

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING**  
**June 5, 2014**

**Present:** Councilor/Chairperson Will Brown, Councilor Karen Serneckey, Lee Penner, Rob Spencer, Sueanne Hennessey, Marilyn Crowshuman, Jacqui Newton

**Call to Order:** Chairperson Will Brown called the meeting to order at 12:12 pm

1. **Additions/Agenda Approval**

Moved by Rob Spencer that the agenda be approved as presented.

MOTION CARRIED  
Unanimous

2. **Confirmation of May 1st, 2014 HBC Meeting Minutes**

Minutes state that Rob Spencer is Chairperson. Needs to say Will Brown.

Moved by Chairperson Rob Spencer that the Minutes from the May 1, 2014 Heartland Beautification Committee Meeting be approved as amended.

MOTION CARRIED  
Unanimous

3. **Business Arising**

None

4. **Statement of Revenues & Expenses**

Moved by Rob Spencer that the Statement of Revenue and Expenses be approved as presented.

MOTION CARRIED  
Unanimous

## 5. **2014 Projects**

### a. Downtown Park:

No complaints so far on the design of the park and so the project is ready to move forward.

Committee will need to find grants due to money shortage. Council advised for alternative funding for cement.

Mural is more than \$25,000 but have applied for gifts-in-kind from Atco and Trans Canada.

Marilyn agreed to look at the grant information for Telus as they require a story regarding the project.

Will be using some items from the museum for the mural.

It was suggested that the committee offer items for sale as listed:

- Bench
- garbage can
- trees
- planters
- picnic tables
- sidewalk pieces

Pamphlet with prices

### b. Community Gardens:

Gardens were able to open relatively on time considering the construction. The soil will need more organic matter.

Both garden sites are completely full with a total of 45 "renters"

Lee suggested that a new garden spot be decided as there have already been inquiries from people wanting garden spots for next year.

There were close to 200 students from grades 7-11 that assisted with mulching, edging, repairing and working around both garden areas prior to the launch event.

AltaGas is proposing some work adjacent to Site #2. The town has negotiated with them that they will not dig into the gardens but will work beside them and

fence off the work site to allow the gardens to be accessed and used.

c. Environmental Action Sub-Committee

Heartland Beautification booth:

Asked for 2 booths across from Town's (total cost \$550):

First choice: H30 & H31 (both corner booths)

Second choice: H30 & H32

Deposit of \$275 paid.

Will know which booths by June 1

Communities in Bloom is sponsored nationally by Home Hardware. CiB contacted us asking what our local Home Hardware has done for our CiB program. Grace wrote a short article recognizing Stettler Home Hardware for their strong support of our BYO Bag program, for being a household battery recycling collection site, and for donating \$200 worth of shovels for our Community Gardens

Looking for Recycling Award nominations. It was mentioned that Sean's No Frills should be nominated.

Walk and Roll Signs being ordered for 4 locations: Emmerson, by SRC, Parkdale, Sobey's exit. Starting with top 4 signs on the attached. If they work well, we will order the other 4.

Bylaw: Melissa Robbins met with the Bylaw Dept. and the RCMP regarding current bicycle bylaws. All felt that a revision or a new "parks and pathways bylaw" will be needed to ensure that the Town's traffic bylaw is current and relevant with respect to bike use on roads/sidewalks/pathways. A draft is being drawn up. We are currently identifying "hot spots" where it is difficult to walk or bike, due to no sidewalks or pathways.

Two events have indicated their support for offering \$1 off their admission (funded by Enviro. Action budget):

Stettler Flying Club Fly-In Breakfast – Sept. 1

Stettler Retired Teachers "To Hell with the Bell" Brunch – Sept. 2

Council has decided not to support the Curbside compost program at this time nor a survey but encourages public education on composting.

d. Communities in Bloom

It has been decided that lunch for the Judges will be held at the P&H Elevator this year rather than the museum. Councillor Will Brown volunteered to host

the Judge's BBQ on Thursday night. Dinner on Friday will be at the HUB in the Rec Center.

Rob would like the Stettler Blooms posters put up around town

5. Memorial Tree Park

The Parks and Leisure Department would like to raise the cost of Memorial Tree Park donations due to the high cost of engraving. Also a new granite stone needs to be purchased.

Motioned by Karen Sernecky to raise the fee to \$400.00

MOTION CARRIED  
Unanimous

6. NEW business

NONE

7. Next Meeting

July 4, 2014

8. Adjournment

Meeting was adjourned at 1:10pm