



Heartland Beautification Committee Agenda February 1, 2018 at 11:45 Stettler Recreation Centre Board Room

2018 Projects

*Community Gardens
Environmental Action
Community Orchard
Stettler Blooms
Banners & Signage
Tidiness
Parks and Trees
Heritage Conservation*

1. Agenda/Agenda Approval
2. Confirmation of the January 4, 2018 HBC Minutes
3. Business Arising from the January 4, 2018 HBC Minutes
4. Statement of Revenue & Expenses as of January 31, 2018
5. Sub-committee reports
 - a.) Community Gardens
 - b.) Environmental Action
 - c.) Community Orchard
 - d.) Stettler Blooms
 - e.) Banners and Signage
 - f.) Tidiness
 - g.) Parks and Trees
 - h.) Heritage Conservation
6. Next Meeting – March 1, 2018
7. Adjournment

"Keeping Stettler Clean and Green"

MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
January 4, 2018

Present: Councilor C. Barros, Councilor W. Smith, Chairperson R. Spencer, W. Brown, A. King, G. Scott, G. Fix (via facetime), J. Newton

Call to Order: Chairperson Rob Spencer called the meeting to order at 12:06 pm

1. **Additions/Agenda Approval**

Moved by W. Smith that the agenda be approved as presented. Seconded by C. Barros.

MOTION CARRIED
Unanimous

2. **Confirmation of November 30, 2017 HBC Meeting Minutes**

Moved by A. King that the Minutes from the November 30, 2017 Heartland Beautification Committee Meeting be approved as presented. Seconded W. Brown.

MOTION CARRIED
Unanimous

3. **Business Arising**

None

4. **Statement of Revenues & Expenses**

J. Newton noted that all the expenses for December were not on the statement and that the final total for the year is \$21, 884.04.

Moved by W. Smith that the Statement of Revenue and Expenses be approved as presented. Seconded C. Barros.

MOTION CARRIED
Unanimous

5. 2018 Projects

a) Community Gardens

Rob will get new forms in and registration will start April 1.

b) Environmental Action

- G. Fix is still looking for old exterior paint. K. Kilgour is painting the walk n roll signs.
- G. Fix asked C. Barros if Five Star Ventures offered recycling and garbage for the rummage sale. They did but it was provided by a few different companies.
- G. Fix talked about designating a spot at the sports parks for bike parking. The thought is to put a bike parking sign on the chain link fence rather than install bike racks. Because the new sports park and West Stettler do not have perimeter fences, they would have to be mounted to the diamond fence. Maybe the back of the bleachers would be a better designation. They will drive around and find appropriate spots for them. W. Smith and C. Barros wondered what size these signs would be. G. Fix said about 2 feet by 3 feet. It was thought that 12" x 18" would be sufficient for size.
- G. Fix requested that some baskets that were on garbage cans that had recycle bins beside them be taken off and put on the garbage cans at the Downtown Park.
- There are some extra recycled computers left and are waiting for families that need them so they have currently filled the need in the community.
- G. Fix asked if the idle free sign had been placed on the Rec Centre by the loading zone. A. King noted that it has not been done yet.
- It was noted that maybe Walmart should have a sign in their parking lot. G. Fix will approach Walmart again but noted that they do not typically do anything unless it comes from corporate office.
- Memorial Park cig. Butt receptacle was moved closer to the picnic table but has since been moved back again.
- Walk n Roll challenge will be amongst Stettler, Ponoka, and possibly Wainwright and Vegreville.
- Trade Show will have a mini repair café in back left corner of booth. R. Spencer would like a map at the booth that labels locations of all the projects. Community Orchard should be showcased. Cart tokens and seed packs will be available for giveaways. We will update the pamphlet that highlights all the beautification projects.

c) Community Orchard

- Donations continuing with a total of \$6000 so far
- Budget for total project around \$90,000
- Orchard will have to be done in phases if we don't get grant money
- R. Spencer decided to wait a month and see how donations go before requesting money from council to order plants
- Mulch is \$40,000
- Daylilies will be purchased
- Mulch, Fruit trees and shrubs will be purchased first
- 250 truckloads of dirt have been taken to the site
- Rob will do a few posts on facebook regarding donation needs
- A tree (similar to the thermometer) will be made and displayed at the rec centre to show the amount of donation money received vs goal. Will add leaves with amounts to the tree.
- Allan will see if he can get a price reduction on the mulch

d) Stettler Blooms

- Recognition signs for lawns will be simplistic with possibly "Beautiful Yard" on front and instructions on pay it forward on back. R. Spencer will work on a draft to bring to committee
- Container contest forms will be updated and brought to P&L

e) Banners and Signage

No report

f) Tidiness

No report

g) Parks and Trees

- Rob is going to work on posters and information on best trees for yards

h) Heritage Conservation

- There will be more discussion on signage for the heritage walking tour. Need best method for placing signs downtown

6. New Business

7. Correspondence

8. Next Meeting

February 1, 2018

9. Adjournment- 12:53pm

**Environmental Action Sub-Committee
Report to Heartland Beautification Committee
Thurs., February 1, 2018**

A. PROJECTS WITH UPDATES:

1. BYO Bag sticker choices for business windows/doors (on the inside, facing out) :

-250 for \$450 or 150 for \$456 from Heartland Promotions (Big price break per unit after 250 units)

Choice 1:



Choice 2:



2. Bike racks at sports parks:

Cost would be \$35 each for 12” x 18” from AB Traffic Supply
Does this sign suggest people can only park bikes there??
Our goal is to create biking possibilities not parking.
Change wording???

JUST BIKE IT!
JUST BIKE IT HERE!
JUST BIKE OR HIKE IT!
JUST BIKE OR HIKE IT HERE!



3. Walk 'n' Roll



Ponoka and Wainwright have agreed to participate in our Walk 'n' Roll Challenge this summer.
Still waiting confirmation from Vegreville.

4. Repair Cafe

Next one: April 21 or May 5, 2018

Confirmed expert volunteers so far:

- | | | |
|------------------------------|---|---------------------|
| Dave Carstairs, Jim McKnight | - | small appliances |
| Dave Goodwin | - | musical instruments |
| Tyler Hudgeon | - | computers |
| Randy Schultz | - | clocks, watches |
| John Leard | - | bicycles |
| Madeleine Lindstrom | - | clothing |

Pending: experts in cell phones and wood



5. Trash 2 Treasure – April, 2018

- promoted with Town Spring Clean-up
- Diabetes Canada indicated an interest in helping with Earth Week clean-up (different from Town Spring Clean-up)



6. Eco Excellence Awards – deadline May 31, 2018

For those who exemplify the “Reduce, Re-use, Recycle” mantra.

- Categories:
- individual/family
 - business
 - non-profit/institution
 - item-longevity



7. Bottle/cans recycling baskets on garbage bins

Down town park bins need baskets.



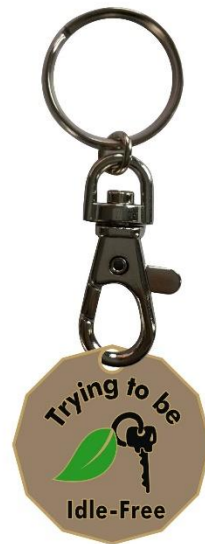
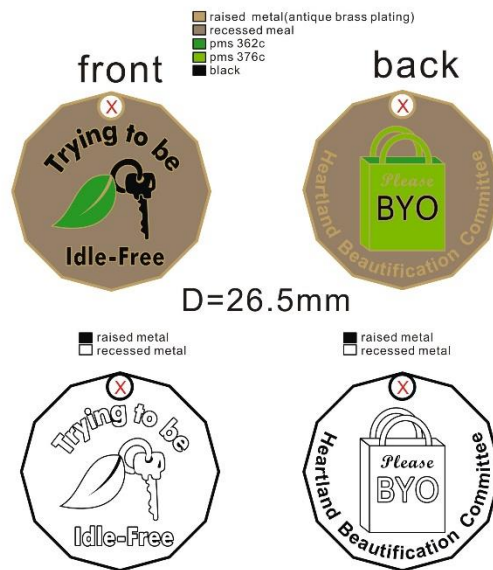
8. Stettler Computer Re-Connect

- Thank you to Tyler Hudgeon for running this.
- numbers to date - 25 refurbished as of Jan 25, 2018



9. Green Tips (Feb. tips attached)

B. Trade Show 2018



Activity: Repair Café – sample expert volunteers take turns with short shifts of offering repair????

Draws: compost bin
refurbished computer CPU **Does this go against the spirit of the program...computers for those in need?**
garden basket, including books on composting/gardening/thinking green

Walk ‘n’ Roll – separate draw for t-shirt for those who walk/bike to Trade Show

Giveways re-usable bags 270 given out: 150 donated by Sobey’s, 120 by Sean’s No Frills

shopping cart tokens (with BYO Bag and Trying to Be Idle-Free logos)
- **ORDERED 250 Jan. 18 @ \$2.88 each + shipping**

BYO Bag sticky note pads - gave out 200

Compost bin orders –for H.S. to build. Put sign on it with its dimensions.

Handout tri-fold with all Heartland Beautification projects - gave out 170

C. PROJECTS WITH NO UPDATES YET:

10. Trying to Be Idle-Free



- One free sign and 10 stickers left. Ideas for placement?
Try Walmart.
- Currently have large signs at:
Stettler Transfer Site Rec Centre (has 2, 1 new)
Sobey's, Canadian Tire
Seans No Frills Home Hardware
Mall Stettler ATCO
Town Public Works all Stettler schools
- contact the School Councils to see if they would like to help educate their parents about idling at the schools.

11. Cig Butt Receptacles – Thank you to Marie Brown for recycling pickup.

- Currently at 10 locations:
2 in public parking lots (near Legion, Thrive) Ball diamond by Skate Park
3 at West Stettler Park Rec Centre
Dog Park Community Centre
Memorial Park
- Promote the www.terracycle.ca website for free recycling of cig butts for private businesses & residents.

12. Stettler Adult Learning – received a grant for “Climate Education”, focusing on gardening?? No details yet.

13. Go Bagless

Volunteers to display 4 more lawn signs?
Get one to Cheryl Barros
Currently displayed by: Mark Fox, Graham Scott, Tyler Hudgeon,
Will Brown, Charlene Baharally



14. Pens/Markers



Main Collection site: Stettler Learning Centre

Sub-Collection locations (11)

Sean's No Frills	Public Library
Town Office	Elementary School
County Office	High School
3 Seniors Lodges	Outreach School
Superfluity	Christ King School
	Byemoor School

The pens are sent to www.terracycle.ca who provide free shipping labels. They are made into new recycled products.