



Heartland Beautification Committee Agenda October 8, 2015 at 11:45 Stettler Recreation Centre Board Room

2015 Projects

*Community Gardens
Environmental Action
Downtown Park
Stettler Blooms
Banners & Signage
Tidiness
Parks and Trees
Heritage Conservation*

1. Agenda/Agenda Approval
2. Confirmation of the September 3, 2015 HBC Minutes
3. Business Arising from the September 3, 2015 HBC Minutes
4. Statement of Revenue & Expenses as of September 30, 2015
6. 2016 Budget
7. CIB Symposium
8. Sub-committee reports
 - a.) Downtown Park
 - b.) Environmental Action
 - c.) Community Gardens
 - d.) Stettler Blooms
 - e.) Banners and Signage
 - f.) Tidiness
 - g.) Parks and Trees
 - h.) Heritage Conservation
9. Correspondence
10. Next Meeting – November 5, 2015
9. Adjournment

"Keeping Stettler Clean and Green"

MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
Sept 3, 2015

Present: Councilor Karen Sernecky, Chairperson Rob Spencer, Grace Fix, Wayne Smith, Graham Scott, Sue-anne Hennessey, Lee Penner, Jacqui Newton

Call to Order: Chairperson Rob Spencer called the meeting to order at 12:06 pm

1. **Additions/Agenda Approval**

Moved by Chairperson Rob Spencer that the agenda be approved as presented.

MOTION CARRIED
Unanimous

2. **Confirmation of August 6, 2015 HBC Meeting Minutes**

Moved by Chairperson Rob Spencer that the Minutes from the August 6, 2015 Heartland Beautification Committee Meeting be approved as presented.

MOTION CARRIED
Unanimous

3. **Business Arising**

Tulip Application was sent in and asked for a September planting but Grace has not heard back. It was decided that the tulips would be put in a bed at the Museum.

Grace has also spent the \$100 Home Hardware gift card on watering cans.

4. **Statement of Revenues & Expenses**

Moved by Rob Spencer that the Statement of Revenue and Expenses be approved as presented pending changes that were requested at last meeting.

MOTION CARRIED
Unanimous

5. Miracle Grow Contest

It was noted that we missed the deadline to get entries in to the Communities in Bloom Miracle Grow contest. It was asked that all members please pick up their signs before they leave today and get them out to their nominees.

6. 2015 Projects

a) Downtown Park

After some discussion council would like to review the plans for the downtown park. Lee asked for some input from the committee.

Some comments about the Carl Stettler memorial:

Grace liked the location and thought it was prominent and less on the road side was good as to not distract drivers trying to read it. Rob liked the idea of putting a simple cameo on the road side. Wayne thought that initially it should have more on the road side but after listening to everyone else's idea, agreed that it should be plain as grace noted not to distract the drivers.

Some comments about the building façade:

Lee stated that the museum agreed to allow the use of the actual store sign for Pluncett and Savage for one of the store fronts. He also thought that the Stettler Auction Mart doors could open as an option. The Stage plan was to have the Kellobilt as a train station with stage platform.

Lee would like to do a recommendation to council to include:

- Historical picture frames that could be changed
- possibly add one store front until sponsors come forward
- stick with built front vs paint
- possibly suggest the water store to change their sign to something more historical looking.

Lee Motioned to approve the original recommendation of the downtown park committee mural to council with interim of historical pictures.

MOTION CARRIED
Unanimous

Projected Culture Days event at the park for September 25. Jazz Guys to play from 4-6pm. Will be inviting Don and Sylvia Peters. Grace suggested there be some sort of plaque to recognize their donation of the property for the park.

b) Environmental Action

More cigarette butt receptacles will be purchased by the Environmental Action sub-committee and locations will be West Stettler Park, Board of Trade (new park) and Off Leash Dog Park.

c) Community Gardens

Gardens 1 & 2 are doing well. Mulching will be done this month. #3 Garden was messy with weeds and so they were all picked and hauled away. Need to

do an official launch for the #3 garden with TD and so the 14th or the 16th of September was chosen.

d) Stettler Blooms

Park Walk and Seed Exchange planned for September.

e) Banners and Signage

f) Tidiness

Karen would like a small budget to work with as she will be working with the school to offer Stettler Bucks for rewards for students who contribute.

g) Parks and Trees

h) Heritage Conservation

6. New Business- Budget will be discussed next meeting.

7. Correspondence

8. Next Meeting- October 8, 2015

9. Adjournment Karen adjourned the meeting at 1:10pm

HEARTLAND BEAUTIFICATION COMMITTEE
FINANCIAL STATEMENT

REVENUE:												
2015	VENDOR	DESCRIPTION	Donations			Other		Grant		REVENUE BALANCE		
Feb	TD Friends of the Environ.	Community Garden Grant	2,000.00									
Mar	Various Vendors	Community Garden Rent				120.00						
Apr	Various Vendors	Community Garden Rent				395.00						
May	Various Vendors	Community Garden Rent				75.00						
	Total YTD Revenue		2,000.00			590.00		-	-	2,590.00		
	Revenue Budget		-			-		-	-	-		
	Revenue Budget (over)/under		(2,000.00)			(590.00)		-	-	(2,590.00)		
EXPENSE: 2-64-03-00-00-519												
2015	VENDOR	DESCRIPTION	General Meetings	Streetscape Banners	Streetscape Signage	CIB Travel & Subs	CIB Membership	Community Gardens - Supplies	Environment Supplies	Misc. Events Supplies	EXPENSE BALANCE	
			2-64-03-00-00-519	2-64-03-01-00-518	2-64-03-01-00-519	2-64-03-02-00-211	2-64-03-02-00-214	2-64-03-03-00-519	2-64-03-04-00-519	2-64-03-05-00-519		
Jan	Communities in Bloom	Registration					760.00					
Jan	Wm E Hay High School	2 Sandwich Boards							60.00			
Jan	Kathy's Printing	Shopping Cart Tokens							850.00			
Feb	Ecolad Corporation	Cigarette Waste Contain.							383.00			
Feb	Black Press Group	Beautification Flyers							615.00			
Mar	Coffee Tree	Lunch	105.00									
Mar	Stettler Eartery	Lunch	228.00									
Mar	Stettler Board of Trade	Trade Show Booth								260.60		
Mar	Corporate Visa - Lee	Sobeys	5.31									
Apr	Corporate Visa - Lee	Subway - Lunches	65.70									
Apr	Fix, Grace	Trade Show Prizes								100.00		
Apr	Gablehouse Farm	Dayillies Presentation								67.80		
Apr	Kathy's Printing	Hearbeat Ad							30.00			
Apr	Spencer, Rob	HBC Coin Envelopes								39.95		
Apr	Wm E Hay High School	Compost Bin for Trade Show							84.00			
May	Black Press Group	Spring Cleaning Flyers							615.00			
May	Black Press Group	Trash 2 Treasure							225.69			
May	Kathy's Printing	2 signs & Hearbeat Ad						50.00		60.00		
May	PrairieTech	Deposit on Trees & Shrubs						446.38				
May	Stettler Board of Trade	Trade Show Booth								275.00		
June	Smith, Wayne	Water Tank Valve						58.94				
June	Spencer, Rob	Plants & Seeds, Stakes						223.65				
June	Prairetech	Trees & Shrubs						1,254.12				
June	Brenda's Country Catering	Meeting Lunch	122.00									
July	Heartland Promotions Inc.	Community Garden Signs						770.00				
July	Black Press Group	Home & Garden Ad							542.25			
July	Kathy's Printing	HBC Heart Beat Ad							30.00			
July	Grace Fix	Walk 'n Roll Prizes								300.00		
July	Lee Penner	Transporting CIB Judges				204.77						
July	Lee Penner	Spruce Lattice						39.98				
July	Heartland Promotions Inc.	Cig Waste Stickers							15.00			
July	Black Press Group	Recycling Awards Ad							87.37			
August	Corporate Visa - Lee	Drove CIB Judges from Airport				816.21						
August	Fischer, Malcolm	Drive CIB Judges to Airport				190.48						
August	Brenda's Country Catering	Meeting Lunch	103.60									
August	Sobeys	CIB Judges Lunch				49.90						
August	AAMDC (UFA)	Lumber						67.50				
August	AAMDC (Alberta Traffice)	Walk/Bike Signs & Clamps							385.20			
September	Black Press Group	Walk N Roll Advertising							98.85			
September	Black Press Group	Walk N Roll Advertising							296.55			
September	Corporate Visa - Lee	West Jet				672.50						
September	Corporate Visa - Lee	Communities in Bloom				1,045.34						
September	Corporate Visa - Lee	Subway - Lunches								52.90		
September	Nelson's Penalty Box	Meeting Lunch	114.29									
September	Communities in Bloom	Symposium					192.60					
September	Ecolad Corporation	Cigarette Waste Contain.							570.00			
September	Stettler Regional Board of Trade	Heartland Dollars (Walk N Roll)							300.00			
September	Brenda's Country Catering	CIB Judges Lunch								973.25		
September	Spencer, Rob	Judges CIB Binders								89.35		
	Total YTD Expense		743.90	-	-	2,979.20	952.60	2,910.57	5,187.91	2,218.85	14,993.03	
	Expense Budget		2,000.00		3,000.00	5,000.00	1,000.00	5,000.00	4,000.00	2,000.00	22,000.00	
	Expense Budget (over)/under		1,256.10	-	3,000.00	2,020.80	47.40	2,089.43	(1,187.91)	(218.85)	7,006.97	
Budget											Actual	
Total YTD Revenue											-	2,590.00
Total YTD Expense											22,000.00	14,993.03
Net: Revenue - Expense											(22,000.00)	(12,403.03)

Environmental Action Sub-Committee

Report to HBC

Oct. 8 , 2015

EA members met on Sept. 10. In attendance, Graham Scott, Sue-Anne Hennessey, Marie Brown, Mark Fox, Grace Fix (chair).

1. Recycling Award recipients - 2015

Presentation at Stettler Awards Gala – Oct. 22 to be made by Sue-Anne

Business Category: Burmac Mechanical

3 Gala tickets have been purchased totaling \$150.

A Board of Trade plaque for Burmac has been purchased for \$125.



2. Walk/Bike time/distance maps - for 2016.

Make Graham's pathway distance map into a sign, with the addition of key destinations.



Possible locations:

Inside SRC. Make the map interactive, possibly with a string to measure distances.

Downtown Park?? Until store fronts are done? Or ask Pet Store for permission?

3. Cigarette Butt Receptacles

Installed: Legion parking lot, Thrive Gym parking lot (former Corner Appliance)

3 new ones are ready for installation at:

West Stettler Park, Dog Park, new park between Board of Trade & Tim Horton's (all will be installed on existing garbage bins)

Other possible future locations:

Trail system

Memorial Park

Hospital??

Recycle cig butts <http://www.terracycle.ca/en-CA/brigades/cigarette-waste-brigade.html>

4. BYO Bag

Ideas floated:

- Approach larger stores to partner with this signage in their parking lots or near their entrance.

- Approach car dealerships to partner with us in putting a re-usable bag in each car sold.



5. Trying to Be Idle-Free promotion

- invite the High School to again make PSA's about "Trying to Be Idle-Free", this time without using any licensed music.

- Approach local companies with larger fleets of vehicles to start a discussion on idling-reduction.



6. **Fruit/Vegetable Exchange**

Invited residents to share excess produce via Facebook page "Stettler Items too Good to Toss Out" and to donate to the Food Bank.

7. **Green Tips** (See attached for October)

Currently on: Board of Trade website
Stettler Independent
Q93.3
Heart Beat monthly newsletter
Coffee News weekly newsletter
County newsletter – occasional use
(New) Heartland Beautification Facebook page

8. **Update on The Blue Dot movement - David Suzuki Foundation**

People in 110 countries of the world have the right to a healthy environment, but not Canada. It should be declared to be important at all levels of government, beginning at the municipal level, then provincially, and eventually at the national level where it should be entrenched in our Charter of Rights and Freedoms.

People should have the right to a healthy environment:

**to breathe fresh air,
to drink clean water
to eat healthy food**



In April, 2015, 36 Canadian cities had signed declarations that people have the right to a healthy environment.

As of July 5, 2015, there were 64 participating cities, with Jasper being the first Alberta municipality.

As of Sept. 4, 2015, there were 80 participating cities. Still just Jasper in Alberta.

As of Sept. 23, B.C. is the first province to approach this concept at the provincial level.

(The [Union of B.C. Municipalities](#) passed a resolution calling on the provincial government to enact an Environmental Bill of Rights.

- Richmond, BC | 10-14-2014
- The Pas, MB | 10-15-2014
- Vancouver, BC | 10-29-2014
- Montreal, QC | 11-23-2014
- Austin, QC | 12-01-2014
- Whitemouth, MB | 12-04-2014
- Yellowknife, NT | 12-08-2014
- Keremeos, BC | 12-15-2014
- Dunnottar, MB | 12-17-2014
- Victoria, BC | 12-18-2014
- Ladysmith, BC | 01-19-2015
- Duncan, BC | 01-19-2015
- Boucherville, QC | 01-20-2015
- Saanich, BC | 01-26-2015
- Lytton, BC | 02-10-2015
- Port Moody, BC | 02-10-2015
- Central Saanich, BC | 02-16-2015
- Burnaby, BC | 02-16-2015
- Highlands, BC | 02-16-2015
- View Royal, BC | 02-17-2015
- Squamish, BC | 02-17-2015
- Sooke, BC | 02-23-2015
- Hamilton, ON | 02-25-2015
- Westmount, QC | 03-02-2015
- North Saanich, BC | 03-02-2015
- Saint Basile Le Grand, QC | 03-02-2015
- Whistler, BC | 03-03-2015
- Cumberland, BC | 03-09-2015

- Islands Trust, BC | 03-11-2015
- Kawartha Lakes, ON | 03-24-2015
- Ucluelet, BC | 03-24-2015
- Richmond Hill, ON | 03-30-2015
- Comox, BC | 04-06-2015
- Hudson, QC | 04-07-2015
- Courtenay, BC | 04-07-2015
- Saint-Bruno-de-Montarville, QC | 04-13-2015
- Sainte Anne de Bellevue, QC | 04-13-2015
- Capital Regional District, BC | 04-13-2015
- Whitehorse, YT | 04-13-2015
- Tofino, BC | 04-14-2015
- Port Coquitlam, BC | 04-14-2015
- Queen Charlotte, BC | 04-20-2015
- Erin, ON | 04-21-2015
- Ajax, ON | 04-23-2015
- Sidney, BC | 04-27-2015
- New Westminster, BC | 04-27-2015
- Bowen Island, BC | 04-30-2015
- St. Joseph, ON | 05-05-2015
- King, ON | 05-11-2015
- Gatineau, QC | 05-12-2015
- North Cowichan, BC | 05-13-2015
- Davidson, SK | 05-19-2015
- Jasper, AB | 05-19-2015
- Beaconsfield, QC | 05-25-2015
- North Vancouver, BC | 05-25-2015
- St. John's, NL | 06-01-2015
- Kitchener, ON | 06-01-2015
- Springwater, ON | 06-01-2015
- Waterloo Regional Municipality, ON | 06-03-2015
- Thompson, MB | 06-08-2015
- Yarmouth, NS | 06-11-2015
- Charlottetown, PE | 06-15-2015
- Waterloo, ON | 06-22-2015
- Esquimalt, BC | 06-22-2015
- Stratford, PE | 07-08-2015
- Wellesley, ON | 07-13-2015
- Burlington, ON | 07-13-2015
- Kingston, ON | 07-14-2015
- Richelieu, QC | 07-14-2015
- Nanaimo, BC | 07-20-2015
- Oakville, ON | 07-20-2015
- Muskoka Region, ON | 07-20-2015
- West Vancouver, BC | 07-20-2015
- Cowichan Valley Regional District, BC | 07-22-2015
- Mount Pearl, NL | 07-28-2015
- Stonewall, MB | 08-05-2015
- North Dumfries, ON | 08-10-2015
- Vanderhoof, BC | 08-17-2015
- Windsor, ON | 08-24-2015
- Brantford, ON | 08-31-2015

Environmental Action Budget

(request \$5000 again for 2016)

2015 budget amount \$5000

Expenses:

Shopping cart tokens – 250 (BYO Bag/Idle-Free) Kathy's Printing	\$ 850.00
Cigarette Butt Receptacles - 2 (Ecolad Inc.)	\$ 383.00
Sandwich board signs – 2 (High School)	\$ 60.00
Green Tips Jan – March – The Heart Beat	\$ 30.00
Stettler Independent ad for Trash 2 Treasure	\$ 225.69
Compost Bin – High School	\$ 84.00
Alberta Traffic Supply – 4 Walk/Bike signs& clamps @ \$113	\$ 452.00
Stettler Independent – Recycling Award ad	\$ 87.37
Cigarette butt receptacle stickers (2 + design)	\$ 15.00
Spring Clean up Flyers (Trash 2 Treasure included)	\$ 615.00
Green Tips Apr - June – The Heart Beat	\$ 30.00
Source For Sports – 8 gift cards for the price of 6 Walk 'n' Roll	\$ 300.00
Board of Trade – Stettler Bucks for Walk 'n' Roll 5 prizes	\$ 300.00
Stettler Independent – Walk 'n' Roll ads	\$ 400.00
Board of Trade – Gala Awards tickets @\$50 x 3	\$ 150.00
Board of Trade – Recycling award plaque	\$ 125.00
Heart Beat – Green Tips July – Sept.	\$ 30.00
Cigarette Butt Receptacles – 3 (Ecolad Inc.)	\$ 570.00
Cigarette butt receptacle stickers (3)	\$ 15.00

Expenditures to date	<u>\$4,722.06</u>
Balance remaining	\$ 277.94

Pending expenses:

Heart Beat – Green Tips Oct – Dec 2015 - \$30

Oct. 5, 2015

GREEN TIP OF THE WEEK *"Earth Overshoot Day"*

August 13 was Earth Overshoot Day this year. Overshoot means when humanity's demand on the Earth's natural resources and ecological services exceeds what the planet can regenerate in that year. So, it is taking 1.6 Earths to support our demand on nature. But we only have one.

No one can do everything. Everyone can do something.
Sponsored by the *Heartland Beautification Committee*

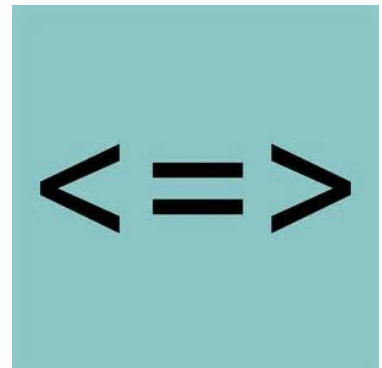


Oct. 12, 2015

GREEN TIP OF THE WEEK *"Less is better than more"*

**Owning less is better than organizing more.
Don't just declutter. De-own.**

No one can do everything. Everyone can do something.
Sponsored by the *Heartland Beautification Committee*



Oct. 19, 2015

GREEN TIP OF THE WEEK

"Don't throw butts"



Discarded cigarette butts are non-biodegradable. Carried as runoff from streets to drains, to rivers, and ultimately to the ocean, cigarette filters leach toxins that get into our food chain. Please use pocket ashtrays or dispose of butts in appropriate receptacles.

No one can do everything. Everyone can do something.

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Oct. 26, 2015

GREEN TIP OF THE WEEK

"Energy Vampires"

"Energy Vampires" are appliances and electronics which drain energy when they are plugged in, even if they're turned off. Pull the plug on all chargers and seldom-used electronics. Energy vampires cost the average household about \$200 a year. Now that's scary!

No one can do everything. Everyone can do something.

Sponsored by the **Heartland Beautification Committee**

