



# **Heartland Beautification Committee Agenda October 6, 2011 at 11:45am Town Office Board Room**

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2. Confirmation of the September 8, 2011 Minutes 2-4
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  - b. Community Gardens
  - c. Communities in Bloom
  - d. Increase Awareness of Committee and Projects & Encouraging Youth Volunteers
  - e. Home Composting Education
  - f. Off Season Beautification Opportunities
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10. Adjournment

**"Keeping Stettler Clean and Green"**

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING  
September 8, 2011**

**Present:** Chairperson Rob Spencer, Councillor Peter Simons, Councillor Steven Wildeboer, Director of Parks & Leisure Services Lee Penner, Alicia Candlish, Sherry Larter, Grace Fix and Marilyn Crowshuman.

**Call to Order:** Chairperson Rob Spencer called the meeting to order at 12:07p.m.

1. **Additions/Agenda Approval**

Moved by Chairperson Rob Spencer to approve the agenda with the following additions:

- a. Museum Request
- b. Meetings

MOTION CARRIED  
Unanimous

2. **Confirmation of the June 2, 2011 HBC Meeting Minutes**

Moved by Chairperson Rob Spencer that the Minutes of the June 2, 2011 Heartland Beautification Committee meeting be approved.

MOTION CARRIED  
Unanimous

3. **Business Arising**

Director of Parks and Leisure Services Lee Penner informed members of the Heartland Beautification Committee the recycling baskets have been installed on the main street garbage bins. To date the baskets have been emptied in a timely manner.

4. **Statement of Revenues & Expenses**

The Statement of Revenues and Expenses was presented. Moved by Chairperson Rob Spencer that the Statement of Revenues and Expenses be approved as presented.

MOTION CARRIED  
Unanimous

5. **2011 Projects**

- a. Banners

The cost associated with changing the seasonal banners will be reviewed by Director of Parks and Leisure Services Lee Penner and discussed at the next Beautification meeting.

b. Community Gardens

Chairperson Rob Spencer stated the Stettler Community Gardens has had another successful year. To date the food bank has harvested the following: 16 cups of radishes, 180 L of lettuce, 18 L of broccoli, 60 L swiss chard, 25 lbs of beets as well as some potatoes, cauliflower, onions and peppers. The Stettler Community Gardens Committee will be meeting next week to determine the amount of square footage to increase the garden.

c. Communities in Bloom

The results of the 2011 National Communities in Bloom will be available October 28, 2011. The Town of Stettler has submitted applications for the Outstanding Achievement Awards for Landscape and Environmental Action categories. In 2010, the Town Of Stettler was award the Outstanding Achievement Award for Landscape. This is an exceptional award to receive since you move outside of your population category and go against everyone that enters an application in that category.

d. Median at Junction of Hwy 12 & 56

Director of Parks and Leisure Services Lee Penner informed the Heartland Beautification Committee a pathway is to be constructed thru the junction of highway 12 and 56 intersection this fall.

e. Increase Awareness of Committee/Projects & Encouraging Youth Participation

The Heartland Beautification Committee has received active involvement from the middle school and high school. Members will continue to ask students for their feedback regarding Beautification projects and future ideas.

f. Home Composting Education

This item has been tabled for the next meeting.

g. Container & In-Ground Gardening Contest

The 2011 winners of the In-Ground and Container Flower Garden Contest were Betty Stokoe and Helen Nielsen. Second prize for both categories was awarded to Gail Peterson. First place winners received \$100.00 in Stettler Bucks and second place received \$50.00. Entries were self nominations with 14 votes casted on the Town of Stettler website.

h. Streetscape

This project has been placed on hold until 2012.

i. Off Season Beautification Opportunities

This item has been tabled for the next meeting.

j. Rob's Challenge

Chairperson Rob Spencer challenged the Heartland Beautification Committee to come up with new goals and projects for 2012. Ideas are to be discussed at the next Heartland Beautification Committee meeting.

6. Additions

a. Museum Request

Councillor Peter Simons stated the Museum has requested the Heartland Beautification have additional signage to the Museum installed. The Heartland Beautification Committee will consider this request when setting their budget for 2012.

b. Meetings

Discussion ensued regarding the frequency of meetings. Alicia Candlish stated the Heartland Beautification Committee previously met ten out of the twelve months. In order to keep the momentum of projects members agreed to continue to meet once a month except for the months of January and August.

7. Correspondence

a. 2011 Communities in Bloom Provincial Awards

Chairperson Rob Spencer will be representing the Town Of Stettler at the 2011 Communities in Bloom Provincial Awards in Forestburg, Alberta.

b. 2011 Communities in Bloom Provincial Awards Registration Form

8. **Next Meeting:** October 6, 2011

9. Adjournment: The meeting was adjourned on a motion by Chairperson Rob Spencer at 1:01p.m..

Month	Revenue	Trans. No.	Lighten Up Tree	Park Bench	Main St. Bench	Memorial Tree Park	Unspecified	Grand Total
2011								
	<b>Total Year to Date</b>		0.00	0.00	0.00	0.00	0.00	0.00
	Budget		0.00	0.00	0.00	0.00	0.00	0.00
	Budget (Over)/Under		0.00	0.00	0.00	0.00	0.00	0.00

Month	Expense:	Description	Trans. No.	Streetscape	Planters & Planter Maintenance	Banners	Community Garden	Contingency	Sub Total
<b>2011</b>									
Feb	Zorba's	Meeting	AP053291					109.25	
Feb	Communities in Bloom	2011 National Registration	AP053592					700.00	
Mar	Pass the Pepper	Meeting	AP053575					88.50	
Apr	Wm E. Hay Composite High School	2 Raised Planter Beds	AP053728				411.52		
Apr	Gobbles Food Express	Meeting	AP053770					90.00	
Apr	Dan D Variety & Peavy Mart	Trade Show Garden Baskets	AP053906					21.55	
May	Stettler Home Hardware	Main Street Banner Ties	AP054071			5.98			
May	Wm E. Hay Composite High School	Raised Planter Beds	AP054087				1,194.85		
May	Stettler Home Hardware	Trade Show Garden Baskets	AP054144					52.17	
May	Canadian Payroll	Wages	PP10		172.46				
May	Pass the Pepper	Meeting	AP054331					158.87	
June	Gord's Trucking	Gravel	AP054416				98.00		
June	Spencer, Rob (Walmart)	Seeds/Row Markers	AP054459				12.08		
June	Spencer, Rob (Peavey Mart)	Seeds	AP054460				96.16		
June	Spencer, Rob (Schwartz)	Supplies	AP054461				19.99		
June	Spencer, Rob (Jungle Farm)	Insect Netting	AP054462				25.00		
June	Spencer, Rob (Stettler Rentals)	Auger Rental	AP054463				79.00		
June	Spencer, Rob (Canadian Tire)	Annuals	AP054464				25.28		
June	Ventnor, Coralee	Public Parking Sign Posts	AP054473	330.40					
June	Park N Play	Waste Cans	AP054522	2,541.50					
June	AMSC Insurance	Insurance	AP054571					210.00	
June	Metalstrip & Coating Inc.	Paint Parking Sign Posts	AP054618	585.80					
June	Canadian Payroll	Wages	PP12		1,860.06				
June	M&R Rentals	Cargo Trailer Rental	AP054749				150.00		
June	Canadian Payroll	Wages	PP13		1,194.69				
July	Pass the Pepper	Meeting	AP054884					118.91	
July	Black Press Group	Advertising	AP054928					335.00	
July	Spencer, Rob (Peavey Mart)	Garden Supplies	AP054982				68.97		
July	Canadian Payroll	Wages	PP14		921.98				
July	AAMD&C Fuel	Fuel	AP055071		616.37				
July	UFA	Twine	AP055098				39.99		
July	UFA	Bolts & Nuts	AP055099				17.60		
July	UFA	Bolts & Nuts	AP055100				(17.60)		
July	UFA	Supplies	AP055101				342.07		
July	Canadian Payroll	Wages	PP15		766.19				
Aug	Spencer, Rob (Walmart)	Picture Fram	AP055296					9.97	
Aug	Heartland Stationers	Stationery	AP055368					59.14	
Auug	Minor Hockey Concession	Meeting	AP055381					342.86	
Aug	Canadian Payroll	Wages	PP16		1,019.39				
Aug	Proform Concrete Services Inc.	Entrance Sign Posts	AP055640	410.34					
Aug	Sobeys	Meeting	AP055662					39.98	
Aug	TD VISA (Ramada)	CIB Judges Accomodations	AP055671					545.20	
Aug	Canadian Payroll	Wages	PP17		1,056.21				
Sept	AAMD&C Fuel	Fuel	AP055721		248.85				
Sept	Canadian Payroll	Wages	PP18		803.21				
Sept	AAMD&C Fuel	Fuel	AP055817		237.55				
Sept	Canadian Payroll	Wages	PP19	6	156.84				
Sept	Spencer, Rob	Supplies	AP056109					82.59	

**2011 BEAUTIFICATION STATEMENT OF EXPENSES**

Month	Expense:	Description	Trans. No.	Streetscape	Planters & Planter Maintenance	Banners	Community Garden	Contingency	Sub Total
	<b>Total Year to Date</b>			<b>3,868.04</b>	<b>9,053.80</b>	<b>5.98</b>	<b>2,562.91</b>	<b>2,963.99</b>	<b>18,454.72</b>
	Budget			5,000.00	16,000.00	5,000.00	5,000.00	3,500.00	34,500.00
	Budget (Over)/Under			1,131.96	6,946.20	4,994.02	2,437.09	536.01	16,045.28

# Heartland Beautification Committee

Box 280  
Stettler, AB  
T0C 2L0

Phone: (403) 742-8305  
Fax: (403) 742-1404

October 7, 2010

To: Mayor Dick Richards and Councillors for the Town of Stettler

Re: 2011 Budget Request for the Heartland Beautification Committee

We are pleased to submit the following list of the 2011 Heartland Beautification Committee projects for your discussion and consideration:

## 2011 Budget & Goals

Banners	\$ 5,000.00
Community Gardens	\$ 5,000.00
Contingency	\$ 3,500.00
Planters & Planter Maintenance	\$ 16,000.00
Streetscape	<u>\$ 5,000.00</u>

**Total** **\$34,500.00**

Increase awareness of committee and projects / Recruit additional committee members  
Improve median at junction of highways 12 & 56  
Participate in trade show  
Purchase more banners for downtown area and main highway thoroughfares  
Increase involvement and participation of youth in beautification activities and projects  
Spring plant exchange / Yard/Garden/Container gardening contests  
Continue to expand Community Gardens and CG-related activities  
Investigate potential for home composting bins and education on home composting  
Park / Playground Improvement Initiative – identify and recommend  
Investigate off-season / winter beautification opportunities  
Contribute to the improvement of downtown area through streetscape beautification

Thank you for your continued support of our projects. We are only successful because of the collaborative efforts of the Town, committee members and the citizens of Stettler. We look forward to your response to our budget request for 2011.

Respectfully yours,

Robert Spencer  
Chairperson

RS/dg



**\*FOR IMMEDIATE RELEASE\***

Monday, September 19, 2011

## Communities in Bloom Provincial Edition Salutes Participants

**EDMONTON, AB** – The Alberta Recreation and Parks Association (ARPA) acknowledged the participating communities in Alberta's Provincial Edition of the Communities in Bloom program at a provincial awards banquet held in Forestburg, Alberta on Saturday, September 17, 2011. This year's participants included:

<i>Community</i>	<i>Blooms</i>	<i>Community</i>	<i>Blooms</i>	<i>Community</i>
<b><u>Population 1 – 500</u></b>		<b><u>Population 2,001 – 6,000</u></b>		<b><u>Friends: Non-Evaluated (Non Competitive)</u></b>
<b>Holden</b>	<b>4*</b>	<b>Wainwright</b>	<b>5*</b>	Carseland
Delia	4	Clairmont	4	Chestermere
Fort Assiniboine	4	Hanna	4	Coronation
Teepee Creek	3	Provost	5	Fairview
Veteran	3			Hay Lakes
Woking	4			Lac La Biche County
		<b><u>Population 6,001 – 15,000</u></b>		Magrath
		<b>Coaldale</b>	<b>5*</b>	Milo
		Drayton Valley	5	Strome
		Strathmore	4	Thorsby
		Taber	4	Warburg
<b><u>Population 501 – 2,000</u></b>		<b><u>Friends: Evaluated (Non Competitive)</u></b>		Whitecourt
<b>Bruderheim</b>	<b>5*</b>	Bittern Lake	5	
Bon Accord	4	Cardston	4	
Calling Lake/MD of Opportunity	4	Mannville	3	
Consort	3	Redwater	5	
New Sarepta	4	Samson Cree Nation	3	
Smoky Lake	3	Vegreville	5	
Spirit River	4	Wabasca-Desmarais	2	

\* Denotes Category Winner

"We are pleased to celebrate with all of the communities participating in this year's Communities in Bloom Alberta program. Through involvement in Communities in Bloom, these communities have demonstrated their commitment to improving the quality of life for their citizens," stated Terry Welsh, ARPA President. "This annual Awards event gives us the opportunity to showcase and salute not only the communities throughout the province that participate in the program, but also the many dedicated volunteers that make Communities in Bloom Alberta such a great success."

2011 was also the second year for Encana Corporation as the official Provincial Presenting Partner for the Communities in Bloom Alberta program. "Encana is proud to support the work of communities and organizations that care for our environment. We know that the Communities in Bloom program not only promotes neighbourhood beautification, it cultivates leadership and collaboration, fosters active outdoor living and enhances community pride. We extend hearty congratulations to everyone involved with Communities in Bloom this year, and especially to Alberta's 2011 winning communities for their inspiring commitment to local environmental stewardship." Patricia Etris, Director of Community Involvement for Encana.

ARPA is a provincial, not-for-profit, charitable organization made up of volunteers committed to building healthy citizens and communities in Alberta through recreation and parks. Serving Albertans since 1952, ARPA members include community and public recreation agencies, educators, corporate, elected members, volunteers, and student members.

For more information on Alberta's Provincial Edition of Communities in Bloom, please refer to the attached backgrounder or visit [www.cib.arpaonline.ca](http://www.cib.arpaonline.ca).

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**Media inquiries may be directed to:**

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## Communities in Bloom – Provincial Edition

### People, Plants & Pride, Growing Together

Communities in Bloom is a volunteer based, non-profit Canadian organization committed to fostering civic pride, environmental responsibility, and beautification through community participation and the challenge of participating in an internationally recognized Quality of Life program.

National beautification programs have flourished in countries throughout Europe including England, France, and Ireland for decades, and have provided the inspiration for Communities in Bloom in Canada. It began in 1995 with 29 Canadian communities and has grown to more than 100 national participants and hundreds of municipalities registered in the provincial editions. The Alberta Recreation and Parks Association (ARPA) has coordinated Alberta's provincial edition for the past five years.

### More Than a Beauty Contest

Communities in Bloom promotes involvement and action by citizens of all ages, the municipal government, local organizations, and businesses. The program strives to improve the tidiness, appearance, and visual appeal of Canada's neighbourhoods, parks, open spaces, and streets through the imaginative use of flowers, plants, and trees. A focus on environmental action and heritage conservation is also an integral part of its success, resulting in improved quality of life.

Every summer, volunteer judges travel across Alberta to evaluate municipalities on six key criteria:

- Tidiness
- Environmental Action
- Heritage Conservation
- Urban Forestry
- Landscape
- Floral Displays

The principle of community involvement is so fundamental to the program that it is evaluated in each of the above criteria.

Alberta's Provincial Edition of the Communities in Bloom program is coordinated by the Alberta Recreation & Parks Association, and proudly supported by Encana Corporation.

Encana is a leading North American natural gas producer focused on growing its strong portfolio of resource plays in key basins from northeast British Columbia to east Texas and Louisiana, and building demand for natural gas. The way our people do business reflects our commitment to responsible development, safety, sound environmental practices and community engagement. Success is defined by strong financial performance and contributing to the sustainability of the communities where we operate. Learn more about natural gas and Encana at [www.encana.com](http://www.encana.com).

For additional program information, please visit the provincial website at [www.cib.arpaonline.ca](http://www.cib.arpaonline.ca).

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