



Heartland Beautification Committee Agenda November 7, 2019 at 11:45 Stettler Recreation Centre Board Room

2019 Projects

*Environmental Action
Stettler Blooms
Tidiness
Parks and Trees
Heritage Conservation*

1. Agenda/Agenda Approval
2. Confirmation of the October 3, 2019 HBC Minutes
3. Business Arising from the October 3, 2019 HBC Minutes
4. Statement of Revenue & Expenses as of October 31, 2019
5. Sub-committee reports
 - a.) Stettler Blooms
 - b.) Environmental Action
 - c.) Tidiness
 - d.) Parks and Trees
 - e.) Heritage Conservation
6. Next Meeting -December 5, 2019
7. Adjournment

"Keeping Stettler Clean and Green"

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
OCTOBER 3, 2019**

Present: Chairperson R. Spencer, G. Fix, Councillor C. Barros, Councillor W. Smith, G. Scott, A. King

Call to Order: Chairperson Rob Spencer called the meeting to order at 12:00 p.m.

1. **Additions/Agenda Approval**

R. Spencer added the topic of utility box wrapping under (3) Business Arising.

Moved by Chairperson R. Spencer that the addition be added and the agenda be approved as amended.

MOTION CARRIED
Unanimous

2. **Confirmation of September 5, 2019 HBC Meeting Minutes**

Moved by Chairperson R. Spencer that the Minutes from the September 5, 2019 Heartland Beautification Committee Meeting be approved as presented.

MOTION CARRIED
Unanimous

3. **Business Arising**

Chairperson R. Spencer stated that he discussed the topic of wrapping utility boxes at the Communities in Bloom Awards & Ceremonies. He was unable to find other communities who had done this, but reached out to the National Communities in Bloom to ask for information. He will bring this topic forward with further information.

4. **Statement of Revenues & Expenses**

G. Fix advised that a \$241 charge for Walk/Bike signs was submitted twice; once on July 25th and again on August 22nd. It was noted that the total would need to be redone for Environmental Action.

Moved by Chairperson R. Spencer that the Statement of Revenue and Expenses be approved as amended. Second by G. Fix.

MOTION CARRIED
Unanimous

5. **Delegations for Chair**

Chairperson R. Spencer called for nominations for the appointed position of Chairperson.

G. Fix nominated R. Spencer for the position of Chairperson. A. King seconded.

A. King called a 2nd and 3rd time for nominations.

No further nominations were received.

Moved by G. Fix that the Heartland Beautification Committee appoint R. Spencer to be the Chairperson.

MOTION CARRIED
Unanimous

Chairperson R. Spencer called for nominations for the appointed position of Vice Chairperson.

W. Smith nominated G. Fix for the position of Vice Chairperson. C. Barros seconded.

Chairperson R. Spencer called a 2nd and 3rd time for nominations.

No further nominations were received.

Moved by Chairperson R. Spencer that the Heartland Beautification Committee appoint G. Fix to be the Vice Chairperson.

MOTION CARRIED
Unanimous

6. **Budget for 2020**

Discussion surrounding the upcoming year's budget ensued. It was agreed that due to the current economic climate, the Committee wants to avoid increasing rates and burdening ratepayers.

Chairperson R. Spencer stated that he would revise the letter for the 2020 Budget in time for the deadline based on Committee recommendations.

Moved by A. King to keep the 2020 Budget static. Second by Councillor W. Smith.

MOTION CARRIED
Unanimous

7. **Memorial Park Liberation Tulips**

In commemoration of Canada's liberation of the Netherlands, Holland is sending a large shipment of orange tulips To Canada. A portion of the sales of the tulips will benefit the Royal Canadian Legion. There will be an interactive map featuring all of the sites across Canada where the tulips are planted. It was agreed that 500 of these tulips will be purchased within the regular operating budget and will be featured at Memorial Park and in another location, to be later decided.

8. **CIB Summary of Recommendations**

Chairperson R. Spencer stated that the Communities in Bloom judges provided Stettler with some very useful and manageable ideas for future projects. The idea of a reservoir tank was noted as a particular highlight that will be looked into further. Other ideas included:

- A Winter Clean-Up - similar to the Spring Clean-Up event.
- Furthering the Idle-Free program – perhaps with thank-you cards, similar to those for litter pickers.
- Expanding competitions with other municipalities – similar to Walk 'n' Roll, but for other community initiatives.
- An event similar to Repair Café, but at the Junior High/High School level.
- Improving gateway signage.
- More edible community gardening.
- Adding more ornamental grasses to container planting.
- Building stands/signs on Main Street outlining the Historic Walking Tour.
- Dead branches and sucker control.
- Training "Citizen Pruners" for tree management.

9. **Trade Show Motion**

It was recognized that a motion had been previously made to renew the usual booth at the 2020 Trade Show. The deposit has been paid.

10. **Sub-Committee Reports**

a) Stettler Blooms

Chairperson R. Spencer advised that the caps need to be taken off the ends of the Community Garden and that some beds will need to be removed in order for a thorough rotor tilling to be done. Harvest should have been removed from the garden by the deadline of October 1st.

The designs for the Orchard signs are complete, R. Spencer is now waiting for their completion at Ember Printing. R. Spencer advised that the quack grass in the Orchard is under control, and A. King advised that a badger has been spotted in the area and to be aware of it to avoid any damage.

Burying containers need to be tipped and dumped. R. Spencer is currently looking at new designs for a potential planter replacement in West Stettler Park.

Discussion ensued regarding the possibility of planters at the Town entrance signs, and recruiting new members for the committee.

b) Environmental Action

G. Fix advised that herself and G. Scott would be meeting with representatives from Ponoka and Wainwright in Camrose next week to discuss the future of Walk 'n' Roll.

G. Fix met with Stacey Benjamin from the Board of Trade to discuss a collaboration on Shop Stettler reusable bags. They agreed that the bags would be printed on one side to reduce cost and they would aim to make 2100 bags. The cost-sharing agreement is pending on the Board of Trade's 2020 budget, but the Heartland Beautification portion of the cost would be split between the 2019 and 2020 Environmental Action budgets. G. Fix also discussed adding a "Bring Your Own Bag" entry to the Christmas Cash Card contest.

The bag share program has been suspended at Sobey's due to inactivity, but there is still a bin at No Frills. 240 reusable produce bags have been made in different sizes, and G. Fix is aiming to make and distribute a total of 500.

G. Fix reported that the Repair Café was a success; 55 repairs were made throughout the day. It is likely that the Stettler Reconnect program will be discontinued as a lack of consistent projects make it difficult to retain an expert for repairs.

Four out of nine cigarette receptacles throughout Town have been stolen. Alternate ideas or ways to solidify the receptacles are being considered.

The Board of Trade has advised G. Fix that the "Eco Excellence" award will be given to the Stettler Veterinary Clinic.

G. Fix also advised that she will be continuing the "Wear a Sweater" promotion this year. She will be distributing posters at retail locations, particularly clothing retail.

c) Tidiness

No report at this time.

d) Parks and Trees

No report at this time.

e) Heritage Conservation

No report at this time.

11. **Next Meeting**

November 7, 2019

12. **Adjournment**

The meeting was adjourned at 1:15 p.m.

11-Jul-19	HBC Banner									205.65
25-Jul-19	July Lunch	60.24								
25-Jul-19	CIB Conference Flights			1,596.50						
25-Jul-19	Rural Municipalities						241.00			
25-Jul-19	Kathy's Printing						80.00			
8-Aug-19	Walk n Roll Advertising Radio						100.00			
14-Aug-19	trade show basket petty cash									28.84
14-Aug-19	trade show basket petty cash									14.94
14-Aug-19	tradeshow basket petty cash									10.99
14-Aug-19	tradeshow basket petty cash									40.49
14-Aug-19	tradeshow basket petty cash									39.88
14-Aug-19	Container Contest prize BOT									250.00
23-Aug-19	Judge's room Ramada			276.36						
23-Aug-19	Judge's room Ramada			276.36						
23-Aug-19	Boston Pizza Judge's lunch			199.87						
29-Aug-19	CIB Lunch and Supper			1,232.00						
9-Sep-19	Brenda's Catering lunch	97.65								
11-Sep-19	Stingray Radio						100.00			
19-Sep-19	Kathy's Printing						50.00			
19-Sep-19	Rushton Agencies						230.00			
25-Sep-19	CIB Symposium			1,243.00						
3-Oct-19	Rob Spencer Symposuim			1,084.69						
10-Oct-19	Board of trade Gala						397.62			
10-Oct-19	Walk n Roll Lunch Meeting						61.00			
10-Oct-19	Grace Fix						161.76			
24-Oct-19	Black Press Group						170.84			
10-Oct-19	Stingray Repair Café						100.00			
	Total YTD Expense	695.04	-	5,908.78	875.00	197.40	1,560.32	45.00	-	1,040.54
	Expense Budget	1500.00	2,000.00	5,700.00	1,000.00	5,000.00	5,000.00	-	1,000.00	1,000.00
	Expense Budget (over/under)	804.96		(208.78)	125.00	4,802.60	3,439.68	(45.00)	1,000.00	(40.54)

	Total YTD Expens	<u>Budget</u>
		<u>22,200.00</u>

REVENUE BALANCE
1,049.76
-
(649.76)

Expense Balance

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9,627.04
22,200.00
12,572.96

Actual
9,627.04

**Environmental Action Sub-Committee
Report to Heartland Beautification Committee
Nov. 7, 2019**

1. Alberta Real Estate Foundation – Grant possibilities

Alberta Real Estate Foundation makes investments for the real estate industry and for all Albertans. The Foundation strategically allocates its grants around four areas of interest:

1. Education and Research
2. Housing Affordability
3. **Land Stewardship and Environment**
4. Innovation

Contact

Brenda Barritt (former Stettler Learning Centre manager) 403-742-9827; bbarritt@aref.ab.ca
Alberta Real Estate Foundation Phone: 403-228-4786 Email: grants@aref.ab.ca

2. Walk 'n' Roll

Graham and I met with our Ponoka and Wainwright counterparts in October. Rocky Mountain House is interested in joining the Challenge next summer.



3. BYO BAG

a) Shop Stettler Reusable Shopping Bag

The Board of Trade has decided not to proceed at this time.



b) Re-usable produce bags for Trade Show giveaways

We have spent all the \$200 donation and will have enough donated and purchased fabric for 500 bags for the Trade Show.



4. Cig Butt receptacles

Move Legion Parking lot receptacle to the Community Hall?
Move Ball diamond (west of SRC) to West Stettler Park bandstand?

Superfluity requested a receptacle.
Allan has a used one???

4 have disappeared:

- 2 at West Stettler Park (Richards Memorial, Bandstand)
- 1 at the Community Hall
- 1 at Memorial Park

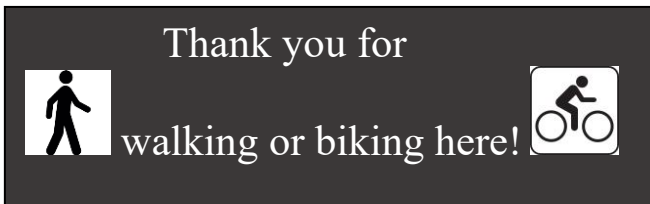
5 remain at:

- West Stettler Park west entrance
- Dog park
- Ball diamond west of SRC
- Legion parking lot
- Former Corner Appliance parking lot

These cost \$165 each.



5. “Thank you for Walking or Biking” signs



4 new signs arrived in June. To be installed at:
Rec Centre entrance
Viking Ship play ground entrance
Dog park entrance
Parkdale baseball dug-out building

6. Wear a Sweater

Distributed posters to all clothing stores in October. Well received.

Chilly?

Reach for a sweater, not the thermostat.

Warm yourself, not your entire house.



7. Where do I Take it? A-Z List? – will be updated in November.

8. Green Tips for November (see attached)

9. Environmental Action Budget - 2019

\$5,000

Expenses:

Heartland Promotions: redo tops of 16 Repair Café signs, 4 new BYO Bag Got Yours? signs (on back of Repair Café signs)	\$ 241.00
Kathy's Printing: Heart Beat Green Tips Jan-March	\$ 30.00
Compost Bin for Trade Show – High School	\$ 61.90
Reusable straws for Trade Show - 100 collapsible (\$308.79 + \$25.48 ship)	\$ 334.27
i.d. apparel – foldable reusable bags 150 @ \$3.47	\$ 520.50
Radio - Trash 2 Treasure ads	\$ 100.00
Independent – Trash 2 Treasure classified ad	\$ 52.65
Heartland Promotions – Bag Share signs	\$ 170.00
Heart Beat – Walk ‘n’ Roll ad for May	\$ 50.00
Radio – Walk ‘n’ Roll 3 rd week May	\$ 100.00
Heart Beat – Walk ‘n’ Roll ad for June	\$ 50.00
Radio – Walk ‘n’ Roll June	\$ 100.00
Alberta Traffic Supply – 4 Walking/Biking signs @\$54	\$ 241.00
Heartland Promotions Straws Optional – 200 tent cards	\$ 140.00
Radio – Walk ‘n’ Roll July & Green Tips to June	\$ 80.00
Heart Beat – Walk ‘n’ Roll July & August	\$ 100.00
Marie Brown – fabric for produce bags	\$ 135.32
Total expenses	\$2506.64

Pending expenses:

Radio – Walk ‘n’ Roll August	\$ 100.00
Radio – Repair Café	\$ 100.00
Insurance – Repair Café	\$ 230.00
Centre Ice Concession - Repair Cafe volunteer snacks \$110 less \$67.50 paid from Repair Café donations)	\$ 42.50
Independent – Repair Café ads x 2 weeks	\$ 170.00
Heart Beat – Green Tips to December	\$ 60.00
Award frames, Repair Café snacks, reusable produce bag fabric (Grace)	\$ 169.24
Lunch with Ponoka and Wainwright Walk ‘n’ Roll (Grace)	\$ 64.04
Total pending expenses	\$935.78

Budget remaining

\$1557.58

Nov. 4, 2019

GREEN TIP OF THE WEEK

"Wear a Sweater"

Chilly? Reach for a sweater, not the thermostat. Warm yourself, not your entire house. Wearing another layer allows you to keep your house 3 degrees cooler.

No one can do everything. Everyone can do something.

Sponsored by the *Heartland Beautification Committee*



Nov. 11, 2019

GREEN TIP OF THE WEEK

"More electronics recycling"

The Stettler electronics recycling program at our transfer sites now accepts additional items including: microwaves, answering machines, telephones (regular and mobile), CD/DVD/VCR players, camcorders, projectors, and pagers.

No one can do everything. Everyone can do something.

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Nov. 18, 2019

GREEN TIP OF THE WEEK

"The most recyclable item"

The most recyclable item is the one we don't buy...buy less stuff.

No one can do everything. Everyone can do something.

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Nov. 25, 2019

GREEN TIP OF THE WEEK

"After 10 seconds, OFF!"

Your car's engine is for moving. Turn it off when you are stopped for more than 10 seconds. Idling harms your vehicle, our air, our health and our planet.

No one can do everything. Everyone can do something.

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