



# Heartland Beautification Committee Agenda January 3, 2013 at 11:45am Town Office Board Room

1. Agenda/Agenda Approval
2. Confirmation of the December 6, 2012 HBC Minutes 2-4
3. Business Arising from the December 6, 2012 HBC Minutes
4. Statement of Revenue & Expenses as of December 31, 2012 5-7
5. Review Communities in Blooms Evaluation 8-10
6. Next Meeting – February 7, 2013
7. Adjournment

*“Keeping Stettler Clean and Green”*

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING  
December 6, 2012**

**Present:** Councillor Steven Wildeboer, Grace Fix, Director of Parks & Leisure Lee Penner, Secretary Danielle Kennedy, Graham Scott, Will Brown, Marilyn Crowshuman and Sue Anne Hennessey.

**Call to Order:** Grace Fix called the meeting to order at 12:05pm.

1. **Additions/Agenda Approval**

Moved by Will Brown to approve the agenda as presented with the following addition:

- a. Community Gardens report –email from Chairperson Rob Spencer.

MOTION CARRIED  
Unanimous

2. **Confirmation of the Oct. 4, 2012 HBC Meeting Minutes**

Moved by Will Brown that the Minutes of the Oct.4, 2012 Heartland Beautification Committee Meeting be approved as presented with the following amendments:  
In the November 1, 2012 minutes in the subject letter of concern it should say Chairperson Rob Spencer will draft a letter of response to the letter of concern.

MOTION CARRIED  
Unanimous

3. **Business Arising**

No Business arising

4. **Statement of Revenues & Expenses**

The Statement of Revenues and Expenses was presented.  
Moved by Sue Anne Hennessey that the Statement of Revenue and Expenses be approved as presented.

MOTION CARRIED  
Unanimous

## 5. 2012 Projects

### a. Banners

Director of Parks and Leisure Lee Penner stated that Chairperson Rob Spencer emailed him that the Beautification Committee still needs to talk to the Downtown Business Association. Director of Parks & Leisure Lee Penner suggested Beautification Committee could start a Banner Sub-Committee. Councillor Steve Wildeboer said that a Banner sub-Committee might not be necessary and that if 2 or 3 Beautification Committee members went to one of the Downtown Business Association meetings that would be sufficient. Sue Anne Hennessey said that she feels that the banner committee would be beneficial. Director of Parks and Leisure stated that more than one representative would be a better representation of the Beautification Committee. Grace Fix asked for two volunteers to go to the next Downtown Business Association meeting. Sue Anne Hennessey and Director of Parks and Leisure Lee Penner volunteered to represent the Beautification Committee.

### b. Communities in Bloom

No new business to report this meeting. Chairperson Rob Spencer emailed the Committee that he would like the Committee to join the International Communities in Bloom Competition for 2013. Director of Parks and Leisure agreed.

Moved by Councillor Steve Wildeboer that the Beautification Committee be a part of the International Challenge for 2013 Communities in Bloom competition. Motion was carried.

### c. Environmental Action Sub-committee

Grace Fix went over the Environmental Action Sub-committee minutes. Grace Fix spoke of the poll on the Town of Stettler Web page and asked Graham Scott to bring the outcome of the poll to the next Beautification Meeting. Grace Fix spoke of the maps that the Environmental Sub-committee has looked into as a project, and asked for the Beautification Committee's thoughts. Director of Parks and Leisure stated that he thinks a map on a covered bulletin board so that the map can be changed out as the paths change. The final decision was to have maps made up and put on bulletin boards in strategic places around the Town of Stettler. Grace Fix brought up her idling sign campaign.

Moved by Grace Fix that the Beautification Committee approve the Environmental Action Sub-committees idling sign campaign. Motion was defeated.

### d. Heritage Conservation Sub-committee

No new business to report this meeting.

e. TD volunteer video report

Sue Anne Hennessey was in a TD Volunteer Video that is to bring initiative to joining the TD Bank team. Sue Anne Hennessey mentioned that she had mentioned her volunteer hours with the Beautification Committee and the Environmental Action Sub-committee.

f. New Business

Director of Parks & Leisure Lee Penner purposed that the Beautification Committee put a second Community Garden in the empty green space by 60 Street and 41 Avenue.

Moved by Marilyn Crowshuman that the Beautification Committee recommend to Council for the second site of the Community Gardens just off 60<sup>th</sup> street & 41<sup>st</sup> Avenue. Motion was carried.

g. Lighting in the park

Director of Parks & Leisure Lee Penner advised that it will cost \$300,000 to put lights around the pond at West Stettler Park and \$600,000 to light up the pathways and the pond at West Stettler Park with Solar lights. Councillor Steve Wildeboer stated that the Beautification Committee should do more research into different kinds of lighting and present it to Council; he also spoke of looking into putting 3 or 4 regular lights up at West Stettler Park. Director of Parks & Leisure commented that he will get a quote on 3 or 4 regular lights and bring it to the next meeting.

8. **Next Meeting:** February 7, 2013

9. **Adjournment:** The meeting was adjourned on a motion by Will Brown at 1:03pm

2012 BEAUTIFICATION STATEMENT OF REVENUES

1-64-03-00-00-590

Month	Revenue	Trans. No.	Lighten Up Tree	Park Bench	Main St. Bench	Memorial Tree Park	Unspecified	Grand Total
<b>2012</b>								
June	TD Canada Trust Grant						5,492.00	
June	TD Canada Trust Grant						3,400.00	
	<b>Total Year to Date</b>		<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>8,892.00</b>	<b>8,892.00</b>
	Budget		0.00	0.00	0.00	0.00	0.00	0.00
	Budget (Over)/Under		0.00	0.00	0.00	0.00	(8892.00)	(8892.00)

2012 BEAUTIFICATION STATEMENT OF EXPENSES

2-64-03-00-00-519

Month	Expense:	Description	Trans. No.	Banners, Signage & Streetscape	Communities in Bloom	Community Gardens	Contingency / Meetings	Credits	Sub Total
<b>2012</b>									
Jan	Communities in Bloom	2012 International Communities in Bloom Competition	AP057457		700.00				
Feb	Candlish, Alicia	Meeting - Boston Pizza & Coffee Tree	AP057814				125.94		
Feb	Minor Hockey Concession	March Meeting					137.14		
Apr	Maggie Joes	April Meeting					143.40		
Apr	Home Hardware	Community Gardens Seeds and Envelopes				71.64			
Apr	Wm. E.Hay High School	Labour & Materials for compost bins	APO25849		164.00				
May	Schwartz	Beautification Supplies	APO26304			1,091.21			
May	Stettler Pizza	May Meeting	APO26307				103.10		
May	Wm. E.Hay High School	Labour & Materials	APO26309	50.00					
May	UFA	Fencing for Community Gardens	APO26312			312.39			
May	BDI Play Designs	13 Bike Racks	APO26313	3,540.00					
May	Park & Play Design Co.	70 Bottle & Can Baskets	APO26314	5,040.00					
May	C.E. Franklin	Water Tank	APO26315			777.07			
May	Stettler Sales & Rentals	Auger Rental	APO26318			61.00			
May	Stettler Sales & Rentals	Magnet Sign	APO26319			209.00			
June	Sobey's	June Lunch					69.94		
April	Town Office	Color Photocopying for Grace Fix					60.00		
June	Heartland Glass	Padlock & Lexan Sheet				310.95			
July	Stettler Pizza	July meeting					55.00		
July	Maggie Joes	Lunch with the Judges					210.00		
July	Ramada	Judges rooms			621.24				
May	Stettler Middle School	Row Markers & Supplies				58.34			
June		supplies				59.40			
June	Schwartz	Supplies				16.19			
June	Schwartz	Supplies				31.45			
June	Schwartz	Supplies				249.97			
June	Heartland Promotions	Communtiy Garden signs				700.00			
July	Hardware	Hardware for baskets		45.27					
July		Binders for judges and fuel			231.69				
July	Wes signs and decals	Signs for the Town trucks			250.00				
July	Sobeys	Cookies for July Meeting					10.73		
July	Sobey's	Pop and water for judges				29.79			
July	Heartland Stationers	Name tags				3.84			
may	Home Harware	Basket items for the trade show					48.67		
July	Home Hardware	Supplies				19.98			
June	Purolator	Freight					44.01		
June	Stettler Independent	Ad in the paper	APO26343		335.00				
June		supplies	13062012			99.90			
sept.		reimbursment for bolts						(39.05)	
June		return supplies						(19.79)	
June		signs			537.04				
August		signs				36.00			
March		Stationery			9.90				
March		Banner Brackets		956.90					
April		Stationary	6			66.28			
June		Reimburse expense account				168.92			

2012 BEAUTIFICATION STATEMENT OF EXPENSES

2-64-03-00-00-519

Month	Expense:	Description	Trans. No.	Banners, Signage & Streetscape	Communities in Bloom	Community Gardens	Contingency / Meetings	Credits	Sub Total
Sept.		Reimburse expense account				21.42			
May		Stationary				8.75			
May		Supplies				70.61			
March		Freight & Customs				127.23			
July		Banquet Supper	1500		420.00				
Oct.		Travel			798.81				
Oct.		Travel			398.55				
Nov.		HBC lunch					137.14		
Nov.		Petty Cash					15.97		
Nov.		Tree Park engraving		300.00					
Nov.	Maggie Joes	November HBC Meeting					142.35		
Nov.	poster printing	BYOB Bag Posters					68.10		
Nov.		Advertising					274.50		
Dec.		Dec.6 HBC meeting					114.29		
	<b>Total Year to Date</b>			<b>9,632.17</b>	<b>2,848.87</b>	<b>4,601.33</b>	<b>1,760.28</b>	<b>(58.84)</b>	<b>18,783.81</b>
	Budget			8,000.00	7,500.00	5,000.00	1,500.00		22,000.00
	Budget (Over)/Under			(1,632.17)	4,651.13	398.67	(260.28)		3,157.35

# CIB Evaluation Recommendations 2012

Add your comments/ideas in a color: Grace – blue Will – Green; Rob S - Orange

## General Comments & Suggestions

- 1) Remember to date newspaper clippings

## TIDINESS:

### **Recommendations:**

- 1) Perhaps you could ask the Trailer Park owner to replace their peeling sign and to consider a small landscape planting at the road entrance. I suggest we set the bylaw officer on them or just ask nicely
- 3) We suggest that you plan a Fall Clean up as well as Spring so you are clean and tidy going into winter. Would this be possible? I think perhaps a modified version of this, such as certain materials, might be better?
- 3) The event notice board in West Stettler Park is great but leaving the back open provides a blank canvas for graffiti artists. Perhaps the back could be used for a message or a small mural. Notice board maybe?? I think that we should "commission" local artists to create historic or other themed murals for the back of all of the boards around town (I believe that we added 6?). Make it a contest for school kids (win win – youth involvement, beautification – it could be presented in a ceremony at the school or something) – Link with Heritage Conservation or theme by location – e.g. cemetery, WSPark, etc.
- 4) The Sign listing churches at town entrance could be refurbished. Near completion Being done – Question – will there be one at all entrances? Also to go further, what about a big tidy map at entrances?

## ENVIRONMENTAL ACTION:

### **Recommendations:**

- 1) We encourage you to investigate other solar light companies for a better model for parks. In progress by Parks & Leisure staff This could be done – we've moved on this abit after the letter from Mr Tebbe
- 2) We suggest that you continue to work on energy savings with transportation. Perhaps the time is right to install an Anti-Idling by-law. EA awareness promotion in progress – Anti-idling Awareness campaign is a better avenue for our community and is underway
- 3) Perhaps you need more opportunities for small businesses to recycle. Permit them to drop off at recycling center. EA Committee could look into this. Is this being done? – maybe survey businesses to determine recycling level
- 4) Have you considered a re-use program or a center for clothing and household items? (Stettler Waste Management Authority is looking into the viability of a "Take it or leave it" building. We should work with them on this.) There are several stores in town as well and the Diabetes association and Salvation Army drop boxes – Beyond Canadian Diabetes
- 5) Investigate installing rain gardens where there are fishing ponds to reduce high water temperatures. (Not sure what is meant here.) This is still confusing to me, despite having a talk with the judges about it. If I recall correctly, it was something to do with flooding at the end of the park? I'd ignore it, for now

There are lots of things with the EA Committee that are working for this area.



An expansion of the Fruit/Veg Rescue would be neat – perhaps a Plant It Forward seed exchange in the fall with the P&H?

## **HERITAGE CONSERVATION**

### **Recommendations:**

- 1) We would urge you to plaque and name your Heritage Trees. **In memorial park – ID project**
- 2) Have a cemetery sub-committee provide advice on better ways to display sentiments at the cemetery so that maintenance is not affected and grieving families are respected. **Is this in place already?**

The current activities of the HC Subcommittee with the virtual historic walking tour is going to rock the house

Plant it Forward program – hits two areas – Floral and HC – Floral = give seeds to grow at the trade show, plus packages for Fall Seed Exchange – Do a fall seed exchange at P&H Elevator

## **URBAN FORESTRY**

### **Recommendations:**

- 1) There still appears to be a need for a tree inventory. It seems possible that a person now on town staff could accomplish this quite painlessly with a program such as [www.itreetools.org](http://www.itreetools.org) **Can we do it and have it on the webpage?**
- 2) A tree list would be beneficial for residents. With such a unique soil to deal with, it would help residents to choose wisely. Planting and maintenance education would also be helpful. **(Should we compile a list of trees/plants that thrive in our area to put on the Town website?)**  
**Info factsheets - recommended tree lists, maintenance, etc.**
- 3) It would be very useful to have identification on some trees in public parks for visitors as well as residents. **Heritage + Types – maybe a sign outside of Rotary Millennium Tree Park**
- 4) Try to avoid monoculture and plant more diverse species, wherever conditions permit
- 5) Explore bio-rational and less toxic pesticides for tree care **No idea what to do here, as we don't treat trees in town.**
- 6) Some freshly mulched trees appeared to be mulched too high on the trunk (think donut, not volcano) – **Training for staff? – Highlight that it has been done in next year's stuff.**

## **LANDSCAPE**

### **Recommendations:**

- 1) We recommend that you stay with your 'Natural' landscaping theme when planting new welcome signs and relocated service club signs.
- 2) We strongly suggest that museum beds bordered by railway ties should not be used for edible gardening, such as potatoes. It would be much safer to plant them with ornamentals.
- 3) A Signboard for Centennial Park with the trees identified would be a valuable addition. **See stuff above**
- 4) We suggest that you start a "Best Block" contest and keep the signs up year round.
- 5) Suggest you try to ease residents into a no spray program for dandelions. Continue to educate the public about noxious weeds, as mentioned in Floral Displays.  
**Could we develop a "How to Control Weeds" pdf (without sprays for disliked plants and perhaps spray control for noxious weeds?) We need to take a hard look at public education about various beautification issues and other stuff – maybe a beauteducation committee? There is lots of need to educate on things like weeds, tree management, etc.**

We should also consider how to connect the garden contest stuff with this category – also educate people on what we are working with.

## **FLORAL DISPLAYS**

### **Recommendations:**

- 1) We suggest that you try to incorporate more diverse plant choices in petunia containers around town. If possible, select petunia varieties that do not require deadheading. – Take a more vocal role or part with container supplier?
- 2) Try instituting a cooperative program with downtown businesses to plant and maintain baskets and containers for them. We already have flower baskets down main street – part of streetscape  
What about having business sponsor baskets to increase the number that is there. Then we get some more \$\$ for baskets and we get participation.
- 3) Continue to incorporate Stettlers' flower, the Peony, into all beds as the foliage is attractive in all seasons. Factsheet – give out at Trade Show? / Display – Have Peony plants as a giveaway at the show (different types of Peony)
- 4) We would suggest more public education on noxious weeds, which must be controlled, such as oxeye daisy *Leucanthemum vulgare* Lam., creeping bellflower *Campanula rapunculoides* L., scentless chamomile *Tripleurospermum inodorum* (L) Sch. Bip., dame's rocket *Hesperis matronalis* L., common tansy *Tanacetum vulgare* L. and yellow toadflax *Linaria vulgaris* Mill. Many communities have a problem with Himalayan balsam *impatiens glandulifera* Royle and purple loosestrife *Lythrum salicaria* L which are prohibited noxious weeds and must be eradicated. Weed Wise brochures from the Alberta Invasive Plants Council are available. However, we would suggest even more public education on the recognition of weeds identified in the 2010 Weed Control Act, available at the [www.agric.gov.ab.ca/](http://www.agric.gov.ab.ca/) website. (Excellent photos for identification are available at [www.invasiveplants.ab.ca](http://www.invasiveplants.ab.ca))

This is another of the areas where education is required. There is good info available from Invasive Plant Council (above), but we need to deliver it to the public before we set the weed inspector / bylaw guy loose. Maybe target pockets of stuff in neighborhoods and take info to them. Maybe feature common problem noxious weeds on the website (rotating) and how to deal with them. Target eradication in some areas (like by cop shop down in the canal – loosestrife

I like the thought of a Plant It Forward campaign where we give out seeds, but tie it into a sharing thing at the P&H or during plant swap.

Garden contest needs to be ramped up.

Bernie at Wells Furniture had some neat Remembrance Day poppy stickers or magnetic flowers of different sizes on the light posts out in front and on her windows. They were from Marketing and More. What about if we got different coloured flowers and put them on the light posts to brighten them up?