



Heartland Beautification Committee Agenda July 2, 2015 at 11:45 Stettler Recreation Centre Board Room

2015 Projects

*Community Gardens
Environmental Action
Downtown Park
Stettler Blooms
Banners & Signage
Tidiness
Parks and Trees
Heritage Conservation*

1. Agenda/Agenda Approval
2. Confirmation of the June 2, 2015 HBC Minutes
3. Business Arising from the June 2, 2015 HBC Minutes
4. Statement of Revenue & Expenses as of June 26, 2015
5. Sub-committee reports
 - a.) Community Gardens
 - b.) Environmental Action
 - c.) Downtown Park
 - d.) Stettler Blooms
 - e.) Banners and Signage
 - f.) Tidiness
 - g.) Parks and Trees
 - h.) Heritage Conservation
6. Communities in Bloom Judging (reminder from Jacqui that there is still a \$100 Home Hardware gift card to be used)
7. Correspondence- CIB RE: Scotts Miracle Grow Garden Contest
8. Next Meeting – August 6, 2015
9. Adjournment

"Keeping Stettler Clean and Green"

MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
June 4, 2015

Present: Chairperson Rob Spencer, Sue-anne Hennessey, Lee Penner, Graham Scott, Peter Simons, Jacqui Newton

Call to Order: Chairperson Will Brown called the meeting to order at 12:04 pm

1. **Additions/Agenda Approval**

Moved by Rob Spencer that the agenda be approved as modified to include Communities in Bloom and date changed to June 4, 2015.

MOTION CARRIED
Unanimous

2. **Confirmation of May 7th HBC Meeting Minutes**

Moved by Lee Penner that the Minutes from the May 7, 2015 Heartland Beautification Committee Meeting be approved as presented.

MOTION CARRIED
Unanimous

3. **Business Arising**

None

4. **Statement of Revenues & Expenses**

Moved by Chairperson Rob Spencer that the Statement of Revenue and Expenses be approved as presented.

MOTION CARRIED
Unanimous

5. **2015 Projects**

- a) Community Gardens
 - Trees are planted
 - Mulching needs to be done yet
 - Managed to acquire some new committee members who were gardeners
 - Some minor issues with new garden regarding people just planting without purchasing a plot. Hopefully new signage that is on order will solve that problem.

- b) Environmental Action
 - report attached to agenda
 - item longevity award is for those who have had something around for a long time and are still using.

- c) Downtown Park
 - Stone work is all done
 - Wiring done
 - 15000 left for mural
 - working at possible garage style front to simulate Kellogg Bros garage that used to be in town.
Picnic tables and benches will be moved in as well as some of the flowers that the town has already purchased
 - Carl Stettler memorial will be moved soon. Lee will ensure that the Stettler Independent is there to photograph.

- d) Stettler Blooms
 - 3 sessions have ran, 2 were attended and 1 was not.
 - more sessions in June, Aug, and Sept
 - Commercial garden contest will be sent to Board of Trade to send out to businesses

- e) Banners and Signage
 - Downtown banners have been changed. No new ones hung due to parks dept too busy.

- f) Tidiness
 - Bylaw is working hard

- g) Parks and Trees
 - Some Grandview home owners purchased a bunch of trees for the Grandview playground that they will be planting and watering.
 - parks will be watering new plantings every week but will not be planting any new ones right now.

h) Heritage Conservation

-will look into starting a historical walking tour (possibly call it the Wilda Gibbons Historical Walking Tour)

i) Communities in Bloom

- Judges will be coming in July.

- Aspen Ford will provide a Limo to tour the Judges around

- Lunch will be at Museum, Supper at Brenda's Cozy Cafe

- Need someone to pick up and drop off the Judges at airport

- Need a BBQ host for the Judges' first night here

- Need Beautification Champion, thought was to recognize school/students for all their help with community gardens

-Parks and Leisure staff will work on cutting out newspaper articles regarding community

7. Beautification Facebook page has been created. Need to keep active on posting pictures etc.

7. Correspondence

None

8. Next Meeting- July 2, 2015

9. Adjournment- 12:49 pm

HEARTLAND BEAUTIFICATION COMMITTEE
FINANCIAL STATEMENT

REVENUE:												
2015	VENDOR	DESCRIPTION	Donations		Other		Grant			REVENUE BALANCE		
Feb	TD Friends of the Environ.	Community Garden Grant	2,000.00									
Mar	Various Vendors	Community Garden Rent			120.00							
Apr	Various Vendors	Community Garden Rent			395.00							
	Total YTD Revenue		2,000.00		515.00		-	-	-	2,515.00		
	Revenue Budget		-		-		-	-	-	-		
	Revenue Budget (over)/under		(2,000.00)		(515.00)		-	-	-	(2,515.00)		
EXPENSE: 2-64-03-00-519												
2015	VENDOR	DESCRIPTION	General Meetings 2-64-03-00-00-519	Streetscape Banners 2-64-03-01-00-518	Streetscape Signage 2-64-03-01-00-519	CIB Travel & Subs 2-64-03-02-00-211	CIB Membership 2-64-03-02-00-214	Community Gardens - Supplies 2-64-03-03-00-519	Environment Supplies 2-64-03-04-00-519	Misc. Events Supplies 2-64-03-05-00-519	EXPENSE BALANCE	
Jan	Communities in Bloom	Registration					760.00					
Jan	Wm E Hay High School	2 Sandwich Boards							60.00			
Jan	Kathy's Printing	Shopping Cart Tokens							850.00			
Feb	Ecolad Corporation	Cigarette Waste Contain.							383.00			
Feb	Black Press Group	Beautification Flyers								615.00		
Mar	Coffee Tree	Lunch	105.00									
Mar	Stettler Eartery	Lunch	228.00									
Mar	Stettler Board of Trade	Trade Show Booth								260.60		
Mar	Corporate Visa - Lee	Sobeys	5.31									
Apr	Corporate Visa - Lee	Subway - Lunches	65.70									
Apr	Fix, Grace	Trade Show Prizes								100.00		
Apr	Gablehouse Farm	Daylillies Presentation								67.80		
Apr	Kathy's Printing	Heartbeat Ad							30.00			
Apr	Spencer, Rob	HBC Coin Envelopes								39.95		
Apr	Wm E Hay High School	Compost Bin for Trade Show							84.00			
May	Black Press Group	Spring Cleaning Flyers							615.00			
May	Black Press Group	Trash 2 Treasure							260.69			
May	Kathy's Printing	2 signs & Heartbeat Ad						50.00		60.00		
May	PrairieTech	Deposit on Trees & Shrubs						446.38				
May	Stettler Board of Trade	Trade Show Booth								275.00		
June	Smith, Wayne	Water Tank Valve						58.94				
June	Spencer, Rob	Plants & Seeds, Stakes						223.65				
June	PrairieTech	Trees & Shrubs						1,254.12				
June	Brenda's Country Catering	Meeting Lunch	122.00									
	Total YTD Expense		526.01	-	-	-	760.00	2,033.09	2,282.69	1,418.35	7,020.14	
	Expense Budget		2,000.00		2,000.00	5,000.00	1,000.00	5,000.00	5,000.00	2,000.00	22,000.00	
	Expense Budget (over)/under		1,473.99	-	2,000.00	5,000.00	240.00	2,966.91	2,717.31	581.65	14,979.86	
										Budget	Actual	
										Total YTD Revenue	-	2,515.00
										Total YTD Expense	22,000.00	7,020.14
										Net: Revenue - Expense	(22,000.00)	(4,505.14)

Environmental Action Sub-Committee Report to HBC July 2, 2015



A. Recycling Awards – July, 2015

Individual nomination – Candice Magee

Candice Magee took the initiative to start the Facebook group "Stettler Items Too Good to Toss Out" eighteen months ago. Since then it has grown to almost 2100 members. Group members post items they don't want and others arrange to take them for free. Perfect example of "re-use" rather than buy new or rather than throw in the landfill. Candice spends volunteer time every day monitoring the site and helping people with their posts. Candice also likes to make useful items out of items that are no longer good for their original use.

Business nomination – Burmac Mechanical

In 2014, Burmac Mechanical installed solar panels onto their office building. This has resulted in a 15% reduction in their grid electrical consumption. The present panels alone run the air conditioning and the rest of the time their electricity goes into Burmac's general system. They are so pleased with the results that they are hoping to install more and have the entire front covered in panels. Burmac is proving that alternative energy sources are viable and are showing leadership in our community.

Non-profit/Institution – Stettler Elementary Grade 4's

Present all 3 awards at the Communities in Bloom Judges Banquet on July 22, 2015.

Present business recycling award at Board of Trade Business and Citizenship awards in October.

B. Walk 'n' Roll

1. Walk/Bike time/distance signs

4 new signs have arrived

Town will install at school, by Alberta Prairie,
by Stop N Go, by County office.



2. Walk 'n' Roll Events:

a) Concerts in the Park – enter those who walk/bike into a draw for Stettler dollars each week.

b) Walk 'n' Roll Month – August 2015 - 500 trips
Have a community goal of 500 trips during the month of August done by individuals walking or biking and leaving their car at home.
Individuals could register on a poll on the TOS website.

c) Walk 'n' Roll flashing reflector lights for walkers/bikers
Hand out to those "caught" walking or biking to their destination.
Stettler Traffic Safety Committee will cover the cost to purchase 200. (\$227)



C. Backyard composting –

- Post info at neighbourhood bins in July.

D. Cigarette Butt Receptacles

- Install in July: parking lot north of Corner appliance; parking lot north of Legion
Recycle cig butts <http://www.terracycle.ca/en-CA/brigades/cigarette-waste-brigade.html>

E. BYO Bag

- In July, "*BYO Bag Event Today*" on sandwich board outside store.
Store gives out BYO Bag sticky note pads. (Have about 400 pads left.)



F. Trying to Be Idle-Free promotion

- H.S. made 6 videos "Trying to Be Idle-Free" . EA committee will preview.

G. Green Tips (see July tips attached)

**H. Go Bagless Leave grass clippings on the lawn
Promote in Green tips, info at neighbourhood bins, in TOS newsletter**

I. Environmental Action Budget

2015 budget amount \$5000

Expenses:

Shopping cart tokens – 250 (BYO Bag/Idle-Free) Kathy's Printing	\$ 850.00
Cigarette Butt Receptacles - 2 (Ecolad Inc.)	\$ 383.00
Sandwich board signs – 2 (High School)	\$ 60.00
Green Tips Jan – March – The Heart Beat	\$ 30.00
Stettler Independent ad for Trash 2 Treasure	\$ 273.44
Compost Bin – High School	\$ 85.00
Source for Sports 2 gift certs @ \$50	\$ 100.00
Alberta Traffic Supply – 4 Walk/Bike signs& clamps @ \$113	\$ 452.00
Stettler Independent – Recycling Award ad	\$ 75.00
Q93.3 – Recycling Award ad	\$ 100.00

Expenditures to date \$2408.44

Balance remaining \$2591.56

Pending expenses:

Prizes for Walk 'n' Roll promotions - approx. \$500

July 6, 2015

GREEN TIP OF THE WEEK

"Line-dry your clothes"

Sunshine is great for drying clothes:

- it gets rid of dust mites
- there's no static cling caused by dryers; no need for chemical dryer sheets
- it saves the clothes; lint from dryers is fabric wearing off your clothes
- it saves energy and money
- nothing smells as fresh as sun-dried sheets!

Choose sunshine as your dryer.



No one can do everything. Everyone can do something.
Sponsored by the **Heartland Beautification Committee**

July 13, 2015

GREEN TIP OF THE WEEK

"Communities in Bloom Judging Day"



Stettler, as the 2011 National Communities in Bloom Champion for our size, is now competing internationally. The judges arrive on July 22. Do your part to make Stettler beautiful for all of us: clean up some litter or set out a pot of flowers at your home or business.

No one can do everything. Everyone can do something.
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July 20, 2015

GREEN TIP OF THE WEEK

The Plastic Spoon



It's pretty amazing that our society has reached a point where the effort necessary to:

extract oil from the ground, ship it to a refinery, turn it into plastic, shape it appropriately, truck it to a store, buy it, and bring it home is considered less effort *than just washing a regular spoon when you're done with it.*

No one can do everything. Everyone can do something.
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OR JUST
USE THIS
GRAPHIC
IF IT FITS.



July 27, 2015

GREEN TIP OF THE WEEK

"Create compost, not garbage"

Our soils need replenishing. When we throw out organics, they are lost in the landfill forever, never to be used again. Put your kitchen waste in a compost bin. Use the compost on your yard or garden.



No one can do everything. Everyone can do something.
Sponsored by the *Heartland Beautification Committee*

Jacqui Newton

From: CiB Program Coordinator <bloom@cib-cef.com>
Sent: Thursday, June 25, 2015 9:44 AM
To: 'CiB Program Coordinator'
Subject: 2015 Scotts Miracle-Gro Best Garden Selection Signs - Update

Good morning,

Trust all is well and you are all enjoying the summer weather!

By now you have all received your signs, letters and Scotts products and we simply wanted to follow-up and inquire on how you plan on selecting the recipients of the signs (is it a contest or someone from the CiB committee is choosing??) and when we can expect to receive some beautiful photos of your winners?

We kindly ask you send in your photos ***no later than Friday August 21st***. These pictures will then be posted on the CiB website and Facebook page as well as Scotts Miracle-Gro Facebook page. We will also use the photos in our Magazine ([Click here](#) for an example from our September 2014 issue of our Magazine) and PowerPoint presentations at the awards ceremonies in Kamloops at the end of September.

You can easily upload all of you photos by following this link (don't forget to click on the upload button after each photo is chosen): [Best Garden Selection - Photos](#)

If you require further information, please do not hesitate to contact me.

Thank you and I look forward to hearing from you, have a wonderful day!

Sonia Parrino
Program Coordinator – Coordonnatrice de programme
Communities in Bloom - Collectivités en fleurs
Tel: 514-694-8871 Fax: 514-694-3725
www.communitiesinbloom.ca - www.collectivitesenfleurs.ca



KAMLOOPS, BC 2015 – SEPT. 30 – OCT. 3, 2015

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