

MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
February 2, 2012

Present: Councillor Peter Simons, Councillor Steven Wildeboer, GIS Coordinator/Technician Graham Scott, Chairperson Rob Spencer, Director of Parks & Leisure Services Lee Penner, Alicia Candlish, Danielle Kennedy, Will Brown, Marilyn Crowshuman, Grace Fix, John Leard and Sue Anne Hennessey.

Call to Order: Chairperson Rob Spencer called the meeting to order at 12:07 p.m..

1. **Additions/Agenda Approval**

Moved by Chairperson Rob Spencer to approve the agenda as presented with the following addition:

- a. Win A Band Contest

MOTION CARRIED
Unanimous

2. **Confirmation of the December 1, 2011 HBC Meeting Minutes**

Moved by Chairperson Rob Spencer that the Minutes of the December 1, 2011 Heartland Beautification Committee Meeting be approved with the following amendment.

GIS Coordinator/Technician Graham Scott has joined the Environmental Action Sub-Committee.

MOTION CARRIED
Unanimous

3. **Business Arising**

Chairperson Rob Spencer welcomed Brandi Stabner to the Beautification Committee meeting. Brandi Stabner addressed the Heartland Beautification Committee regarding her and her neighbors opposition to the expansion of the Community Gardens. The concerns regarding the expansion were: appearance, garden vs green space, increased traffic flow, impact on resale value and lack of notice given regarding expansion. Chairperson Rob Spencer excused Brandi Stabner from the meeting and members of the Heartland Beautification Committee discussed the concerns brought forward by Brandi Stabner.

Grace Fix motioned the Heartland Beautification Committee continue to beautify and expand the Community Gardens at the present location and look at another location for any future expansions.

MOTION CARRIED
Unanimous

4. **Statement of Revenues & Expenses**

This item was tabled for the next meeting.

5. **2012 Projects**

a. Banners

Director of Parks & Leisure Services informed the Heartland Beautification that the replacement banner brackets have been ordered.

b. Community Gardens

This item was tabled for the next meeting.

c. Communities in Bloom

The Town of Stettler has been registered to compete in the 2012 International Communities in Bloom Competition. Additional details to follow.

d. Environmental Action Sub-committee

Chairperson Grace Fix advised the Heartland Beautification Committee the Environmental Action Sub-committee is investigating the purchase of 11 bike racks to be located downtown as well as the expansion of the bottle/can recycling baskets to the remaining waste bins in Town. In order to fund the above projects the Environmental Action Sub-committee will be applying for a grant being offered by the TD Bank Friends of the Environment Foundation.

e. Heritage Conservation Sub-committee

This item was tabled for the next meeting.

f. Increase Awareness of Committee/Projects & Encouraging Youth Participation

This item was tabled for the next meeting.

g. Off Season Beautification Opportunities

This item was tabled for the next meeting.

6. Additions

a. Win A Band Contest

Director of Parks & Leisure Services advised Travel Alberta and Big Valley Jamboree are hosting a Small Town Saturday Night Contest for one lucky small town in Alberta. A "mini" Big Valley Jamboree will be hosted in the winning community headlined by Dean Brody and Aaron Lines on April 28th. Ticket sales and \$5000 will be donated towards a local not-for-profit organization as well.

A committee is working on putting together a video entry for the contest and is hoping to emphasize the community spirit within our Town & County and display this within the video. All community videos will be posted on YouTube and the top 5 will be open for voting by the public on March 6th to determine the winning community.

On Saturday, February 11 people from our community to meet at the Stettler Ag Society Grandstand at 1:00pm to show their support. Bring your family, friends and co-workers to support Stettler as a contestant for the Small Town Saturday Night. Your participation is all that is required but signs will also be welcomed

7. Correspondence

a. Special Achievement Awards – WinterLife Award 2012

b. Special Achievement Awards – Registration Form

8. **Next Meeting:** February 29, 2012

9. Adjournment: The meeting was adjourned on a motion by Chairperson Rob Spencer at 1:05 p.m..