

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING  
November 7, 2013**

**Present:** Councilor Karen Sernecky, Chairperson Rob Spencer, Lee Penner, Marilyn Crow Shuman, Sue-anne Hennessy, Grace Fix, Jacqui Newton.

**Call to Order:** Chairperson Rob Spencer called the meeting to order at 12:15 pm

1. **Additions/Agenda Approval**

Rob Spencer requested that elections be made first priority on the new business. Lee Penner wished to add a brief discussion on the parade float.

Moved by Rob Spencer that the agenda be approved as modified.

MOTION CARRIED  
Unanimous

2. **Confirmation of October 3, 2013 HBC Meeting Minutes**

Moved by Chairperson Rob Spencer that the Minutes from the October 3, 2013 Heartland Beautification Committee Meeting be approved as presented.

MOTION CARRIED  
Unanimous

3. **Business Arising**

Judges evaluations need to be reviewed.

4. **Statement of Revenues & Expenses**

Moved by Rob Spencer that the Statement of Revenue and Expenses be approved as presented.

MOTION CARRIED  
Unanimous

## 5. **New Business**

Rob Spencer resigned as chairperson. It was decided that a new chair and vice chair be elected every November.

It was moved by Lee Penner and seconded by Rob Spencer that Will Brown be Chair and Karen Sernecky an alternate and Grace Fix as Vice Chair.

MOTION CARRIED  
Unanimous

The Board of Trade has asked if the Beautification Committee would like to build the Town float. No one on the committee felt they wanted to take on the project and so they suggested that there be a float committee and someone from beautification would sit on the committee.

## 6. **2013 Projects**

### **a. Communities in Bloom**

Rob Spencer will be notifying all businesses that were mentioned in the judges' comments.

Discussion about Communities in Bloom Competition next year will be tabled until next meeting.

### **b. Environmental Action Sub-Committee:**

Curbside compost: Grace Fix brought forward a package about curb side compost which included cost. It will be presented to Council for approval and then distributed to Stettler residents.

Cigarette butt recepticals: Grace will talk to Leann Graham at the Town Office in regards to placement but the ideal spots would be the corners and bump outs at the crosswalks. It was agreed that the Parks staff would empty them.

Grace Fix made a Motion to purchase 8 cigarette butt receptacles at \$165.00 each for installation on Main Street.

MOTION CARRIED  
Unanimous

### **c. Downtown Park Committee**

They will be requesting from council \$30,000 base for the downtown park so they are able to apply for grants.

They will be exploring options to keep people from loitering in the park

#### **d. Community Gardens**

The old community gardens site has been dug up in order to replace sewer lines underneath. Public Works will be restoring the site back to original for the next season.

Registration forms for the gardens will be available in January and they are considering a 3<sup>rd</sup> Community Gardens site.

#### **e. Budget**

The proposed budget for 2014 is as follows:

Meetings	\$2000.00
Banners	\$ 0.00
Signage	\$3000.00
Travel and Subsistance	\$5000.00
Membership	\$1000.00
Community garden	\$5000.00
Environment	\$4000.00
Heritage	\$ 0.00
Create 2 new accounts	
Misc Events and promotions	<u>\$ 2000.00</u>
<b>Total</b>	<b>\$22,000.00</b>
Special Projects- (Downtown Park)	<u>\$30,000.00</u>
	<b>\$52,000.00</b>

It was motioned by Rob Spencer to accept the 2014 budget as proposed

MOTION CARRIED  
Unanimous

6. **Next Meeting**- December 5, 2013 at the Stettler Recreation Centre.

7. **Adjournment-** Meeting was adjourned at 1:15pm