and Supper			1,232.00						
9-Sep-19	Brenda's Catering lunch	97.65								
11-Sep-19	Stingray Radio						100.00			
19-Sep-19	Kathy's Printing						50.00			
19-Sep-19	Rushton Agencies						230.00			
25-Sep-19	CIB Symposium			1,243.00						
3-Oct-19	Rob Spencer Symposuim			1,084.69						
10-Oct-19	Board of trade Gala						397.62			
10-Oct-19	Walk n Roll Lunch Meeting						61.00			
10-Oct-19	Grace Fix						161.76			
24-Oct-19	Black Press Group						170.84			
10-Oct-19	Stingray Repair Café						100.00			
7-Nov-19	sept lunch	68.57								
7-Nov-19	oct lunch	80.00								
	<b>Total YTD Expense</b>	843.61	-	<b>5,908.78</b>	<b>875.00</b>	<b>197.40</b>	<b>3,642.54</b>	<b>45.00</b>	-	<b>1,040.54</b>
	Expense Budget	1500.00	2,000.00	5,700.00	1,000.00	5,000.00	5,000.00	-	1,000.00	1,000.00
	Expense Budget (over/under)	656.39		(208.78)	125.00	4,802.60	1,357.46	(45.00)	1,000.00	(40.54)

	<b>Budget</b>
<b>Total YTD Expense</b>	<b>22,200.00</b>

REVENUE BALANCE
1,049.76
-
(649.76)

Expense Balance





**Environmental Action Sub-Committee  
Report to Heartland Beautification Committee  
Dec.4, 2019**

**1. Pedestal wrap on utility boxes**

- Bob Sanders, Supervisor of Operations at the ATCO Service Centre
  - likes the idea of the pedestal wrap and was involved with a similar program in Ft. McMurray
  - ATCO would need to be present when installation occurs and they would do this 'supervision' as an in-kind donation.
  - ATCO is preparing a map of all Stettler utility boxes for our reference.
  
- **Ft. Murray** (Megan Hull, Stakeholder Relations, Regional Municipality of Wood Buffalo)
  - sought photographs and original art from residents that fit at least one of the following criteria:
    - a) showcase the region's natural beauty;
    - b) embody a sense of community;
    - c) promote physical activity;
    - d) highlights local culture and heritage
  - photos or art must be original and contain no commercial reference.
  - Transferred photos/art works onto vinyl wrap on traffic cabinets and bear-proof collection bins.
  - winning photographs/art works were awarded \$500.
  - anti-graffiti cleanable laminate wrap cost about \$250 per box.



**- Red Deer**  
(Jillian Best, Electric Services, City of Red Deer)

- historical photographs and artistic designs
- vinyl wrap
- no reply yet to my contact



**- Calgary**

- original art painted directly onto 200 utility boxes in Calgary, then sealed.
- Many different artists.



**- Vancouver**

- original paintings transferred onto vinyl wrap. Each design awarded \$1000.



## Ember Graphics

Product description by Ember Graphics:

The product is an Avery Wrap material, with a gloss finish. We find this material to be very durable in the weather, and it should see a 5-8 year life span. Also our wide format printer is latex base and holds up much better than most other water base printers.

Cost: \$350

For a utility box measuring: -3 feet Tall, 37.25" Long, 14" Wide, if we supply the artwork.

## 2. Where do I Take it? A-Z Guide

- postponing update until the Town chooses the recycling hauler from tenders. If there is a change in company, that company will possibly accept different things than the previous company.
- Looking at January update of our list instead of our usual November update.

## 3. Cig Butt receptacles

Move Legion Parking lot receptacle to the Community Hall?

Move Ball diamond (west of SRC) to West Stettler Park bandstand?

Superfluity requested a receptacle.

Allan has a used one???

4 have disappeared:

- 2 at West Stettler Park (Richards Memorial, Bandstand)
- 1 at the Community Hall
- 1 at Memorial Park

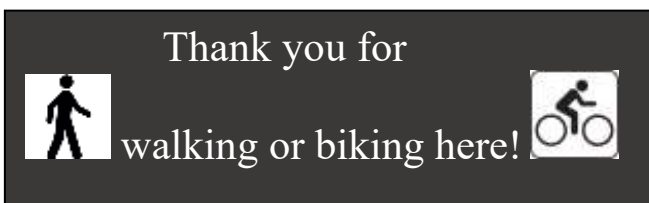
5 remain at:

- West Stettler Park west entrance
- Dog park
- Ball diamond west of SRC
- Legion parking lot
- Former Corner Appliance parking lot

These cost \$165 each.



## 4. "Thank you for Walking or Biking" signs



4 new signs arrived in June. To be installed at:

- Rec Centre entrance
- Viking Ship play ground entrance
- Dog park entrance
- Parkdale baseball dug-out building

## 5. Green Tips for December (see attached)

### 6. Environmental Action Budget - 2019

**\$5,000**

#### **Expenses:**

Heartland Promotions: redo tops of 16 Repair Café signs, 4 new BYO Bag Got Yours? signs (on back of Repair Café signs)	\$ 241.00
Kathy's Printing: Heart Beat Green Tips Jan-March	\$ 30.00
Compost Bin for Trade Show – High School	\$ 61.90
Reusable straws for Trade Show - 100 collapsible (\$308.79 + \$25.48 ship)	\$ 334.27
i.d. apparel – foldable reusable bags 150 @ \$3.47	\$ 520.50
Radio - Trash 2 Treasure ads	\$ 100.00
Independent – Trash 2 Treasure classified ad	\$ 52.65
Heartland Promotions – Bag Share signs	\$ 170.00
Heart Beat – Walk ‘n’ Roll ad for May	\$ 50.00
Radio – Walk ‘n’ Roll 3 <sup>rd</sup> week May	\$ 100.00
Heart Beat – Walk ‘n’ Roll ad for June	\$ 50.00
Radio – Walk ‘n’ Roll June	\$ 100.00
Alberta Traffic Supply – 4 Walking/Biking signs @\$54	\$ 241.00
Heartland Promotions Straws Optional – 200 tent cards	\$ 140.00
Heart Beat – Walk ‘n’ Roll July & Green Tips April to June	\$ 80.00
Radio – Walk ‘n’ Roll July & August	\$ 100.00
Heart Beat – Walk ‘n’ Roll August	\$ 50.00
Radio – Walk ‘n’ Roll August	\$ 100.00
Radio – Repair Café	\$ 100.00
Insurance – Repair Café	\$ 230.00
Award frames, Repair Café snacks (\$110 less \$67.50 cash pd = \$42.50, reusable produce bag fabric (\$135) (Grace)	\$ 161.76
Independent – Repair Café ads x 2 weeks	\$ 170.84
Lunch with Ponoka and Wainwright Walk ‘n’ Roll (Grace)	\$ 61.00
Board of Trade – Eco Excellence Award for Business	\$ <u>397.62</u>

Total expenses \$3642.54

#### **Pending expenses:**

Heart Beat – Green Tips July to December \$ 60.00

Total expenses and pending expenses

**\$3702.54**

**Budget remaining**

**\$1297.46**

Dec. 2, 2019

## GREEN TIP OF THE WEEK

### *"Create memories, not garbage"*

Invest in gifts that create memories, not garbage!

Try gifts of time: child-minding for a busy parent or dog walking.

Give lessons for singing or skiing. Buy event tickets to attend together.

Memories never end up in the landfill.



*No one can do everything. Everyone can do something.*

Sponsored by the *Heartland Beautification Committee*

Dec. 9, 2019

## GREEN TIP OF THE WEEK

### *"Battery-free toys"*

**Battery-operated toys create a continual need for more batteries. That creates a cost to the recipient and to the planet. Break free of batteries.**



*No one can do everything. Everyone can do something.*

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Dec.16, 2019

## GREEN TIP OF THE WEEK

### "Zero-Waste Holiday events"

Choose real plates, cups and cutlery.

Choose cloth napkins.

Disposables are single-use and forever a problem.

*No one can do everything. Everyone can do something.*

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Dec.23, 2019

## GREEN TIP OF THE WEEK

### "5 green New Year's Resolutions"

1. Buy less bottled water.
2. Drive less. Walk or bike sometimes.
3. Drink from a re-usable mug.
4. Don't idle your engine.
5. Take reusable bags.



*No one can do everything. Everyone can do something.*

Sponsored by the *Heartland Beautification Committee*

Dec.30, 2019

## GREEN TIP OF THE WEEK

### *"Reduce your junk mail"*

**You can refuse ad mail. Just put a note in your mailbox or talk to your local Post Office. However, you cannot refuse free community newspapers which may also contain ad flyers.**

*No one can do everything. Everyone can do something.*  
Sponsored by the *Heartland Beautification Committee*

