



Heartland Beautification Committee Agenda May 7, 2015 at 11:45 Stettler Recreation Centre Board Room

2015 Projects

*Community Gardens
Environmental Action
Downtown Park
Stettler Blooms
Banners & Signage
Tidiness
Parks and Trees
Heritage Conservation*

1. Agenda/Agenda Approval
2. Confirmation of the May 7, 2015 HBC Minutes
3. Business Arising from the May 7, 2015 HBC Minutes
4. Statement of Revenue & Expenses as of May 29, 2015
5. Sub-committee reports
 - a.) Community Gardens
 - b.) Environmental Action
 - c.) Downtown Park
 - d.) Stettler Blooms
 - e.) Banners and Signage
 - f.) Tidiness
 - g.) Parks and Trees
 - h.) Heritage Conservation
6. Heartland Beautification facebook page
7. Correspondence
8. Next Meeting – July 2, 2015
9. Adjournment

"Keeping Stettler Clean and Green"

HEARTLAND BEAUTIFICATION COMMITTEE
FINANCIAL STATEMENT

REVENUE:												
2015	VENDOR	DESCRIPTION	Donations		Other		Grant			REVENUE BALANCE		
Feb	TD Friends of the Environ.	Community Garden Grant	2,000.00									
Mar	Various Vendors	Community Garden Rent			120.00							
Apr	Various Vendors	Community Garden Rent			395.00							
	Total YTD Revenue		2,000.00		515.00		-	-	-	2,515.00		
	Revenue Budget		-		-		-	-	-	-		
	Revenue Budget (over)/under		(2,000.00)		(515.00)		-	-	-	(2,515.00)		
EXPENSE: 2-64-03-00-00-519												
2015	VENDOR	DESCRIPTION	General Meetings 2-64-03-00-00-519	Streetscape Banners 2-64-03-01-00-518	Streetscape Signage 2-64-03-01-00-519	CIB Travel & Subs 2-64-03-02-00-211	CIB Membership 2-64-03-02-00-214	Community Gardens - Supplies 2-64-03-03-00-519	Environment Supplies 2-64-03-04-00-519	Misc. Events Supplies 2-64-03-05-00-519	EXPENSE BALANCE	
Jan	Communities in Bloom	Registration					760.00					
Jan	Wm E Hay High School	2 Sandwich Boards							60.00			
Jan	Kathy's Printing	Shopping Cart Tokens							850.00			
Feb	Ecolad Corporation	Cigarette Waste Contain.							383.00			
Feb	Black Press Group	Beautification Flyers								615.00		
Mar	Coffee Tree	Lunch	105.00									
Mar	Stettler Eartery	Lunch	228.00									
Mar	Stettler Board of Trade	Trade Show Booth								260.60		
Mar	Corporate Visa - Lee	Sobeys	5.31									
Apr	Corporate Visa - Lee	Subway - Lunches	65.70									
Apr	Fix, Grace	Trade Show Prizes								100.00		
Apr	Gablehouse Farm	Daylillies Presentation								67.80		
Apr	Kathy's Printing	Heartbeat Ad							30.00			
Apr	Spencer, Rob	HBC Coin Envelopes								39.95		
Apr	Wm E Hay High School	Compost Bin for Trade Show							84.00			
May	Black Press Group	Spring Cleaning Flyers							615.00			
May	Black Press Group	Trash 2 Treasure							260.69			
May	Kathy's Printing	2 signs & Heartbeat Ad						50.00		60.00		
May	PrairieTech	Deposit on Trees & Shrubs						446.38				
May	Stettler Board of Trade	Trade Show Booth								275.00		
	Total YTD Expense		404.01	-	-	-	760.00	496.38	2,282.69	1,418.35	5,361.43	
	Expense Budget		2,000.00		2,000.00	5,000.00	1,000.00	5,000.00	5,000.00	2,000.00	22,000.00	
	Expense Budget (over)/under		1,595.99	-	2,000.00	5,000.00	240.00	4,503.62	2,717.31	581.65	16,638.57	
										Budget	Actual	
										Total YTD Revenue	-	2,515.00
										Total YTD Expense	22,000.00	5,361.43
										Net: Revenue - Expense	(22,000.00)	(2,846.43)

Environmental Action Sub-Committee Report to HBC June 4, 2015

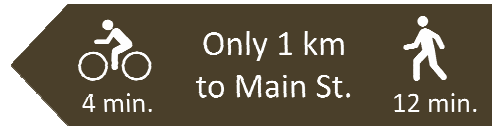
A. HBC logo signs for sandwich boards

– 2 coroplast signs have been ordered - \$60 total

B. Walk 'n' Roll

1. Walk/Bike time/distance signs

4 new signs have been ordered
(@ \$85 + ring clamp costs)



2. Walk 'n' Roll Events:

a) Concerts in the Park – enter those who walk/bike into a draw for \$25 gift cert at Source for Sports each week.

b) Walk 'n' Roll Month – August 2015 - 500 trips
Have a community goal of 500 trips during the month of August done by individuals walking or biking and leaving their car at home.
Individuals could register on a poll on the TOS website.

c) Walk 'n' Roll flashing reflector lights for walkers/bikers
Hand out to those "caught" walking or biking to their destination.
Stettler Wellness Network may again cover the cost to purchase these.



C. Recycling Awards – July, 2015

Addition of "Item-Longevity" award.

Ads in Independent (June 3 @ approx. \$75) and Q93.3 (6 spots for \$100)

Possible nominations???

Candice Magee – started FB group

"Stettler Too Good to Toss Out" – 2000 members

Newalta (Kevin Plante, mgr) – recycles oil field by-products and re-sells them

Burmac Mechanical – solar panels, can run A/C entirely, supplement other electrical requirements. In 8 months, produced 1.15 megawatthours, About 41 kwh per week. Reduces grid use by 15%. Looking to add more panels.



D. Backyard composting –

Post info at neighbourhood bins in July.

E. Cigarette Butt Receptacles

Install in July: parking lot north of Corner appliance; parking lot north of Legion

Recycle cig butts <http://www.terracycle.ca/en-CA/brigades/cigarette-waste-brigade.html>

F. BYO Bag

- In July, "*BYO Bag Event Today*" on sandwich board outside store.
Store gives out BYO Bag sticky note pads. (Have about 400 pads left.)



G. Trying to Be Idle-Free promotion

- H.S. made 6 videos "Trying to Be Idle-Free" . EA committee will preview.

H. Green Tips (see June tips attached)

I. Go Bagless

Leave grass clippings on the lawn
Promote in Green tips, info at neighbourhood bins, in TOS newsletter

J. Environmental Action Budget

2015 budget amount \$5000

Expenses:

Shopping cart tokens – 250 (BYO Bag/Idle-Free) Kathy's Printing	\$ 850.00
Cigarette Butt Receptacles - 2 (Ecolad Inc.)	\$ 383.00
Sandwich board signs – 2 (High School)	\$ 60.00
Green Tips Jan – March – The Heart Beat	\$ 30.00
Stettler Independent ad for Trash 2 Treasure	\$ 273.44
Compost Bin – High School	\$ 85.00
Source for Sports 2 gift certs @ \$50	<u>\$ 100.00</u>
Expenditures to date	<u>\$1781.44</u>
Balance remaining	\$3218.56

Pending:	Alberta Traffic Supply – 4 Walk/Bike signs @ \$85	\$340
	Ring clamps for signs @\$25	\$100
	Stettler Independent – Recycling Award ad	\$75
	Q93.3 – Recycling Award ad	\$100

June 1, 2015

GREEN TIP OF THE WEEK

"Nominate a recycler!"

Heartland Beautification Committee is seeking nominations for their annual **Recycling Excellence Awards**: for individuals, businesses, and non-profit groups/institutions. Go to:

<http://www.stettlerboardoftrade.com/admin/contentx/dpEvents/launch.cfm?itemid=6585>

Deadline is June 26.



No one can do everything. Everyone can do something.
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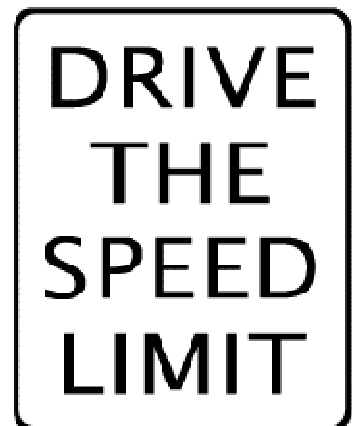
June 8, 2015

GREEN TIP OF THE WEEK

"Drive the Speed Limit"

Driving the speed limit leads to:

- ❖ reduced fuel consumption
- ❖ reduced greenhouse gas emissions of 10-18%
- ❖ safer driving



www.drivethaspeedlimit.com

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June 15, 2015

GREEN TIP OF THE WEEK



Your morning cup of coffee used to produce zero waste, apart from some ground beans and maybe a compostable paper filter.

Last year, Keurig produced **9.8 billion** little plastic single-serve coffee pods that are a waste nightmare.

Re-think how you make your morning brew.

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June 22, 2015

GREEN TIP OF THE WEEK

"Battery recycling"

Way to go, Stettler! In the past 18 months, we have recycled over 3600 lbs. of household batteries.

Thank you also for taping the terminals to prevent sparking in transport.

Tip: To tape tiny coin batteries, line up several in a row and place the tape on top of them.



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June 29, 2015

GREEN TIP OF THE WEEK

*"Concerts in the Park:
Walk 'n' Roll"*

Walk or bike to Stettler's Wednesday night Concerts in the Park! Enter a draw to win a prize!



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