

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
October 3, 2013**

Present: Councilor Peter Simons, , Councilor Steven Wildeboer, Chairperson Rob Spencer, Lee Penner, Sue-Anne Hennessey, Florence and Don Cottam, Will Brown, Grace Fix, Marilyn Crowshuman

Call to Order: Chairperson Rob Spencer called the meeting to order at 12:10pm

1. **Additions/Agenda Approval**

Moved by Chairperson Rob Spencer that the agenda be approved as presented.

MOTION CARRIED
Unanimous

2. **Confirmation of Sept 5, 2013 HBC Meeting Minutes**

Moved by Chairperson Rob Spencer that the Minutes from the Sept 5, 2013 Heartland Beautification Committee Meeting be approved as presented.

MOTION CARRIED
Unanimous

3. **Business Arising**

The garden contest has wrapped up and prizes have been awarded. Rob Spencer will do a press release in the paper for the winners as well as a blurb on the Town website will be done by Jacqui.

4. **Statement of Revenues & Expenses**

Moved by Chair Person Rob Spencer that the Statement of Revenue and Expenses be approved as presented.

MOTION CARRIED
Unanimous

5. **2013 Projects**

a. Banners & Signage:

Lee met with Andrea Hatch to discuss the process that needed to take place in regards to putting business names on banners that will be hung all over town. Andrea agreed to come up with a report on the process to be presented to council. She said that it would be 1 in every 5 banners that would have a business name on it.

b. Communities in Bloom:

Awards for communities in bloom will be held Oct 25 and 26 in Ottawa. Rob Spencer and Graham Scott will be attending with their spouses. The full evaluation will be received on the afternoon of the awards with an opportunity to talk with the judges.

c. Environmental Action Sub-Committee:

The committee looked at the Communities in Bloom recommendations and decided on the following

- to put a hold on better solar lights for West Stettler Park
- working on alternative transportation campaign
- will do more promoting of small business recycling
- bike racks; where are they still needed? Post Office still requires one.
- baskets for recycling were purchased and have arrived
- BYOB Campaign will continue; Sean's No Frills and Sobeys have been actively doing their own campaign. They will possibly hand out new posters to those businesses who need them. Many have kept them up continuously.
- Working on backyard composting
- Fruit and Vegetable rescue
- tickets will be purchased for the Business and Citizenship awards
- there is now a searchable directory on the Town and County website for where things can be recycled
- re the anti idling they will be approaching the new Deputy Superintendent for Clearview regarding buses and cars waiting to pick up kids at school to help reduce emissions on school grounds. Possibly looking into doing anti-idling week
- Curbside composting –will do a survey to see if residents willing to pay the cost
- Town of Stettler already does chipping; not willing to offer to residents as

there are small businesses that offer the service
-Trash to Treasure to possibly coincide with lane clean-up. Items should be labeled TTT to ensure unwanted stuff is being picked up

d. Heritage Conservation Sub-Committee

Nothing to discuss

e. Downtown Park Committee

Moving forward on grants and getting thoughts from adjacent businesses. There will be a thank you to donator for property at business awards.

f. Community Gardens

- Shut down for season and Town to do trenching through old Community Gardens throughout the fall/winter.
- Having a pumpkin carving contest for the kids
- will be putting up signage due to issues with garden raiding.

g. NEW business

- Time of meeting to remain the same until new committee is appointed
- Intern budget in November
- Have 2014 projects ready for next meeting

5. Correspondence

None

6. Next Meeting-

November 7, 2013

7. Adjournment

Meeting was adjourned at 1:20pm

