



# **Heartland Beautification Committee Agenda January 9, 2020 at 11:45 Stettler Recreation Centre Board Room**

## 2020 Projects

*Environmental Action  
Stettler Blooms  
Tidiness  
Parks and Trees  
Heritage Conservation*

1. Agenda/Agenda Approval
2. Confirmation of the December 5, 2019 HBC Minutes
3. Business Arising from the December 5, 2019 HBC Minutes
4. Statement of Revenue & Expenses as of December 30, 2019
5. Sub-committee reports
  - a.) Stettler Blooms
  - b.) Environmental Action
  - c.) Tidiness
  - d.) Parks and Trees
  - e.) Heritage Conservation
6. Next Meeting -February 6, 2020
7. Adjournment

**"Keeping Stettler Clean and Green"**



11-Jul-19	HBC Banner									205.65
25-Jul-19	July Lunch	60.24								
25-Jul-19	CIB Conference Flights			1,596.50						
25-Jul-19	Rural Municipalities						241.00			
25-Jul-19	Kathy's Printing						80.00			
8-Aug-19	Walk n Roll Advertising Radio						100.00			
14-Aug-19	trade show basket petty cash									28.84
14-Aug-19	trade show basket petty cash									14.94
14-Aug-19	tradeshow basket petty cash									10.99
14-Aug-19	tradeshow basket petty cash									40.49
14-Aug-19	tradeshow basket petty cash									39.88
14-Aug-19	Container Contest prize BOT									250.00
23-Aug-19	Judge's room Ramada			276.36						
23-Aug-19	Judge's room Ramada			276.36						
23-Aug-19	Boston Pizza Judge's lunch			199.87						
29-Aug-19	CIB Lunch and Supper			1,232.00						
9-Sep-19	Brenda's Catering lunch	97.65								
11-Sep-19	Stingray Radio						100.00			
19-Sep-19	Kathy's Printing						50.00			
19-Sep-19	Rushton Agencies						230.00			
25-Sep-19	CIB Symposium			1,243.00						
3-Oct-19	Rob Spencer Symposuim			1,084.69						
10-Oct-19	Board of trade Gala						397.62			
10-Oct-19	Walk n Roll Lunch Meeting						61.00			
10-Oct-19	Grace Fix						161.76			
24-Oct-19	Black Press Group						170.84			
10-Oct-19	Stingray Repair Café						100.00			
7-Nov-19	sept lunch	68.57								
7-Nov-19	oct lunch	80.00								
7-Nov-19	Canadian Tulip Festival									348.90
19-Dec-24	Walk n roll Trophy Plaque									
24-Dec-19	Centre Ice Concession Nov	57.14								
24-Dec-19	Black Press Group						170.84			
24-Dec-19	Town Trophy						12.00			
19-Dec-19	Desert Planters					4,760.28				
24-Dec-19	Centre Ice Concession Dec	68.57								
	<b>Total YTD Expense</b>	969.32	-	<b>5,908.78</b>	<b>875.00</b>	<b>4,957.68</b>	<b>3,825.38</b>	<b>45.00</b>	-	<b>1,389.44</b>
	Expense Budget	1500.00	2,000.00	5,700.00	1,000.00	5,000.00	5,000.00	-	1,000.00	1,000.00
	Expense Budget (over/under)	530.68		(208.78)	125.00	42.32	1,174.62	(45.00)	1,000.00	(389.44)

	<b>Budget</b>
<b>Total YTD Expens</b>	<b>22,200.00</b>

REVENUE BALANCE
1,049.76
-
(649.76)

Expense Balance

<b>17,001.28</b>

<b>22,200.00</b>

<b>5,198.72</b>

<b>Actual</b>
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<b>17,001.28</b>
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**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING  
DECEMBER 4, 2019**

**Present:** Chairperson Rob Spencer, Kelly Kilgour, Grace Fix (via facetime), Allan King, Graham Scott, Councillor Wayne Smith and Cheryl Barros and Recording Secretary Maddie Standage

**Call to Order:** Chairperson Rob Spencer called the meeting to order at 12:05

1. **Additions/Agenda Approval**

Moved by Rob Spencer that the agenda be approved as with a change to the next meeting date.

Next meeting date will be changed to one week after regularly scheduled to account for people away for holidays. Next meeting will be held on January 9<sup>th</sup>.

MOTION CARRIED  
Unanimous

2. **Confirmation of November 7, 2019 HBC Meeting Minutes**

Moved by Grace Fix that the Minutes from the November 7, 2019 Heartland Beautification Committee Meeting be approved as presented.

MOTION CARRIED  
Unanimous

3. **Business Arising**

It was noted that flowerpot at the Post Office corner has been removed. A light discussion regarding the possibility of the Town placing a garbage container on the corner took place however Director of Parks and Leisure Allan King advised that in his experience it would produce too much garbage to be easily maintained by the town staff likely requiring it to be emptied one or two times daily. Committee decided having nothing at the corner means no garbage pile up and a better chance residents are taking their unwanted flyers home.

4. **Statement of Revenues & Expenses**

Moved by Grace Fix that the Statement of Revenue and Expenses be approved as presented.

MOTION CARRIED  
Unanimous

## 5. **New Member Recruitment**

Committee noted that Will Brown has handed in his resignation.

Rob explained that we will be making some scheduled posts on the Facebook page regarding new member for HBC or any of the subcommittees.

Discussion took place encouraging inviting a few individuals to the January so they can get a lay of the land at a meeting to see if it will be a good fit for the individuals and their interests.

## 6. **2019 Projects**

### a) Stettler Blooms

Rob plans to wrap trees in the orchard with chicken wire in the next week or two. Discussion ensued regarding options other than chicken wire but it was decided chicken wire will be the best option for longevity, cost and convenience to apply.

Rob shared the bat houses will have to wait until spring to be put up. Kelly said she could help Rob prime and paint. Kelly will be in touch with Rob in January. Bee hotels from Bob Poapst class are complete. Rob will contact Bob to see if there is any interest in his classing put them up on a nice day.

At last meeting Rob had asked for themes for the container contest for 2020. The following is what came in:

- 1) Flowers with hearts
- 2) Stettler has heart
- 3) Fairy garden

Rob hasn't got a quote yet for the rectangular planters for the entrance sign but will in the next couple days in hopes to get it into the budget. A flyer was passed around highlighting some options of planters. All options are made of plastic and have a water reservoir and would most likely be ordered in a dark color. Graham brought up a concern regarding Alberta Transportation (AT) regulations with the safety features of the signs and wondered if AT would have any concerns about the planters. Rob Spencer said he will reach out to the AT staff in his building to obtain an answer.

Rob Spencer noted that committee will have to discuss a category to enter for Communities in Bloom 2020 but a decision does not have to be made until March.

Tulips came in but the ground is too frozen to plant so they are being stored at the Stettler Rec Centre until spring. The plan is to plant them in Memorial Park

between the bush and the fence along the north side of the park so they can be viewed from the walking path outside the park.

Rob shared the possibility of ordering more tulips in the spring to be planted in the fall of 2020 to add some low maintenance and colored flowers around town.

#### b) Environmental Action

Grace Fix reached out to Atco about the utility box wrap and got a positive response. Atco would need to be on site as the wrap is placed due to the high voltage at location and safety concerns but they have agreed to volunteer their time for this. Grace received a map of all utility boxes in Stettler, there are 47.

Grace spoke to four different communities who wrap/decorate their utility boxes. Three out of the four print the image on vinyl and wrap the box and one community has artist paint directly onto the box and seal it afterwards.

Grace spoke to Ember Graphic regarding costs of each wrap which came in at the \$350 mark. Ember advised the vinyl would have a 5-8 year life span. Rob Spencer said they should also get a quote from Diverse Signs. Rob will reach out to them.

The committee discussed historical photos versus original art on the utility boxes. It was decided that historical photos would be the better option so Grace will reach out to the museum to see what they have for high resolution pictures.

Grace Fix has decided to postpone updating the Where To Take It list as the Town is tendering out the garbage and recycling so it is possibly that changes may be made. Grace to pick up in January once the garbage and recycling tender is closed and awarded.

Grace Fix asked Allan King when he thought his crew would be able to put up the Thank You For Walking/Biking signs and move the cigarette butt containers. Allan advised they will get to this in January. Cigarette butt containers will be moved from the parking lot at the Legion to the Community Hall and from the ball diamonds behind the Rec Centre to the gazebo in West Stettler Park.

#### c) Tidiness

Nothing new to report.

#### d) Parks and Trees

Allan King shared that the town is accepting donations for memorial trees in several different forms than before meaning people can make a small donation to contribute to a specific memorial tree total and also make a donation to the



memorial tree fund without declaring the donation to specific person. Allan noted that the Stettler Funeral Home was the push for this and deserve the praise for making this possible.

Allan shared he expects to have a busy planting season in 2020.

Grace Fix recalled a guessed to a previous HBC meeting who was concerned about the yearly balloon release the Stettler Funeral Home hosts yearly. Discussion took place about the possibility of promoting the memorial tree planting instead of the balloon release and to possibly have an event where the funeral home plants one tree a year as a group or ceremony in memory of everyone's family members. The town would be able to aid in this by designating an area for the tree planted each year. Grace will reach out Stettler Funeral Home to discuss the idea.

e) Heritage Conservation

Rob Spencer asked for everyone to think about a new chair for the Heritage Conservation subcommittee for next meeting and Will Brown was the previous chairperson.

7. **Next Meeting**

January 9, 2020

8. **Adjournment** @ 12:57 by Rob Spencer

**Environmental Action Sub-Committee  
Report to Heartland Beautification Committee  
January 9, 2020**

**1. “Planting Memories”** – partnership with Stettler Funeral Home, in lieu of balloon release

- Where? Ideas:**
1. West Stettler – new bed  
West Stettler container
  2. Memorial Park
  3. Millennial Park
  4. playground
  5. Main Street planter
  6. Boulevard south of Memorial Park
  7. Museum
  8. Other green spaces...south of Rec Centre?

- What to plant? Ideas:**
1. Plant a tree surrounded by flowers in an existing bed in a park
  2. Create new tree and small flower bed in a park.
  3. Offer plants or saplings to participants to plant at home
  4. Offer seed packets to participants to plant at home
  5. <https://www.treesforachange.com/?rfsn=1259829.78fc5d>  
They plant trees in burnt out area. Family gets a certificate.

- Considerations:**
1. Ability to repeat the concept over numerous years.
  2. Cost
  3. Enabling active participation by families of loved ones.



**2. Pedestal wrap on utility boxes**

- museum has photos, but none digitalized  
Ember Graphics can try to scan.
- Start with one box as per ATCO map
- photos vs art?
- vinyl wrap vs direct painting/sealing?
- competition open to public?
- Criteria? (from Ft. McMurray)
  - highlights local heritage
  - highlights local culture
  - highlights region’s natural beauty
  - promotes physical activity
  - embodies a sense of community
- Cost per box - \$350 (Ember Graphics)  
(For a utility box measuring: -3 feet Tall, 37.25" Long, 14"Wide, if we supply the artwork.)  
The product is an Avery Wrap material, with a gloss finish. Should see 5 – 8 year life span. Use wide-format printer that is latex based which hold up better than most water-based printers.
- Estimate from Diverse Signs?



### 3. Walk 'n' Roll Challenge

Need 14 new signs. (8 can go on the back of current Repair Café signs, 6 new coroplast boards needed)

Generic Slogans, so the number of participating towns doesn't matter.

Logo + 14 slogans: (Looking for ideas!)



1. **Inter-town challenge!**  
Register trips at [www.stettler.net](http://www.stettler.net)
2. **Walk or bike this trip?**  
Register trips at [www.stettler.net](http://www.stettler.net)
3. **Let's win this, Stettler!**  
Register trips at [www.stettler.net](http://www.stettler.net)
4. **Did you?**  
Register trips at [www.stettler.net](http://www.stettler.net)
5. **Walking to work?**  
Register trips at [www.stettler.net](http://www.stettler.net)
6. **Biking for errands?**  
Register trips at [www.stettler.net](http://www.stettler.net)
7. **What town will win?**  
Register trips at [www.stettler.net](http://www.stettler.net)
8. **Start today!**  
Register trips at [www.stettler.net](http://www.stettler.net)
9. **We've got this, Stettler!**  
Register trips at [www.stettler.net](http://www.stettler.net)
10. **Join in the fun!**  
Register trips at [www.stettler.net](http://www.stettler.net)
11. **Have bike? Can travel!**  
Register trips at [www.stettler.net](http://www.stettler.net)
12. **Using Two legs? Two wheels?**  
Register trips at [www.stettler.net](http://www.stettler.net)
13. **Fun without Fuel!**  
Register trips at [www.stettler.net](http://www.stettler.net)
14. **Arrive without Fuel!**  
Register trips at [www.stettler.net](http://www.stettler.net)
15. **My bike is my car.**  
Register trips at [www.stettler.net](http://www.stettler.net)
16. **Go Fuel-Free!**  
Register trips at [www.stettler.net](http://www.stettler.net)
17. **Happiness is 2 wheels!**  
Register trips at [www.stettler.net](http://www.stettler.net)

## 4. TRADE SHOW 2020



Booth in 2019



**Draws:** (346 visitors entered the draw in 2019)  
 compost bin  
 garden basket  
 Walk 'n' Roll t-shirt - draw cancelled since the draw box was out where the general public accidentally used it for our regular draws. No way to tell who walked or not.

### **Giveaways 2019**

reusable bags	-	gave out 300 (with 18 leftover)
fold-up reusable bags	-	gave out 125, none left
shopping cart tokens	-	gave out 75, none left
BYO Bag sticky note pads	-	gave out 200, have 250 left
Re-usable straws	-	gave out 100, none left
Seeds		

### **Giveaway ideas for 2020:**

**Paper yard waste bags from Home Hardware?????**  
**Reusable produce bags made by volunteers – aiming for 500.**

**Compost bins:** took orders for High School to build 4 bins in 2019.  
 Since 2012, we've put 60 bins into the community.

### **Handouts**

HBC trifold brochure - gave out 200.  
 "Where do I Fix it?" – gave out 14 (with no promotion of it by booth volunteers)  
 "Backyard Composting: Getting Started" - gave out 18 (with no promotion of it by booth volunteers)  
 Historic Walk – gave out 4 (with no promotion of it by booth volunteers)



## **5. Where do I Take it? A-Z Guide**

- Looking at January update of our list.

## **6. Cig Butt receptacles**

**Move Legion Parking lot receptacle to the Community Hall?**

**Move Ball diamond (west of SRC) to West Stettler Park bandstand?**

4 have disappeared:

- 2 at West Stettler Park (Richards Memorial, Bandstand)
- 1 at the Community Hall
- 1 at Memorial Park

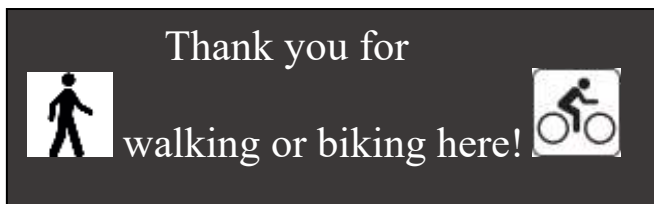
5 remain at:

- West Stettler Park west entrance
- Dog park
- Ball diamond west of SRC
- Legion parking lot
- Former Corner Appliance parking lot

These cost \$165 each.



## **7. “Thank you for Walking or Biking” signs**



4 new signs arrived in June. To be installed at:

- Rec Centre entrance
- Viking Ship play ground entrance
- Dog park entrance
- Parkdale baseball dug-out building

## **8. Green Tips for January** (see attached)

Jan. 6, 2020

## GREEN TIP OF THE WEEK

### **"BYO mug"**

Disposable drink cups create mountains of garbage. Be part of the solution...have your own mug or thermos in your vehicle all the time.

*No one can do everything. Everyone can do something.*

Sponsored by the *Heartland Beautification Committee*



Jan. 13, 2020

## GREEN TIP OF THE WEEK

### **"Compost kitchen waste"**

Kitchen waste is a huge part of our garbage stream. Valuable organic matter that enriches our soils is lost forever when it is landfilled. Due to a lack of oxygen, organics in landfills also create methane, a powerful greenhouse gas.

Compost your kitchen waste. It matters.

*No one can do everything. Everyone can do something.*

Sponsored by the *Heartland Beautification Committee*



Jan 20, 2020

## GREEN TIP OF THE WEEK

### *"Ten-second idling"*

Idling longer than 10 seconds takes more fuel than re-starting your engine. The best warm-up for you and for your car engine is to drive slowly one block and turn on your heated seats. You'll be toasty very soon. And the air we breathe will be better and fuel won't be wasted!



Jan. 27, 2020

## GREEN TIP OF THE WEEK

### *"Thaw in the fridge"*

Thawing frozen food in the fridge gives you free coolant for other food and saves energy. It's also the safest food-handling method.

*No one can do everything. Everyone can do something.*  
Sponsored by the **Heartland Beautification Committee**

