

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING**  
**Feb 6, 2014**

**Present:** Councilor/Chairperson Will Brown, Councilor Karen Sernecky, Peter Simons, Lee Penner, Rob Spencer, Sue-Anne Hennessey, Jacqui Newton

**Call to Order:** Chairperson/Councilor Will Brown called the meeting to order at 12:05 pm

1. **Additions/Agenda Approval**

Moved by Rob Spencer that the agenda be approved as presented.

MOTION CARRIED  
Unanimous

2. **Confirmation of Jan 2, 2014 HBC Meeting Minutes**

Moved by Sue-Anne Hennessey that the Minutes from the Jan 2, 2014 Heartland Beautification Committee Meeting be approved as presented.

MOTION CARRIED  
Unanimous

3. **Business Arising**

Communities in Bloom

4. **Statement of Revenues & Expenses**

Moved by Peter Simons that the Statement of Revenue and Expenses be approved as presented.

MOTION CARRIED  
Unanimous

## 5. **2014 Projects**

### a. Community Orchard:

Received money from the Rotary for plants and CN did not so Rob will be putting in an application for the TD Friends of the environment grant.

### b. Report Drunk Driver Sign:

Rob met with the people from Alberta Transportation about moving the Report a Drunk Driver sign at the corner of highway 12 and 56. They informed him that it wasn't their sign. He was told that he needed to speak to Len Wagner. Rob will discuss further with Mellissa from the Town.

### c. Stettler Blooms:

- The purpose of Stettler Blooms is to tie together all the beautification committee activities.
- April we will give out seeds for plant-it-forward (seed exchange). The Purpose is to plant the seeds and then collect them in the fall and pass them on to others.
- Garden contest will include 4 categories with the addition of Commercial. Rob wanted input on start and end date of garden contest. June 1-Aug 15 was decided
- It was suggested that we include some educational talks throughout
- Wayne will be approached to do the Stettler Blooms logo. They would like it completed by trade show.

### d. Memorial Park Revitalization:

Rob has a meeting scheduled with Norbert Baharally from the high school in regards to getting students to volunteer to help remove the shale from Memorial Park.

Karen Sernecky said she had spoken to one of the teachers at the high school and she said there should be no problem getting the help from students during their flex class.

### e. Spring Clean-up:

Karen Sernecky is going to create a facebook page and try to get people involved in the Spring Clean-up. If all goes well, the committee would like to add a fall clean-up as well.

## **6. Community Gardens:**

The question of where to register for Community Gardens was brought up. Previously it was at the Town Office and was thought that it should stay there because people are already used to going there to do it.

There is no interest in creating a third garden spot at this time.

## **7. Green Committee:**

The committee presented the results of the survey conducted at the schools as to how many people left their vehicles running and the length of time they ran for. Idle free stickers were handed out to people waiting at the school and the information was accepted from all that were approached.

There will be a meeting with CanPak and the CAO regarding curbside compost.

Td will donate bags for the tradeshow.

Trash to Treasure was decided that it should be held for 2 days only and should be the Saturday and Sunday before the lane clean-up. Stickers will be made and given out to label their stuff. Trash to Treasure will go on the front of the houses and needs to be moved to the alley for lane clean-up.

## **8. Downtown Park:**

Carl Stettler's niece will be coming to town sometime in August or September and it was mentioned that it would be nice to have the grand opening of the park while she was here. The Carl Stettler monument would have to be moved by then. Downtown Park committee will meet on February 21<sup>st</sup>.

## **9. Communities in Bloom:**

We have registered for the National Communities in Bloom already

## **10. Adjournment:**

Meeting was adjourned at 1:05pm