



## **Heartland Beautification Committee Agenda February 6, 2020 at 11:45 Stettler Recreation Centre Board Room**

### 2020 Projects

*Environmental Action  
Stettler Blooms  
Tidiness  
Parks and Trees  
Heritage Conservation*

1. Agenda/Agenda Approval
2. Confirmation of the January 9, 2020 HBC Minutes
3. Business Arising from the January 9, 2020 HBC Minutes
4. Statement of Revenue & Expenses as of January 30, 2020
5. CIB Competition
6. Projects for the year
7. Sub-committee reports
  - a.) Stettler Blooms
  - b.) Environmental Action
  - c.) Tidiness
  - d.) Parks and Trees
  - e.) Heritage Conservation
8. Next Meeting -March 5, 2020
9. Adjournment

**"Keeping Stettler Clean and Green"**

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING  
January 9, 2020**

**Present:** Councilor W. Smith, Chairperson R. Spencer, G. Fix (via facetime), A. King, L. Norman, J. Newton, K. Kilgour, G. Scott, T. Wilson

**Call to Order:** Chairperson Rob Spencer called the meeting to order at 12:05pm

Introductions were made as there were two new attendees to the meeting. Tina Wilson and Laura Norman.

1. **Additions/Agenda Approval**

Moved by R. Spencer that the agenda be approved as presented.

MOTION CARRIED  
Unanimous

2. **Confirmation of December 5, 2019 HBC Meeting Minutes**

Moved by R. Spencer that the Minutes from the December 5, 2019 Heartland Beautification Committee Meeting be approved as presented.

MOTION CARRIED  
Unanimous

3. **Business Arising**

None

4. **Statement of Revenues & Expenses**

G. Fix wondered what the \$170.00 Black Press Group charge was for. J. Newton will look into it.

Moved by R. Spencer that the Statement of Revenue and Expenses be approved as presented.

MOTION CARRIED  
Unanimous

## 5. 2019 Projects

### a) Stettler Blooms

- Container contest will be fairy garden theme this year
- Order of growing media needs to be made to include new sign planters
- Planters were ordered, paid for and have arrived
- Planters around West Stettler need to be dug in to the ground
- Library would like to build some programming around CIB
- Next meeting, we need to decide what category to enter with CIB

### b) Environmental Action

- Discussion regarding the Funeral Home's balloon release and other alternatives that may be more environmentally friendly. L. Norman suggested flying wish paper. A tree could be planted somewhere and then each person could write on the paper and light it.
- More talk regarding power box wrapping. Try one location and see how it weathers. Suggestion was Veterans way. The type of art work was discussed and was decided that old historical photos would be best.
- Walk n roll signs were damaged in hail storm and so they need to be replaced. Grace is looking for new slogans
- 500 produce bags were made to give away at the trade show. Ideas for other giveaways are needed. Straws went over well but were expensive.
- Compost bin will be given away again
- Rob will see if he can get compost bags from Home Hardware

### c) Tidiness

No report

### d) Parks and Trees

No report

### e) Heritage Conservation

6. New Business- None

7. Correspondence-None

8. Next Meeting- February

9. Adjournment

**Environmental Action Sub-Committee**  
**Report to Heartland Beautification Committee**  
**January 9, 2020**

**1. Planting Memories proposal sent to Stettler Funeral Home:**

(They wish to begin planning meetings in March.)

**“Planting Memories” ...Concept ideas DRAFT 1**

(January, 2020)



A partnership between the Heartland Beautification Committee and the Stettler Funeral Home.

**General concept:**

Stettler Funeral Home and the Heartland Beautification Committee partner to organize an annual spring tree or flower planting to help honor the memory of loved ones in a long-lasting manner that also beautifies our town.

**Specific Goals:**

1. Offer a meaningful annual ceremony to help honor the memory of loved ones in a long-lasting manner, which would replace the annual balloon release.
2. Enable active participation by families of loved ones.
3. Enable the repetition of the concept annually into the future.
4. Beautify and renew Stettler parks and green spaces.
5. Keep low-maintenance plantings as a priority.

**Roles:**

1. Stettler Funeral Home and the Heartland Beautification Committee, in consultation with Stettler Parks & Leisure staff, would determine together what would be planted and where each year.
2. Stettler Parks & Leisure staff would prepare the planting bed.
3. Stettler Funeral Home would organize the ceremony, with Heartland Beautification members assisting with planting, if needed.
4. Stettler Parks & Leisure staff would maintain the beds.

**Cost:**

1. A cost-sharing formula for the plants between the Stettler Funeral Home, the Heartland Beautification Committee, and Stettler Parks & Leisure should be discussed.

**What to plant...some options:**

1. What to plant would be decided annually and could be different each year.
2. Plant trees/perennial shrubs OR annual flowers but not mixed in the same bed.
  - a) Plant a single tree, of significant size.
  - b) Plant several smaller trees.
  - c) Plant several perennial bushes.
  - d) Plant a flower bed.
  - e) Plant a tree and some flowers, but in separate beds.
3. Offer optional plants, saplings or seed packets to participants to plant at home??
4. <https://www.treesforachange.com/?rfsn=1259829.78fc5d> This organization plants trees in burnt out area. Family gets a certificate.

**Where?**

1. In a new bed or added to an existing tree/flower bed.

2. In any park or green space in Stettler, such as:  
 West Stettler Park  
 Memorial Park (by the High School)  
 Millennium Mark (in Grandview)  
 Stettler Museum  
 Old Carl Stettler Park (where the Carl Stettler monument used to be)  
 Cemetery  
 Any playground  
 Along green space between the Catholic School and No Frills.



**Specific ideas:**

1. Name the ceremony something like: ***Planting Memories.***
2. Make the beds “heart” shaped, if possible, to symbolize the enduring love for those being remembered and to symbolize the Town of Stettler.
3. A plaque could be added to the plant bed, if desired.
9. Family members could hold the plant prior to planting, and think of their loved one.
10. Family members plant a “memory” as they place soil around the plant.
11. “Planting Wish Paper” ...write a memory on a tiny piece of compostable paper, then bury it with the plant.  
 (These might be too numerous to be practical??)

**Addressing Risks:**

1. Vandalism – a plaque may help prevent this
2. Plants die – it might be wise to plant more than one plant each year. Or is this just the cycle of life?

## **2. Pedestal wrap on utility boxes**

Possible locations with high visibility and lots of walking traffic:

1. north of High School along Veterans Way



2. along 44 Avenue, north of Parkdale Park (3 boxes)



3. along 44 Avenue, east of Rec Centre



- Cost per box estimates:

a) Ember Graphics - \$350

For a utility box measuring: -3 feet Tall, 37.25" Long, 14" Wide, if we supply the artwork.

The product is an Avery Wrap material, with a gloss finish.

Should see 5 – 8 year life span.

Use wide-format printer that is latex based which hold up better than most water-based printers.

Wrap needs to be removed before it starts to peel; otherwise it will need to be removed with a razor blade or eraser wheel. Applying heat helps remove them.

b) Diverse Signs - \$575 per sign, less if we do multiple boxes

3M Anti-graffiti laminate that can be washed off, lifespan 8 – 10 years

Size accuracy on estimate?? We said 3' x 3' x 14" but they quote 90" for height, 50" width

Research:

Popular brands like **3M** and Avery claim their products will **last** up to 7 years, though it is only removable for up to 3 years after installation. (Commonly used on business vehicles for decals and decoration.)





Stettler - Taken from (Old Place) GRANDVIEW -

### 3. TRADE SHOW 2020



Booth in 2019

Stainless steel  
straws  
\$2.12 each  
(Alibaba)



**Draws:** (346 visitors entered the draw in 2019)  
compost bin  
garden basket  
Walk 'n' Roll t-shirt (if walked/biked)

#### **Giveaways 2019**

- |                          |   |  |
|--------------------------|---|--|
| reusable bags            | - | gave out 300 (with 18 leftover)        |
| fold-up reusable bags    | - | gave out 125, none left                |
| shopping cart tokens     | - | gave out 75, none left                 |
| BYO Bag sticky note pads | - | gave out 200, have 250 left            |
| Re-usable straws         | - | gave out 100, none left, cost \$3 each |
| Seeds                    |   |  |

Giveaway ideas for 2020:

Paper yard waste bags from Home Hardware?????  
Reusable produce bags made by volunteers – aiming for 500.

**Compost bins:** took orders for High School to build 4 bins in 2019.  
Since 2012, we've put 60 bins into the community.

#### **Handouts**

- HBC trifold brochure - gave out 200.  
 "Where do I Fix it?" – gave out 14 (with no promotion of it by booth volunteers)  
 "Backyard Composting: Getting Started" - gave out 18 (with no promotion of it by booth volunteers)  
 Historic Walk – gave out 4 (with no promotion of it by booth volunteers)

## 4. Where do I Take it? A-Z Guide

- Has been updated on the Town and County websites as a searchable directory and as a printable pdf document.

<http://www.stettler.net/admin/contentx/default.cfm?PageId=16284>

<http://www.stettlercounty.ca/259/Where-to-Recycle>

## 5. Cig Butt receptacles

**Move Legion Parking lot receptacle to the Community Hall?**

**Move Ball diamond (west of SRC) to West Stettler Park bandstand?**

4 have disappeared:

2 at West Stettler Park (Richards Memorial, Bandstand)

1 at the Community Hall

1 at Memorial Park

5 remain at:

West Stettler Park west entrance

Dog park

Ball diamond west of SRC

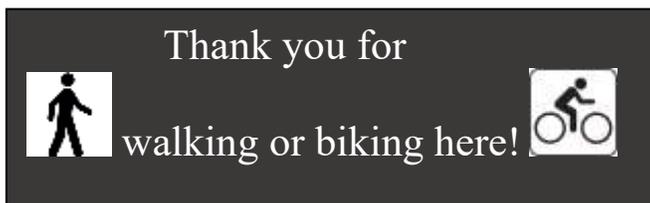
Legion parking lot

Former Corner Appliance parking lot

These cost \$165 each.



## 6. “Thank you for Walking or Biking” signs



4 new signs arrived in June. To be installed at:

Rec Centre entrance

Viking Ship playground entrance

Dog park entrance

Parkdale baseball dug-out building

## 7. Green Tips for February (see attached)

Diverse Signs  
 PO Box 69 3813B - 47th ave, Stettler, Alberta, T0C 2L0  
 info@diversesigns.ca  
 (403) 742-6723  
 Fax : (403) 742-2265



HST/GST #: 85202-2045  
 www.diversesigns.ca

# Quote 2364

## Power & Phone Boxes

SALES REP INFO  
 Leasyl Carey  
 Owner  
 leasyl@diversesigns.ca  
 403-740-6572

QUOTE DATE  
 01/20/2020  
 QUOTE DUE DATE  
 01/20/2020  
 QUOTE EXPIRY DATE  
 02/19/2020  
 TERMS  
 COD

ORDERED BY  
 Heartland Beautification Committee  
 c/o Stettler Parks & Leisure Dept.  
 6202 - 44th Avenue  
 Stettler, Ab, T0C 2L0, Canada

CONTACT INFO  
 Robert Spencer  
 robertcspencer@gmail.com

#	ITEM	QTY	UOM	U.PRICE	TOTAL (EXCL. TAX)
1	<b>Digital Print Decals</b> Power Boxes 3'x3'x14" 3M & Laminate this is using Anti-Graffiti laminate which if someone does paint or write on it it can be removed. Height: 90 Inches Width: 50 Inches	40	Each	\$449.12	\$17,964.80
2	<b>Installation Per/Hr 2 Man</b> 2 - Certified Installers I can only guess for install, as I haven't done one of these yet. The first one I am putting 2.5 hrs , after talking to my colleague's they said once you figure out the first one, it takes approximately 1.5 hours for 2 people most likely less as you get more done. If we do 5 - 10 at a time the price would come down.	2.5	Each	\$125.00	\$312.50

Setup:	\$0
Subtotal:	\$18,277.30
Sales Tax (5%):	\$913.87
<b>Total:</b>	<b>\$19,191.17</b>

Downpayment (50.0 %)	\$9,595.59
----------------------	------------

SIGNATURE:

DATE:

Feb.3, 2020

## GREEN TIP OF THE WEEK

### *"Food miles"*

Choose foods that are produced close by. Try to avoid items that have been shipped across oceans and across continents.

*No one can do everything. Everyone can do something.*

Sponsored by the *Heartland Beautification Committee*



Feb. 10, 2020

## GREEN TIP OF THE WEEK

### *"Love the planet"*

This Valentine's Day, show appreciation for the one who gives you the best home: Mother Nature. Consider your habits and their effects on the planet.

*No one can do everything. Everyone can do something.*

Sponsored by the *Heartland Beautification Committee*



Feb. 17, 2020

## GREEN TIP OF THE WEEK

### "Three R's, not two B's"

When we Reduce, Re-use, Recycle, we save resources. When we Burn or Bury our garbage, reusable resources are lost forever and we pollute our air, water and soils.

*No one can do everything. Everyone can do something.*

Sponsored by the *Heartland Beautification Committee*



Feb. 24, 2020

## GREEN TIP OF THE WEEK

### "Wash full clothing loads"

Full loads of clothes clean better by applying friction. It takes the same energy to wash a full load of clothes or wash just a few items. 90% of the cycle's energy goes to heating the water. Even better, use cold water.

*No one can do everything. Everyone can do something.*

Sponsored by the *Heartland Beautification Committee*

