

NINE: Signs

Section 60: Sign Regulation Procedures

- 60.1 The Development Officer/Municipal Planning Commission may by notice in writing:
- 60.1.1 Direct the owner to correct the condition of any sign or remove any sign within 30 days of receipt of the notice where, in the opinion of the Development Officer/Municipal Planning Commission, that condition or sign constitutes a violation of this bylaw or any permit hereunder, has become unsightly or is unsafe;
 - 60.1.2 Order the owner to stop work on a sign if it is proceeding in contravention of this bylaw;
 - 60.1.3 Order the owner to stop work on a sign if a permit has not been issued.

Section 61: General Provisions

- 61.1 Signs shall only be erected on sites to which their display relates except in the case of advance directional signs which may be approved by the Development Officer/Municipal Planning Commission in locations where it considers the free and safe flow of traffic may be enhanced.
- 61.2 A sign shall not conflict with the general character of the surrounding landscape or the architecture of nearby buildings or be liable to create a cluttered appearance to the landscape.
- 61.3 A sign shall not project closer than 0.75 m to the exterior wall of the building.
- 61.4 Where a sign projects over public property, a minimum distance of 2.5 m above grade level shall be maintained.
- 61.5 Notwithstanding 61.4, where a sign is located in or projects into or over a driveway or other area of vehicle movement, a minimum clearance of 4.6 m above grade level shall be maintained.
- 61.6 A sign shall not obstruct the view of or be liable to be confused with an official traffic sign, signal or device or otherwise pose a potential hazard to traffic.
- 61.7 A sign shall not display lights which may be mistaken for the flashing lights customarily associated with danger or those used by police, fire, ambulance or other emergency vehicles.

Section 62: Sign Removal

- 62.1 Where a sign no longer fulfills its function under the terms of the approved development permit on prior approval of the Development Authority, the Development Authority may to order the removal of such a sign; and lawful owner of the sign or where applicable, the property owner, shall, upon such a resolution:

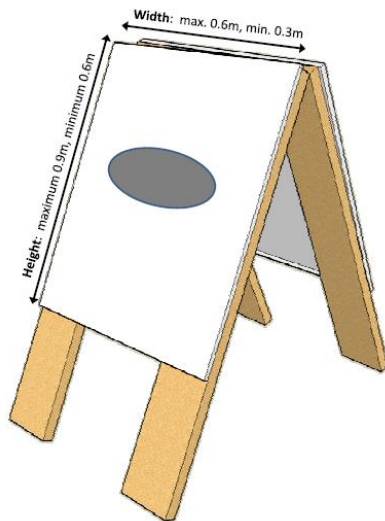
- 62.1.1 remove such a sign and all related structural components within 30 days from the date of receipt of such a removal notice,
- 62.1.2 restore the immediate area around the sign to the satisfaction of the Development Authority,
- 62.1.3 bear all the costs related to such removal and restoration.

Section 63: A-Board Signs

63.1 A-Board Signs shall:

- 63.1.1 Be of a painted finish, be neat and clean, and be maintained in such condition; and
- 63.1.2 Be of a size not exceeding 0.6 m wide by 0.9 m high and not less than 0.3 m wide by 0.6 m high.
- 63.1.3 Only to be placed on the sidewalk in front of the business being advertised and within 1.0 m from the curb.

Figure 63-1: A-Board Sign

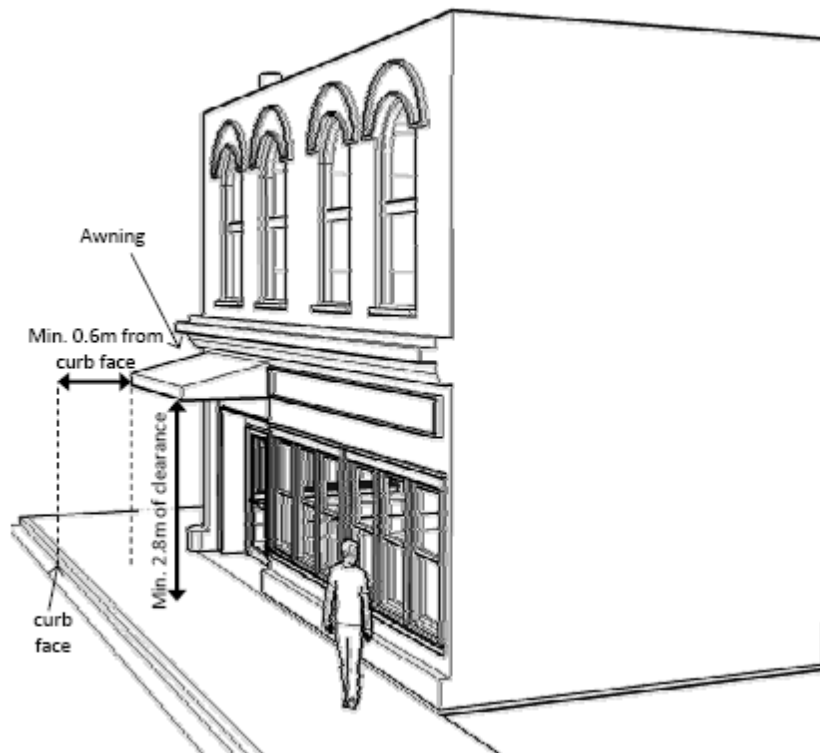


Section 64: Awning and Canopy Signs

- 64.1 Awning and canopy signs shall not project from the building to a point greater than where a perpendicular line from the front edge of the awning will intersect the sidewalk 0.6 m from the face of curb.
- 64.2 Canopy signs may be attached to the sides and front of the canopy, and such signs may extend the entire length and width of the canopy.
- 64.3 Under canopy signs may be hung from the canopy provided such signs shall not:

- 64.3.1 Extend beyond the sides or the front of such canopy; and
 - 64.3.2 Exceed a vertical dimension of 1.5 m, and have a minimum 2.5 meter clearance from the sidewalk.
- 64.4 No person shall erect an awning sign, a canopy sign or an under canopy sign unless such sign:
- 64.4.1 Is securely hung and anchored to the building to which it is attached;
 - 64.4.2 The structure and canopy/awning must be capable of resisting all stresses resulting from dead weight, snow and wind loads;
 - 64.4.3 Is at clearance of not less than 2.8 m from the average ground level at the face of the building;
 - 64.4.4 Does not project more than 3.0 m from the face of the building or structure to which it is attached.
- 64.5 Projecting signs installed over or above canopies shall not be supported by the canopy.

Figure 64-1: Awning and Canopy Signs



Section 65: Billboards

- 65.1 A development permit for a billboard shall not be issued unless:
- 65.1.1 The billboard is to be located on a lot abutting Highway 12 or Highway 56 or in the

- Highway 12 or Highway 56 right-of-way subject to the approval of Alberta Infrastructure and Transportation;
- 65.1.2 The lot referred to in 65.1.1 is located in one of the following land use districts: commercial, industrial or urban reserve land use districts.
- 65.2 A billboard sign shall not:
- 65.2.1 Be more than 3.0 m high, and not more than 6.0 m long;
 - 65.2.2 Have a maximum height above grade of more than 6.0 m;
 - 65.2.3 Have a maximum area exceeding 18 m²;
 - 65.2.4 Not be located closer than 3.0 m to any property line;
 - 65.2.5 Not be erected, constructed, altered or used anywhere within the Town except as provided by this and other bylaws of the Town.
- 65.3 The land and the sites in and about where the billboards are permitted shall be at all times maintained in a neat and clean manner, free from all loose papers and rubbish. A second face may be required on the billboard where the back of the billboard is visible to pedestrian or vehicle traffic.
- 65.4 An existing billboard may be relocated on the same site with the approval of the Development Officer/Municipal Planning Commission.

Section 66: Election Signs

- 66.1 Election signs may be placed on private or public property (with the approval of the owner/public authority).
- 66.2 Election signs are permitted on municipal property only as designated by the Development Authority.
- 66.3 No encroachment of an election sign from private property onto municipal property will be permitted unless it is at a designated location.
- 66.4 Election signs must be located at least 3.0 m from the edge of the travelling surface of a roadway.
- 66.5 Election signs on public property may not exceed 4.5 m² in size nor 3.6 m in height.
- 66.6 Candidates shall remove their election signs from public and private property within 48 hours after the close of the voting stations on Election Day and ensure that the site is cleaned up and that the holes are filled with a mixture of topsoil and grass seed;
- 66.7 If a candidate fails to remove his or her election signs within 48 hours after the voting stations close on Election Day, the Bylaw Enforcement Officers may remove them and the candidate shall be liable for the cost of removal.

- 66.8 When an election sign interferes with work being carried out by Town work crews or contractors doing work on behalf of the Town, the crews may remove and dispose of such signs.
- 66.9 Bylaw Enforcement Officers employed by the Town may remove any election signs, which have been erected, affixed, posted or placed on any Town property in contravention of this bylaw.
- 66.10 A candidate whose name appears on an election sign, which is in contravention of this bylaw, shall be guilty of an offence under this bylaw.

Section 67: Fascia Signs

- 67.1 Fascia signs shall not be located above any portion of a street, or project over public property unless there is a minimum clearance from grade of 2.5 m and a maximum projection of 0.4 m.
- 67.2 A fascia sign shall not exceed 20% of the visible area of the façade of each wall of the building on which it is located; and
- 67.3 A fascia sign may be illuminated.

Section 68: Freestanding Signs

- 68.1 A freestanding sign may be allowed in a setback area as established in the Land Use Bylaw and is subject to the condition that it be removed or relocated at the owner's expense upon 30 days written notice from the Town.
- 68.2 Freestanding signs in non-residential districts are subject to the following regulations:
 - 68.2.1 One (1) freestanding sign shall be allowed per lot frontage for the purpose of identifying the use or building on that lot;
 - 68.2.2 The sign shall be designed in a manner which is architecturally compatible with the general character of the building and/or the surrounding streetscape, as approved by the Development Officer/Municipal Planning Commission;
 - 68.2.3 The maximum area of the freestanding sign shall not exceed 0.2 square meters in area for each meter in street frontage for a developed site to maximum of 10 square meters.
 - 68.2.4 The maximum height of the freestanding sign shall not exceed 9.0 m;
 - 68.2.5 Free standing signs shall not identify any accessory tenants within the principle building;
 - 68.2.6 The sign may be illuminated, but shall not have flashing or intermittent lights or device or mechanism that creates the impression of flashing or intermittent lights. Reader board signs are however permitted.
 - 68.2.7 At the discretion of the Development Officer/Municipal Planning Commission, landscaping may be required at the base of the sign; and
 - 68.2.8 The bottom of freestanding signs shall be a minimum of 3.6 m above grade, unless a lesser distance is approved by the Development Officer/Municipal

Planning Commission, and the space between the bottom of the sign and the grade shall be unobstructed, except for such supports as the sign may require.

- 68.3 Freestanding signs in residential districts shall be permitted under the following provisions:
- 68.3.1 One identification freestanding sign may be allowed to identify the name of an apartment, multi-family complex, mobile home park or a subdivision, and which does not: exceed 3.0 square metres in area; project within 0.6 metres from the property line; or exceed 3.5 metres in height.
 - 68.3.2 Freestanding signs identifying the name of the community, neighbourhood, or subdivision shall blend in with the architecture or development theme of the surrounding area; and
 - 68.3.3 A neighbourhood identification sign shall not contain an advertisement in any form but may contain the name or logo of the company or companies which developed the neighbourhood.
 - 68.3.4 A sign located in a residential area shall not be illuminated, animated or flashing.

Section 69: Painted Wall Signs

- 69.1 A painted wall sign shall not exceed 3.0 m in height and 9.0 m in length.
- 69.2 Only one sign per wall is permitted.
- 69.3 Notwithstanding Section 69.1, a mural may be the entire length of an exterior wall providing the design has been approved by the Development Officer/Municipal Planning Commission.

Figure 69-1: Painted Wall Signs and Projecting Signs



Section 70: Portable and Inflatable Signs

- 70.1 Portable Signs Permits will be issued in accordance with the regulations and will be valid for twelve (12) months from the date of issue.
- 70.2 Portable Sign regulations include:
- 70.2.1 No portable signs shall be located in the environmental open space or public use districts
 - 70.2.2 A portable sign shall not exceed 4.5 m² per face, nor shall any such sign exceed 3.0 m in height from grade;
 - 70.2.3 A portable sign shall be installed, serviced, removed and accessed from the property on which the sign is located;
 - 70.2.4 No portable sign shall be illuminated or employ any flashing or sequential lights or any mechanical or electronic device to produce or stimulate motion, or to be confused with traffic signs;
 - 70.2.5 A portable sign shall not interfere with pedestrian and/or vehicle traffic;
 - 70.2.6 A portable sign must be setback a minimum of 1.5 meters from any Town of Stettler pathway or sidewalk to ensure a safe and efficient distance for sweeping and snow clearing.
 - 70.2.7 A portable sign must maintain a minimum separation distance of 35 meters from another portable sign.
 - 70.2.8 A portable sign must be stabilized but shall not use unsightly or potentially hazardous methods;
 - 70.2.9 A portable sign shall be removed immediately on ceasing to be in use or becoming seasonally irrelevant; and
 - 70.2.10A portable sign shall at all times be maintained in good condition and, specifically, shall contain lettering and signage which is secure and complete. Any damaged or missing signage must be repaired within 24 hours of knowledge of same coming to the attention of the permit holder.
 - 70.1.11 The owner/applicant of any portable sign shall indemnify and save harmless the Town of Stettler from any and all losses, costs, damages, actions, causes of action, suits, claims and demands resulting from anything done or omitted to be done by the owner/applicant in relation to a portable sign.
 - 70.2.12 All Portable Sign locations and preferences will be given to the Town of Stettler and Alberta Transportation operations. Any Portable Signs that impact Town of Stettler or Alberta Transportation operations must be removed upon 24 hours verbal or written notice at the discretion of the Development Authority and in accordance with 70.2.13.
 - 70.2.13 Where a portable sign is located on a road allowance, right-of-way or property owned by the Town of Stettler, the Development Authority may revoke a portable sign development permit on providing 24 hours verbal or written notice.
- 70.3 Portable Signs development permit application requirements include:
- 70.3.1 Municipal Address of proposed sign location
 - 70.3.2 Name and Address of sign owner
 - 70.3.3 Name and Address of the sign tenant / advertiser

70.3.4 Name, Address and Consent of the property owner or adjoining property owner

70.2 Inflatable Signs:

70.2.1 An inflatable sign shall be tethered or anchored and shall be touching the surface to which it is anchored;

70.2.2 An inflatable sign shall not exceed the maximum free standing sign height allowed (9.0 m) from the surface it is placed on;

70.2.3 There shall be a maximum of one (1) inflatable sign per site, but no inflatable sign shall be permitted on the site containing any other portable sign; and

70.2.4 An inflatable sign may be placed on a site twice within a calendar year, but not for more than 30 days at a time.

Section 71: Projecting Signs

71.1 No projecting sign shall be erected so that the bottom thereof is less than 2.8 m above the sidewalk; provided however, where traffic lights may be obscured in the opinion of the Development Officer/Municipal Planning Commission, the minimum requirement for the bottom of the projecting sign may be increased to a height of 3.6 m or more above the sidewalk.

71.2 All projecting signs shall maintain the required clearance from overhead power and service lines as required forth under The Electrical Protection Act.

71.3 The maximum area of a projecting sign shall be 4.5 m².

71.4 The nearest edge of a projecting sign shall not be set off more than 0.3 m from the building face.

Section 72: Wall Signs

72.1 Wall signs shall be securely fastened to walls and shall not be entirely supported by an unbraced parapet wall.

72.2 The maximum horizontal dimension of a wall sign shall be 6.0 m.