

Guidelines:

It is recommended that:

1. Corporate or legacy contributions required for naming a Major Complex/Facility, or single part thereof, will be subject to an agreement with a minimum 5 year term.
2. The following amounts are recommended minimum contributions required to (re)name a facility:

Major Complex/Facilities:

Stettler Recreation/Leisure Centre	\$50,000 per year
Stettler Community Hall	\$10,000 per year
West Stettler Park	\$10,000 per year

Other Facilities and/or a single part thereof:

Blue Rink	\$20,000 per year
Red Rink	\$10,000 per year
Interior Pool Area	\$20,000 per year
Fitness Room	\$10,000 per year
Ballpark (single field)	\$5,000 per year
Soccer field (single pitch)	\$5,000 per year
Spray Park	\$5,000 per year

(Note: during construction of these facilities specific items/equipment has been sponsored and their recognition plaques will remain in place in perpetuity.)

3. In (re)naming a Major Complex/Facility, the original/generic name of the facility shall remain (within reason) and be incorporated into the new name.

In addition to the agreement/contract to name a facility or specific location within a facility, the naming sponsor will be required to provide funding to cover the signage costs including installation and removal subject to approval of the Town of Stettler Council. A termination deposit will be required to ensure removal funds are in place prior to any agreement conclusion. Upon termination of funding, removal of signage and appropriate repairs must take place within thirty days. An appropriate removal deposit is to be negotiated and provided prior to the installation of signage.

In the case of a (re)naming resulting from the presentation of a Stettler Lifetime Achievement Award, with 650 point minimum, this Award is considered to be in perpetuity. The Town of Stettler will be considered the naming sponsor and will be responsible for all signage costs.

Reservation:

The Town of Stettler reserves the right to refuse or revoke recognition of any individual who otherwise qualifies for an award under this policy due to their conviction of a criminal offence, their perceived association with a criminal activity (based on reasonable grounds), or for any other reason that Council, acting in good faith, deems an individual undeserving of recognition.