



Heartland Beautification Committee Agenda February 29, 2012 at 11:45am Town Office Board Room

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 - b. Community Gardens
 - c. Communities in Bloom
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 - f. Increase Awareness of Committee and Projects & Encourage Youth Volunteers
 - g. Off Season Beautification Opportunities
 - h. Plant Swap
 - i. Trade Show
6. Additions
7. Next Meeting: April 5, 2012
8. Adjournment

"Keeping Stettler Clean and Green"

MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
February 2, 2012

Present: Councillor Peter Simons, Councillor Steven Wildeboer, GIS Coordinator/Technician Graham Scott, Chairperson Rob Spencer, Director of Parks & Leisure Services Lee Penner, Alicia Candlish, Danielle Kennedy, Will Brown, Marilyn Crowshuman, Grace Fix, John Leard and Sue Anne Hennessey.

Call to Order: Chairperson Rob Spencer called the meeting to order at 12:07 p.m..

1. **Additions/Agenda Approval**

Moved by Chairperson Rob Spencer to approve the agenda as presented with the following addition:

- a. Win A Band Contest

MOTION CARRIED
Unanimous

2. **Confirmation of the December 1, 2011 HBC Meeting Minutes**

Moved by Chairperson Rob Spencer that the Minutes of the December 1, 2011 Heartland Beautification Committee Meeting be approved with the following amendment.

GIS Coordinator/Technician Graham Scott has joined the Environmental Action Sub-Committee.

MOTION CARRIED
Unanimous

3. **Business Arising**

Chairperson Rob Spencer welcomed Brandi Stabner to the Beautification Committee meeting. Brandi Stabner addressed the Heartland Beautification Committee regarding her and her neighbors opposition to the expansion of the Community Gardens. The concerns regarding the expansion were: appearance, garden vs green space, increased traffic flow, impact on resale value and lack of notice given regarding expansion. Chairperson Rob Spencer excused Brandi Stabner from the meeting and members of the Heartland Beautification Committee discussed the concerns brought forward by Brandi Stabner.

Grace Fix motioned the Heartland Beautification Committee continue to beautify and expand the Community Gardens at the present location and look at another location for any future expansions.

MOTION CARRIED
Unanimous

4. **Statement of Revenues & Expenses**

This item was tabled for the next meeting.

5. **2012 Projects**

a. Banners

Director of Parks & Leisure Services informed the Heartland Beautification that the replacement banner brackets have been ordered.

b. Community Gardens

This item was tabled for the next meeting.

c. Communities in Bloom

The Town of Stettler has been registered to compete in the 2012 International Communities in Bloom Competition. Additional details to follow.

d. Environmental Action Sub-committee

Chairperson Grace Fix advised the Heartland Beautification Committee the Environmental Action Sub-committee is investigating the purchase of 11 bike racks to be located downtown as well as the expansion of the bottle/can recycling baskets to the remaining waste bins in Town. In order to fund the above projects the Environmental Action Sub-committee will be applying for a grant being offered by the TD Bank Friends of the Environment Foundation.

e. Heritage Conservation Sub-committee

This item was tabled for the next meeting.

f. Increase Awareness of Committee/Projects & Encouraging Youth Participation

This item was tabled for the next meeting.

g. Off Season Beautification Opportunities

This item was tabled for the next meeting.

6. Additions

a. Win A Band Contest

Director of Parks & Leisure Services advised Travel Alberta and Big Valley Jamboree are hosting a Small Town Saturday Night Contest for one lucky small town in Alberta. A "mini" Big Valley Jamboree will be hosted in the winning community headlined by Dean Brody and Aaron Lines on April 28th. Ticket sales and \$5000 will be donated towards a local not-for-profit organization as well.

A committee is working on putting together a video entry for the contest and is hoping to emphasize the community spirit within our Town & County and display this within the video. All community videos will be posted on YouTube and the top 5 will be open for voting by the public on March 6th to determine the winning community.

On Saturday, February 11 people from our community to meet at the Stettler Ag Society Grandstand at 1:00pm to show their support. Bring your family, friends and co-workers to support Stettler as a contestant for the Small Town Saturday Night. Your participation is all that is required but signs will also be welcomed

7. Correspondence

a. Special Achievement Awards – WinterLife Award 2012

b. Special Achievement Awards – Registration Form

8. **Next Meeting:** February 29, 2012

9. Adjournment: The meeting was adjourned on a motion by Chairperson Rob Spencer at 1:05 p.m..

Month	Revenue	Trans. No.	Lighten Up Tree	Park Bench	Main St. Bench	Memorial Tree Park	Unspecified	Grand Total
2012								
	Total Year to Date		0.00	0.00	0.00	0.00	0.00	0.00
	Budget		0.00	0.00	0.00	0.00	0.00	0.00
	Budget (Over)/Under		0.00	0.00	0.00	0.00	0.00	0.00

Month	Expense:	Description	Trans. No.	Banners, Signage & Streetscape	Communities in Bloom	Community Gardens	Contingency/ Meetings	Sub Total
2012								
Jan	Communities in Bloom	2012 International Communities in Bloom Competition	AP057457		700.00			
Jan	Candlish, Alicia	Meeting - Boston Pizza & Coffee Tree	AP057814				132.24	
Total Year to Date				-	700.00	-	132.24	832.24
Budget				8,000.00	7,500.00	5,000.00	1,500.00	22,000.00
Budget (Over)/Under				8,000.00	6,800.00	5,000.00	1,367.76	21,167.76

ENVIRONMENTAL ACTION SUB-COMMITTEE REPORT

FEB. 29, 2012

Sub-committee members had many e-mail conversations and one brief meeting in person on Feb. 17. In attendance: Sue-Anne Hennessey, John Leard, Graham Scott, Peter Simons and Grace Fix (chair).

Our sub-committee welcomes new member **Steve Davies**.

PROJECTS:

- 1) **GREEN TIP OF THE WEEK** - the following tip begins Feb. 27, 2012

GREEN TIP OF THE WEEK

"Take your own shopping bag today"

Stettler and County of Stettler residents use over 1 million single-use plastic bags every year (based on 4 per week per household) for perhaps 2 or 3 minutes each, from store to car, and car to home. This is a very inefficient use of our valuable non-renewable resources. Please take your own shopping bag today.

No one can do everything. Everyone can do something.

Sponsored by the **Heartland Beautification Committee**

- Stettler Independent is preparing a color ad and looking for a sponsor. If a sponsor is not found right away, the Independent will sponsor it temporarily.
 - Q-14 will promote our particular tip each week at no charge.
 - Will appear on Town, County and Board of Trade websites for the week.
 - Tips will be require approval of the Environmental Action Committee.
- 2) **BRING YOUR OWN BAG campaign** March 5 – 11, 2012
- Mayor Richard proclaimed March 5 – 11 "BRING YOUR OWN BAG WEEK"
 - Wm. E. Hay, SMS, SES and Christ-King Catholic School are all developing their own promotions to reduce plastic bag use (Litterless Lunches, posters, etc.)
 - Photo/article for Stettler Independent, Feb. 29 issue, with Mayor Richards, Rob Spencer, Environment Action Sub-Committee members, and students from each of the four schools
 - Q-14 interviewed Grace and the students.
 - Posters with art work by SES students will be ready Feb. 29.
 - EA Committee members will blitz town businesses with posters on March 1,2.
 - information has been submitted for newsletters and websites of the Town, the County, and the Board of Trade.
 - Slogan on signs: Rec Centre, High School, Christ-King Catholic school, and will request permission on Sobeys and No Frills.
 - Wal-Mart will promote our campaign on their in-store intercom.
- 3) **BOTTLE/CAN RECYLING BASKETS**
- grant application to the TD Friends of the Environment Foundation sent on Feb. 8, 2012 for the amount of \$5492 to purchase 70 baskets to attach to all garbage bins on pathways and in parks.
 - will hear by April 21 if receive grant.

4) **BIKE RACKS**

- grant application to the TD Friends of the Environment Foundation sent on Feb. 12, 2012 for the amount of **\$3400** to purchase 11 bike racks for Main Street and the Post Office.
- will hear by April 21 if receive grant.
- continue to gather product information to accurately compare quotes from 7 suppliers.

5) **BACKYARD COMPOSTING** **April, 2012**

- will prepare one-page "How To Get Started Composting" to possibly distribute at Town booth at Trade Fair.
- The Building Construction students at the High School are willing to build sample compost boxes in 2 sizes possibly for Trade Fair or for a "Composting Night". If there is a demand for more, we will take orders for the H.S. to build more.
- We will also promote in a "general sense" that commercial compost bins are available at retailers.
- provide composting information for Town and County websites and newsletters.
- possibly add "Best Composting" category to community gardens contests.



6) **FACEBOOK/TWITTER**

- We discussed the possibility of opening Facebook and Twitter accounts for our committee so that we could post our promotions and get responses.
- Peter Simons will check into any Town policies regarding this.
- John Leard has offered to set up and oversee this potential project.

7) **OTHER PROJECTS NOT DISCUSSED SINCE LAST REPORT**

- a) Fruit/Vegetable Rescue – for this fall.
- b) Curbside Compost Pick-up – possibly for spring 2013.
- c) Chip small trees that now get burned at the Transfer Station.