



Heartland Beautification Committee Agenda May 1 at 11:45 Stettler Recreation Centre Board Room

2014 Projects

*Banners & Signage
Communities in Bloom
Environmental Action Sub-Committee
Heritage Conservation Sub-Committee
Community Gardens*

1. Agenda/Agenda Approval
2. Confirmation of the April 3, 2014 HBC Minutes
3. Business Arising from the April 3, 2014 HBC Minutes
4. Statement of Revenue & Expenses as of April 28, 2014
5. 2014 Projects
 - a) Downtown Park update
 - b) Community Gardens report
 - c) Environmental Action report
 - d) Trade show update
6. Correspondence
7. Next Meeting – June 5, 2014
8. Adjournment

"Keeping Stettler Clean and Green"

Environmental Action Sub-Committee Report

May 1, 2014

The Environmental Action Sub-Committee met on April 23. In attendance were Graham Scott, Sue-Anne Hennessey, Rich Fitzgerald, and Grace Fix. Absent were Marie Brown and Peter Simons.

1. Curbside Compost proposal

May 13, 2014 at 4:30 – we meet with Council at the "Committee of the Whole" and with Mark Pedersen of CanPak to continue our discussions on this.

We are suggesting a survey, followed by a pilot area to try the Curbside Composting concept in Stettler, involving volunteer participants in a designated subdivision.

We will provide statistics as to the percentage of total residential waste that is organics. (31% yard waste, 21% kitchen waste) and the diversion rate experienced in Airdrie (38% decrease in the amount of garbage).

We will also provide a list of what other municipalities are doing.

2. Walk N Roll

- partnering with the Stettler Wellness Network and the Stettler Traffic Safety Committee.
- aiming for August, 2014 to be declared "**Walk N Roll**" Month.
- businesses can challenge each other (banks vs banks, fast food vs fast food and report weekly to perhaps Q93.3 radio).
- Logo, to be adapted to include "Stettler":



- Make some Stettler events a Walk N Roll promotion event:

Stettler Flying Club Fly-In Breakfast – Monday of Sept. long weekend
As advertising and promotion, we pay for \$1 off for those who walk/bike there.

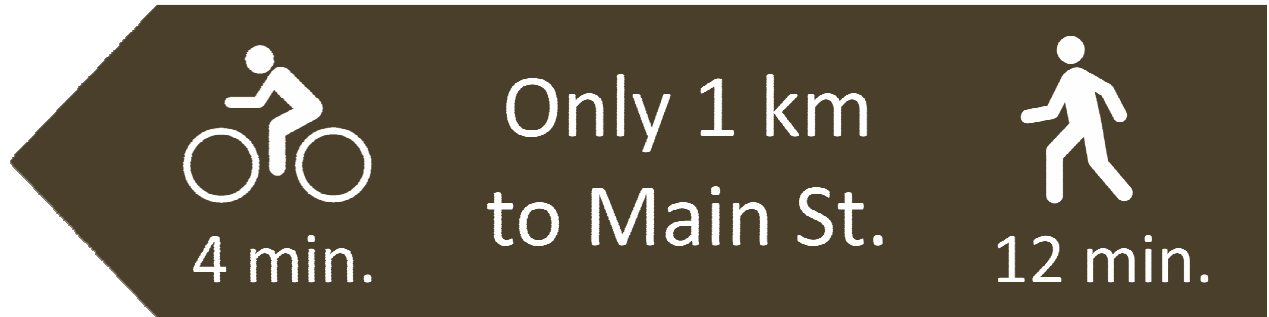
(600-800 attend breakfast. Likely no more than 100 would Walk N Roll.)

Stettler Retired Teachers "To Hell with the Bell" Brunch – Sept. 3

We pay for \$1 off for those who walk/bike there.

(About 60 people attend this. Likely about 15 would Walk N Roll.)

Walk N Roll Signage (designed by Graham) - aiming for installation by July



Locations, with distance/times to Main Street

- 1) Grandview – on light pole across from arena south. (2 signs- either side)
- 2) Parkdale – on light pole across road north from main entrance (2 signs)
- 3) Emmerson Acres – on light pole on west street (1 sign)

Location, with distance/time to Rec Centre

- 4) Coming out of Sobeys to the north (1 sign)

3. PAMZ Idle-Free Task Force (Parkland Airshed Management Zone)

- They are looking for funding to get the project going
- Stettler and Lacombe County have been asked to be pilot communities of the Idle-Free toolkit of materials.
- PAMZ will present to Stettler Town Council in July, hopefully.
- professional pre-survey done in Stettler tentatively in the Fall, 2014
- Idle-Free promotion begins thereafter, when materials are ready.

4. TransCanada Corp

- offered to help financially or with manpower for any project we have during Environment Week in June.
- We have no project specific for that week, but have suggested contributions to Community Orchard, Take it or Leave it Centre, Curbside Composting, or Walk N Roll.

5. Recycling Awards – looking for nominations (individuals, non-profits, businesses) by June 30.

6. Trash 2 Treasure Days – date change due to Town concerned that alleys would not be passable for pickup of items the following week during Spring Clean Up. Ended up the same time as the Community Garage and Tailgate Sale at SRC.

7. Trade Show

Re-usable bags – gave out approx. 650

Thank yous sent to No Frills, Sobeys, i.d. apparel, TD Canada Trust

Rain barrel winner: Brittany Davey

Compost bin winner: Debbie McNab

Compost bins orders for the High School to build: 6 orders this year + 22 from last 2 years means 28 new bins are out in the community.

Heartland Beautification have separate booth????



8. Bottle/can recycling baskets – Garry and Grace will install the 20 we ordered last fall.

9. Green Tips – May (see attached)

10. Environmental Action Sub-Committee Budget:

Funds for 2014		\$4000.00
Expenses		
Trash 2 Treasure – Stettler Independent ad	\$252.29	
- Q93.3 ad	\$100.00	
- Heartland Promotions 10 signs	<u>\$270.00</u>	
Total Expenses to date		<u>\$ 622.29</u>
Funds remaining		\$3377.71

May 5, 2014

GREEN TIP OF THE WEEK

"Stettler Plant Swap"



Want plants? Have extra plants? Swap your extra perennials/bulbs at the 9th Annual Plant Swap on **Saturday, May 10, 2014 at West Stettler Park from 10:00 a.m. to 12:00 noon.** The idea is simple: if you have plants to share, bring them with a name label (early in the morning, if possible) and if you are in need of plants, come and get them at no cost. If you are a beginner gardener, come get some perennials and some tips/ideas on gardening and composting. Questions: call Rob Spencer at (403) 742-4142.

No one can do everything. Everyone can do something.
Sponsored by the **Heartland Beautification Committee**

May 12, 2014

GREEN TIP OF THE WEEK

"Leave-no-trace hiking"



Pack it in. Pack it out.
Leave what you find (rocks, plants).
Stay on trails.
Never feed wildlife.
Take only pictures. Leave only footprints.

No one can do everything. Everyone can do something.
Sponsored by the **Heartland Beautification Committee**

May 19, 2014

GREEN TIP OF THE WEEK
"Toxic goods to Eco Centre"



Keep toxic items out of the garbage. Use our Eco Centre at the Stettler Transfer Station. Take household batteries (ends taped), fluorescent bulbs, inkjets, laser toners, small electronics (cell phones, MP3 players), and all paint cans (full or empty). Take all household items with a hazard warning symbol (toxic, flammable, explosive, or corrosive). The Eco Centre recycles these items or disposes of them properly so we don't end up breathing or eating their toxins!

No one can do everything. Everyone can do something.
Sponsored by the *Heartland Beautification Committee*

May 26, 2014

GREEN TIP OF THE WEEK
"Car vs bicycle"



This one runs on fat
and saves you money.



This one runs on money
and makes you fat.

No one can do everything. Everyone can do something.
Sponsored by the *Heartland Beautification Committee*

Jacqui Newton

From: CiB Marketing & Communications <communication@cib-cef.com>
Sent: Monday, April 28, 2014 2:31 PM
To: CiB Marketing & Communications
Subject: National Photo Contest

Bonjour,

Your community is invited to take part in the Communities in Bloom National Photo Contest!

Prizes: 1st Prize \$250.00; 2nd Prize \$150; 3rd Prize \$100 (awarded in Home Hardware Gift Certificates)

Judging: All submissions will be reviewed by a panel of three people representing Communities in Bloom.

Eligibility: This contest is intended for all communities participating in national and provincial editions of Communities in Bloom and its related programs. Submissions can be made by individuals, volunteers and communities involved in Communities in Bloom.

Photo Submission Criteria: Photos submitted should be applicable to one of the following criteria areas:

- **Community Involvement:** Includes pictures of community events and people working on CiB projects such as Community Clean – Up days. Show us pictures of people working towards the goals of Communities in Bloom!
- **Greenspaces:** Includes pictures of all those colorful areas in town. Send in pictures of your parks, floral displays, hanging baskets, hardscape landscape features and more. Capture the nature that is part of your community!
- **Community Features:** Includes important features of your community such as heritage buildings, cemeteries, community banners, message boards and more! Show us those exciting features of your community that will make us want to visit!

Entry: [Please click here to complete the application form](#)

Contest Dates: This contest is open to entries [until midnight July 31, 2014](#).

Announcement of Winners: Selection of the winners will be contacted by e-mail or phone. The names of prize winners along with their winning photography will be published in the Communities in Bloom Magazine. Winning photography will also be featured on the CiB Website and other promotional material.

Prize Release: Within fourteen days of receipt thereof, the winners may be required to sign and return a declaration and release form confirming compliance with contest rules and acceptance of prizes, as offered, and acknowledging the non-responsibility of the sponsors, its agents, and the prize suppliers in respect to injuries, accidents and misfortune relating to the contest or the awarding of the prize.

Vivian Shum
Marketing & Communications
Communities in Bloom - Collectivités en fleurs
Tel: 514-694-8871 Fax: 514-694-3725
www.communitiesinbloom.ca - www.collectivitesenfleurs.ca





Mark your calendar!
National Symposium & Awards Ceremonies
Charlottetown, P.E.I., Sept. 17-20, 2014.

Retenez cette date !
Symposium national et Cérémonies de remise des prix
Charlottetown, I.-P.-É, 17-20 sept. 2014

Jacqui Newton

From: CiB Program Coordinator <bloom@cib-cef.com>
Sent: Wednesday, April 23, 2014 9:00 AM
To: Lee Penner; Jacqui Newton
Subject: Best Garden Selection signs - Shipment sent (Stettler, AB)

Hi Lee,

We have shipped your Scotts Best Garden Selection Signs and products (total of 4 boxes) by UPS. You should be receiving them on Monday April 28th. Please advise when shipment arrives.

Thank you and enjoy!

Sonia Parrino
Program Coordinator – Coordonnatrice de programme
Communities in Bloom - Collectivités en fleurs
Tel: 514-694-8871 Fax: 514-694-3725
www.communitiesinbloom.ca - www.collectivitesenfleurs.ca



Mark your calendar!
National Symposium & Awards Ceremonies
Charlottetown, P.E.I., Sept. 17-20, 2014.

Retenez cette date !
Symposium national et Cérémonies de remise des prix
Charlottetown, I.-P.-É, 17-20 sept. 2014