

MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
June 2, 2011

Present: Chairperson Rob Spencer, Councillor Peter Simons, Director of Parks & Leisure Services Lee Penner, Planning & Development Clerk Dara Green, CAO Rob Stoutenberg, Sue Anne Hennessey, Sherry Larter, Gertie Thieme and Will Brown.

Call to Order: Chairperson Rob Spencer called the meeting to order at 12:10p.m.

1. **Additions/Agenda Approval**

Moved by Chairperson Rob Spencer to approve the agenda as presented.

MOTION CARRIED
Unanimous

2. **Confirmation of the May 5, 2011 HBC Meeting Minutes**

Moved by Chairperson Rob Spencer that the Minutes of the May 5, 2011 Heartland Beautification Committee Meeting be approved.

MOTION CARRIED
Unanimous

4. **Business Arising**

Director of Parks & Leisure Services Lee Penner stated that the Streetscape Parking Signs are being powder coated and that the bricks are on order so the signs should be up in a week. He also said that he met with TD Bank about the spruce trees next to their building and that they have pruned them and are not going cut them down. CAO Rob Stoutenberg noted that originally the bank had had issues with security because of kids collecting around that area.

Director of Parks & Leisure Services Lee Penner announced that the Recycling Baskets for Main Street had been ordered. The logo had to be changed slightly which cost an additional five dollars a basket. Chairperson Rob Spencer questioned when they would be in. CAO Rob Stoutenberg questioned if this project had been discussed with Can Pak. Director of Parks & Leisure Services Lee Penner explained that the bottles and cans will be available for the public to take at their leisure. Sherry Larter stated that people feel comfortable putting cans in a recycling basket.

5. **Statement of Revenues & Expenses**

The Statement of Revenues and Expenses was presented. Moved by Chairperson Rob Spencer that the Statement of Revenues and Expenses be approved as presented.

MOTION CARRIED
Unanimous

6. **2011 Projects**

(a) Banners

Director of Parks & Leisure Services Lee Penner stated that the banner brackets that are in storage are different for seasonal banners causing the banners to fall off all the time. He is still working to get the brackets fixed. He mentioned that there are four sets of fall/spring banners and he will attempt to put up on Main Street. Sherry Larter questioned if both the fall and the spring banners will be installed at the same time. Director of Parks & Leisure Services Lee Penner replied that the banners will be interchanged twice a year. Chairperson Rob Spencer stated that the committee should look into the cost of the banners being changed twice in one year. Director of Parks & Leisure Services Lee Penner mentioned that the budget for banners should probably be focused on new brackets to hang them.

(b) Community Gardens

Chairperson Rob Spencer stated that the gardens are now planted and growing and that the food bank garden will be ready for harvest in 3 weeks time. Everything else was planted on the day of the launch. So far there has been lots of interest. He mentioned that the shed door does need fixed and the water tank filled. Director of Parks & Leisure Services Lee Penner stated that his department would keep the tank full of water as often as possible.

Chairperson Rob Spencer mentioned that the 80 garden stakes from the Grade two students were a big success. It turned out to be great exposure for the Community Gardens. There were two remaining raised bed gardens so the committee should look into better advertisement for next year.

(b) Communities in Bloom

Chairperson Rob Spencer suggested a dinner for the judges Sunday night and wanted to know what everyone thought. CAO Rob Stoutenberg noted that Councillor Leona Thorogood did host it one year. Director of Parks & Leisure Services also noted that the Nelson family had hosted it one year as well. He suggested that a room could be rented at the Ramada Inn and a meal could be provided there. CAO Rob Stoutenberg stated that Al Campbell is Deputy Mayor at

that time and that he could possibly host it. Chairperson Rob Spencer said that we can work on that detail at a later date. He stated that the Judges Itinerary needs to be solidified, like whether or not we are using the Museum again for lunch. Director of Parks & Leisure Services Lee Penner suggested that the remainder of the committee members not on the actual tour should attend the lunch for the judges at the museum. Sherry Larter questioned if the lunch would be right at noon. Director of Parks & Leisure Services Lee Penner replied that it would around noon and that having it at the museum makes the owners feel honored to have the Communities in Bloom Judges visit.

Discussions continued about locations to stop at on the tour and the community profile binder being completed by Laura at the Recreation Centre. Sherry Larter suggested a resident's yard just on the edge of Town and that she would contact them to see if they were interested.

CAO Rob Stoutenberg suggested another private resident to be a part of the tour since they had such a nice yard. Sue-Anne Hennessey mentioned that we had included them in our tour last year. Sherry Larter suggested that the "Awesome Alley" be put on the tour.

The committee agreed that the supper should be held at the Recreation Centre again and that the lunch at the museum should consist of committee members and spouses if they would like.

Director of Parks & Leisure Services Lee Penner suggested that awards be presented again this year for any resident that does a little extra yard work. Chairperson Rob Spencer mentioned that the Pochylko's received an award for maintaining the entire crescent. CAO Rob Stoutenberg mentioned that it was nice to see Wal-Mart staff out cleaning the parking lot and that an award should be done up.

Chairperson Rob Spencer questioned what dealership was donating a vehicle for the tour. Director of Parks & Leisure Services Lee Penner replied that the dealerships would be circulated and that Aspen Ford would be providing the vehicle this year. CAO Rob Stoutenberg commented that the Communities in Bloom sign for the tour vehicle would be needed from Keith Ryder.

Chairperson Rob Spencer discussed options with the Board of Trade before the meeting about businesses contributing with the Community Gardens or the Heartland Beautification Committee on a few projects. The committee should look into ads in the newspaper or newsletter to let businesses know.

(d) Median at Junction of Hwy 12 & 56

Director of Parks & Leisure Services Lee Penner stated that he heard from Alberta Transportation and the person that was in charge had retired. He believed that the application hadn't gone very far and never will. He mentioned that the project should be removed from the project list. Will Brown indicated that maybe having some exposure on facebook would help. Director of Parks & Leisure Services Lee Penner stated that the committee should focus on something more like entrance signs.

(e) Increase Awareness of Committee and Projects & Encouraging Youth Volunteers to participate

Chairperson Rob Spencer indicated that he has had good contact with youth and has been working with the schools quite a bit as well as the media.

(f) Trade Show

NONE.

(g) Spring Plant Exchange

Chairperson Rob Spencer stated that the 2011 Spring Plant Exchange went well and there were as many as 20 – 30 people there at a time. It started 9:45AM and there were already people waiting. Chairperson Rob Spencer thanked Director of Parks & Leisure Services Lee Penner for the use of the Sandwich board.

(h) Education on Home Composting for Town Residents

NONE

(i) Container & In Ground Gardening Contest

Chairperson Rob Spencer discussed having a poster done up for the 2011 Garden Contest so that they can be posted around Town to attract more participants. He suggested that the committee find someone to enter just to get the contest started. CAO Rob Stoutenberg suggested that the committee encourage landscapers to enter people in the contest.

(k) Streetscape on Main Street

NONE.

(l) Off Season Beautification Opportunities

NONE.

8. Additions

Chairperson Rob Spencer suggested that the committee find projects to contribute to. To at least identify one improvement the Town needs. CAO Rob Stoutenberg mentioned the tree project that occurred in Grandview where kids were bused from school to plant all of the trees. He suggested that another group be organized again to plant trees in an area. He indicated there were a couple of programs he knew of such as TD Bank's "Tree Program" or the Royal Bank of Canada "Environmental Area".

9. **Next Meeting:** September 1, 2011

7. **Adjournment:** The meeting was adjourned on a motion by Chairperson Rob Spencer at 1:10 p.m.