

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
February 29, 2012**

Present: Councillor Peter Simons, Councillor Steven Wildeboer, GIS Coordinator/Technician Graham Scott, Chairperson Rob Spencer, Director of Parks & Leisure Services Lee Penner, Alicia Candlish, Danielle Kennedy, Will Brown, Marilyn Crowshuman, Grace Fix, John Leard and Sue Anne Hennessey.

Call to Order: Chairperson Rob Spencer called the meeting to order at 12:14 p.m..

1. **Additions/Agenda Approval**

Moved by Chairperson Rob Spencer to approve the agenda as presented with the following addition:

- a. Main street closure.
- b. Amendment Community Gardens was not unanimous.

MOTION CARRIED
Unanimous

2. **Confirmation of the February 2, 2012 HBC Meeting Minutes**

Moved by Chairperson Rob Spencer that the Minutes of the February 2, 2012 Heartland Beautification Committee Meeting be approved as presented.

MOTION CARRIED
Unanimous

3. **Business Arising**

No business arising.

4. **Statement of Revenues & Expenses**

The Statement of Revenues and Expenses was presented. Moved by Chairperson Rob Spencer that the Statement of Revenue and Expenses be approved as presented.

There was discussion of reserved funds of \$13,138.98 from previous years and what the funds should be used for. Discussions will continue in the next April meeting.

MOTION CARRIED
Unanimous

5. **2012 Projects**

a. Banners

Director of Parks & Leisure Lee Penner brought forth that the brackets arrived for the Heart of Alberta banners and he indicated that Ledcor will wash the highway signs in the spring.

b. Community Gardens

Chairperson Rob Spencer brought forth to move forward on expansion and plan for discussion meeting on March 15, 2012 in classroom #1 at the hospital at 7:00pm. He also plans to go door to door with a one page sheet about community gardens with an invitation to the meeting.

c. Communities in Bloom

The Town of Stettler is registered for the International Communities in Bloom Competition. The package has been submitted but the Committee still needs to submit six photos & the updated community profile book.

d. Environmental Action Sub-committee

Discussions were had about a Green tip being advertised in the weekly newspaper. Reminder that BYOB week is March 5-11, 2012

The grant was applied for, for the bike rack & garbage bottle recycle bin from the TD Bank. Still waiting to hear back from them.

Discussions were had about promoting compost bins at the Trade Show this year.

e. Heritage Conservation Sub-committee

There will be a meeting on March 15, 2012 about the historical walking tour additions and deletions; there was consideration for the Carl Stettler monument to be relocated.

f. Increase Awareness of Committee/Projects & Encouraging Youth Participation

Ideas were discussed about using posters for an advertising campaign to inform and encourage the public to participate in the beautification committee or any of its sub-committees.

g. Off Season Beautification Opportunities

None.

h. Plant Swap

Plant Swap will be held Mother's Day weekend from 10am to 12pm at West Stettler Park.

i. Trade Show

Discussions were had about who will work at the Trade Show to represent the beautification committee. The Trade Show Schedule will be circulated in the April meeting.

Possible ideas for Trade Show table:

- Composte bin
- Community Gardens colouring contest
- Give out reusable bags that have been donated from various Merchants around town.
- Give away use of garden plot
- Garden basket give away
- Give away packet of seed(grass and vegetable seed)

6. Additions

- a. Main Street Closure to close off a one block stretch on one of the side streets next to main street and make it a walking/sitting area.
- b. In ground & container online contest, Garden picture contest.

7. **Next Meeting:** April 5, 2012

8. Adjournment: The meeting was adjourned on a motion by Chairperson Rob Spencer at 1:06p.m..