



Town of Stettler



General Information

Population: 5982 (2016 Census)

Municipal Budget: \$19+million

Parks & Leisure Services Budget: \$3.6mil – 18% of total Municipal Budget

Parks Budget: \$653K - 18% of total SPLS Budget

Total Area (includes residential, industrial, parks, roadways, etc.): ~3300 Acres

Parks, Green & Environmental Spaces: ~356 Acres – 11% of total area

[Heartland Beautification Committee & Town of Stettler Intro Video](#)



Municipal Action Plan



Welcome from Mayor Sean Nolls

On behalf of myself and the Town of Stettler Council, as well as all Stettler residents, I would like to extend a warm welcome to the 2019 Communities in Bloom International Judges.

Stettler is “the Heart of Alberta”, which you will see reflected in the people, businesses, programs, events, and even in the decorations and features around the town. We offer the unique combination of a warm, small town experience, with the amenities and services of a larger centre. Because of the local businesses and services, our trading area extends far beyond our town limits, with people coming from as far east as the Saskatchewan border. For a small community, Stettler has a strong environmental focus and has undertaken a number of progressive environmental initiatives, such as encouraging less idling, reducing single-use bag use, etc. We have extremely strong community support for a range of projects. This has been demonstrated by the wholehearted support for the Community Orchard which has come from community businesses, groups, service clubs, families and individuals.

Stettler is a vibrant community, offering a diverse array of sporting, arts and cultural events and activities, and is home to an excellent Town and Country Museum. The Alberta Prairie Railway Excursions (Alberta Prairie Steam Train) is well known across Alberta and draws many visitors from afar. True to Stettler’s agricultural roots, there is an active rodeo and Agricultural Society and associated events and programs. You’ll also find a wide range of other programs, services and activities for visitors and residents of all ages and interests. Extensive walking/biking pathways crisscross and connect the many parks and green spaces within the community.

I hope that you enjoy your time visiting our community and the tour that has been prepared for you.

Welcome from Stettler Parks and Leisure Services Director

On behalf of the Parks and Leisure Services staff, it is my pleasure to welcome you to Stettler. We work hard all year to keep the town looking clean and tidy. We take pride in creatively finding ways to make the town a better place to live and enjoy time.

Allan King, Director of Parks

Welcome from Heartland Beautification Committee

The members of the Heartland Beautification Committee would like to offer a warm welcome to our judges for the 2019 International Communities in Bloom competition. We've been working and waiting and looking forward all year to your visit and we hope that you enjoy your time in Stettler and recognize the many little (and big) things that makes Stettler a place that we are proud to call home.

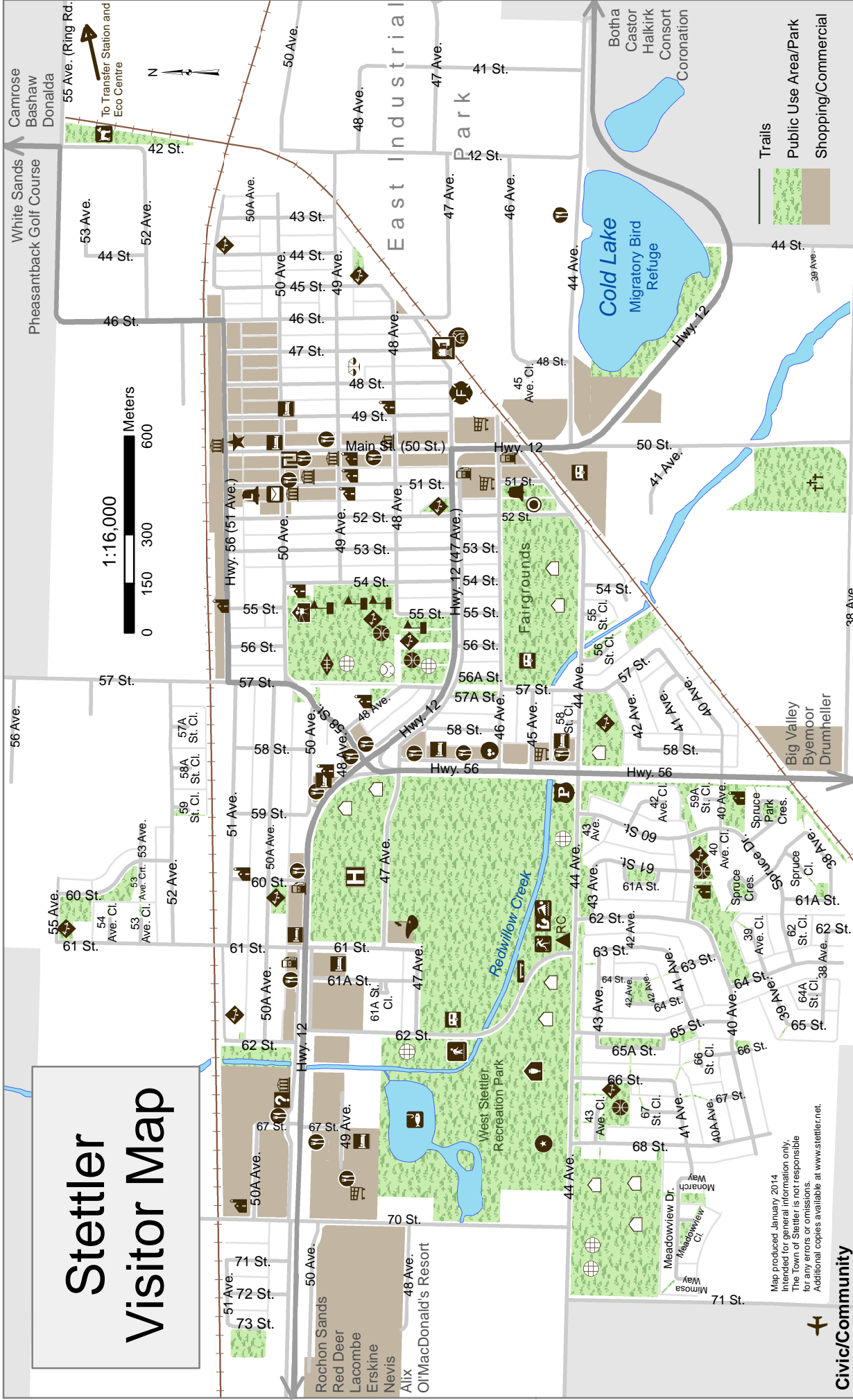
Our overall committee is made up of both community volunteers and Town of Stettler council members and staff. Our focus each year is to find things that we can work on to make Stettler cleaner, greener and more beautiful. We actively target areas of the community where we think we can have an impact and develop plans in those areas. Some take years to come to fruition. We have been spending a lot of time advocating with youth, businesses and other community members for greater involvement, engagement and action toward making Stettler somewhere anyone can live and enjoy. We've increased our activity in social media and our visibility in and around the community. We work hard to recognize people, groups and businesses that go above and beyond to make Stettler a bit more beautiful and green, to hold them up as an example to others. Our ad-hoc subcommittees are more active than ever, with each committee made up of HBC members and other community volunteers that have an interest in the specific activities of each committee. In 2019, we have subcommittees for Blooms (comprising efforts in Community Gardens, Community Orchards, and other horticultural initiatives), Environmental Action, Heritage Conservation, Tidiness, and Parks & Trees. Each committee puts in many hours developing new ideas and initiatives and putting them in place, with many great successes already apparent. At the same time, we try to recognize and support the many community volunteers and their organizations in the excellent contributions towards beautifying Stettler in their circle of influence and area of interest.

As repeat participants in the National Communities in Bloom competition, we appreciate and look forward to the outside input and feedback provided by our judges and we have acted on many of the suggestions and recommendations. To that end, as we continue our involvement, again as International competitors, we welcome your comments and hope that you come to see why we think Stettler is such a nice place to live and visit.

Robert Spencer, Chair (on behalf of the entire Heartland Beautification Committee)

Stettler Visitor Map

1:16,000
0 150 300 600
Meters



Map produced January 2014
Intended for general information only.
The Town of Stettler is not responsible
for any errors or omissions.
Additional copies available at www.stettler.net.

Civic/Community

- Airport
- Business & Tourism Centre
- Cemetery
- Church
- Community/Legion Hall
- County Office
- Courthouse
- Fire Station
- Hospital
- Library
- Museum
- Performing Arts Centre
- Post Office
- RCMP Station
- School
- Town Office/School Division

Sports

- Baseball Diamond
- Basketball
- Bowling Alley
- Curling Rink
- Fishing
- Football

Activities

- Golf Club
- Ice Rinks
- Recreation Centre
- Skateboard Park
- Soccer Field
- Swimming Pool
- Tennis Courts
- Alberta Prairie Railway Excursions
- Camp Ground/Sani Dump
- Dog Park
- P&H Elevator Tours
- Playgrounds
- Seniors Drop-in Centre
- Spray Park

Tourism Related Business

- Art Gallery
- Grocery Store
- Bank
- Accommodations
- Restaurant(s)
- Gas Station

Beautification & Community Participation

As a whole, there are many levels in the community that participate in the preparations for the Communities in Bloom judges visit each year, and in our beautification efforts throughout the year.

From the perspective of the Town of Stettler, Parks and Leisure staff help arrange the tour and tour stops and are very involved in sharing their information and perspective on the tour, and ensuring that information for the profile book is accurate. They are also the workhorse when it comes to getting the town and public areas ship-shape and looking its best (although they do that anyways). Other town staff members help by providing information for the Profile Book and participate in the meeting with the judges on the morning of the tour.

The Heartland Beautification Committee is the umbrella group that drives the participation in the Communities in Bloom program each year. They use feedback from previous years' judging to create ideas for new projects and initiatives and work to increase awareness of beautification projects, issues and opportunities, and try to get the community on board. They also work to implement and deliver the specific projects. They work during the year to keep the energy and interest up and coordinate between different groups.

The strategy of the HBC and Town of Stettler is to compile an overview of all of the projects, initiatives and activities that take place within the town, whether they are spearheaded by the town or HBC or by groups working within the town. The tour and profile book represents a chance to have someone see what is being done by each level, whether it is individual community residents, volunteers and non-profit organizations, service clubs, businesses or municipal government staff and related resources.

Encouraging, highlighting and enlightening the motive behind beautifying the Town helps the committee maintain a steady momentum throughout the year.

[Heartland Beautification Committee & Town of Stettler Intro Video](#)

Heartland Beautification Committee

Mission Statement

TO ENHANCE THE QUALITY OF LIFE IN STETTLER THROUGH BEAUTIFICATION AND RESPECT FOR THE ENVIRONMENT

"Keeping Stettler Clean & Green"

Overview

Town Council set a goal to beautify the Town of Stettler in 1995. A committee of local residents, town staff and Councillors was put together to make sure the community had input. Since then, the Heartland Beautification Committee has been involved in projects in the Town of Stettler, including:

- mural on the water reservoir
- hanging baskets / planters

- seasonal and welcome banners
- the recycling program
- memorial tree park
- Threshing machine in Pioneer Park
- Pergola at the junction of Hwy 12 and Hwy 56
- Stettler Community Gardens & Community Orchard
- BYO Bag, Walk n' Roll, Trying to Be Idle Free campaigns (etc.)
- Downtown Pioneer park
- ... and the list goes on and on and on ...

All of these projects were launched with a modest and reasonable budget with lots of volunteer help and donations. Committees also seek additional funding from grants or from Town Council for specific projects, or raise money within the community.



HBC Booth at Trade Show

2019 Budget

The annual budget of the Heartland Beautification Committee is typically in the range of \$22,000 per year, with funds distributed between the various sub-committees, as well as towards Communities in Bloom and contingency/meetings. Additional funds for specific projects comes from grants and/or community fundraising, or from direct one-off requests to Town Council.

2019 Goals

Overarching Committee Initiatives

- Increase / maintain community awareness of committee and projects
- Communicate with community residents re: HBC priorities & initiatives
- Participate in trade show & interaction at various events
- Increase involvement and participation of youth in beautification activities and projects
- Maintain activity in 6 subcommittee areas (Environmental Action, Community Gardens, Tidiness, Stettler Blooms, Parks & Trees, Heritage Conservation/Downtown Park)
 - Increase awareness of and opportunities for community involvement in the projects, initiatives and activities of these areas

Stettler Blooms Initiative

- Community Beautification
- Carry out a Spring to Fall program of beautification projects/activities – Spring Perennial Plant Exchange, Beautiful Yards Recognition, information development, Community Container Contest, Seed packages (for the birds)

Communities in Bloom-related initiatives & activities

- Participate in Communities in Bloom National competition (International Challenge) & attend National symposium

Stettler Community Gardens / Stettler Community Orchard

- Maintain/improve 3 Community Garden sites
- Complete Phase 2 of the Community Orchard; maintain Phase 1 of the orchard

Environmental Action sub-committee

- Walk 'n Roll Campaign and related initiatives, e.g. Stettler vs. Ponoka vs. Wainwright Challenge, etc.

- Idling awareness campaign (Trying to Be Idle Free)
- Eco Excellence Awards
- Continue “Green Tips”
- Repeat/Follow up on BYOBag and Backyard Composting Campaigns
- “Where do I take this – A-Z list” – update and expansion
- Expansion of Cigarette Butt Receptacles – more sites
- “We Go Bagless” initiative (lawn care)
- Repair Café
- Computer Reconnect
- Zero Waste Initiatives – e.g. “No Straws, Please” initiative; Zero Waste events (HBC meetings, CIB lunch/dinner)
- New Environmental initiatives – e.g. Carbon Footprint assessment; Single-use bag bylaw project, etc.

Heritage Conservation sub-committee

- Complete historic downtown walking tour brochure; assess other opportunities for heritage work

Tidiness sub-committee

- Increase tidiness in community
- Connect with students to get them more involved

Parks & Trees sub-committee

- Work to increase and improve Stettler parks and treed areas
- Develop more information on appropriate trees for Stettler area

Heartland Beautification Committee Members:

Rob Spencer (Commercial Hort Specialist – Alberta Ag)	Chair – Heartland Beautification Committee Chair – Community Gardens sub-committee Chair – Stettler Blooms sub-committee Lead – Stettler Community Orchard	Volunteer Member at Large
Allan King (Town of Stettler)		Parks and Leisure Director
Jacqui Newton (Town of Stettler)		Administrator/Secretary
Wayne Smith (Chiropractor)		
Cheryl Barros (Legal Clerk)	Chair – Tidiness Sub-committee	Town Councillor
Grace Fix (Retired teacher)	Chair – Environmental Action sub-committee	Volunteer Member at Large
John Leard (Plumber)		Volunteer Member at Large
Will Brown (Entrepreneur)	Chair – Heritage Conservation sub-committee	Volunteer Member at Large
Graham Scott (GIS Technician)		Volunteer Member at Large
Kelly Kilgour (retired)		Volunteer Member at Large
Visitors		

Environmental Action sub-committee

Grace Fix (Chair) – Retired teacher
John Leard – Plumber
Graham Scott – GIS Technician
Kelly Kilgour – Retired
Marie Brown – Farmer
Mark Fox – Custom Programmer
Salma Kassam – Health Care Worker
Tyler Hudgeon – Computer Repair Tech

Parks & Trees sub-committee

Allan King (Chair) – Parks Director
Rob Spencer – Commercial Horticulture Specialist

Tidiness sub-committee

Cheryl Barros (Chair) – Town Councillor

Stettler Blooms sub-committee

Rob Spencer (Chair) – Commercial Horticulture Specialist

Heritage Conservation sub-committee

Will Brown (Chair) – Entrepreneur
Rob Spencer – Commercial Horticulture Specialist

Water Bill inserts advertise all Beautification Programs and Communities in Bloom Initiatives.

The local radio and newspaper are used regularly to present stories and advertise events, activities, and initiatives. [Town of Stettler](#) website and [Facebook page](#) are regularly updated, popular resources used to advertise programs and events.

A [Heartland Beautification Committee Facebook Page](#) was created and is used to promote and feature HBC-related items. A [Stettler Green Team Facebook Page](#) was created in 2019, to allow increased environmental awareness and EA event promotion. Some events are advertised via contacts through the Stettler & District Board of Trade. Posters are distributed and information is occasionally delivered directly. The electronic sign at the Recreation Centre also advertises events and initiatives.

Stettler's past Communities in Bloom National competition results

Scores / 2018	Total 850/1000 (85.0%)			5 BLOOMS BRONZE							
Criteria	Total	Possible	%	2017	2016	2015	2014	2012	2011	2009	Total
Tidiness	128.50	150	85.7	84.2	85.3	87.2	90.3	85.7	84.7	87.2	2008
Enviro Action	129.50	150	86.3	86.7	87.0	86.0	84.7	84.8	86.0	82	83.15
Heritage Cons.	129.00	150	86.0	88.0	87.7	82.7	79.7	80.3	78.0	82.4	
Urban Forestry	145.75	175	83.2	81.7	83.1	80.7	76.0	81.9	83.4	78.4	2010
Landscape (incl. Turf & Groundcovers)	168.00	200	84.0	84.4	84.3	84.0	78.8	83.9	82.5	81.2/ 84.8	83.2
Floral Displays	149.25	175	85.3	82.3	82.0	84.1	84.3	85.0	86.3	84	
	Total			84.40	84.75	84.03	82.0	84.0	83.5	82.55	

Note: Community Involvement was assessed in each category in 2010 - 2015.

You said it – We DID it!

"...Promotion of CiB initiatives via websites and utility bills would benefit both visitors and residents..."

A brochure was created to promote HBC and highlight HBC initiatives, as well as invite people to get involved. This brochure is distributed at most HBC events, as well as at the annual Trade Show.

Many initiatives are promoted on TOS website, TOS Facebook page, HBC and Stettler Green Team Facebook pages, Green Tips, Annual Trade Show, etc.

Stettler shines at Communities in Bloom nationals, awarded 5 Blooms Bronze rating

Moush Sara John
Independent staff

The Town of Stettler received an honourable mention and was awarded a 5 Blooms Bronze rating, in addition to having a special mention for the environmental initiatives at the 2016 Communities in Bloom National/International Symposium and Awards Ceremony, which was hosted in Regina, Saskatchewan over the past weekend.

"Stettler performed very, very well in the International Challenge – Medium category of the Communities in Bloom National competition," Chair of Heartland Beautification Committee Robert Spencer said. "We maintained a high level of performance and were a fi-

nalist for the Heritage Conservation Outstanding Achievement Award, but did not win."

Over the summer volunteer judges travelled to communities in participating municipalities to evaluate the overall contributions of municipal council and departments, local industry and businesses and the private sector, based on several criteria, such as tidiness, environmental action, heritage conservation, urban forestry, landscape and floral displays.

Following their evaluation, judges Evelyn Alemanni and Gaétan Deschênes wrote: "The people of Stettler, in the heart of Alberta, know that environmental actions are an essential element of quality of life. Their energetic environmental committee gives out annual awards,

but it doesn't stop there."

The judges highlighted the various initiatives that Stettler has adopted – going bagless so turf clippings are left in place, anti-idling encouragement, bring your own bag (BYOB) signs for stores, recycling containers that allow people to take cans and bottles and get the refund, a take-it-or-leave-it centre where large items can be dropped off and picked up at no cost, a complete recycling centre that even takes e-waste at no charge, stores give discounts for people who arrive by bike, and "walk and roll" signage indicating time/distance for pedestrians and cyclists.

"Within the actual context of climate changes and environmental concerns, communities involved in the program can be proud of their efforts, which provide real and

meaningful environmental solutions and benefit all of society," the judges added.

Stettler competed against Estes Park, Colo. in the United States, and Jasper, Alta. in the International Challenge medium category.

"We continue to shine in a lot of areas, including environmental action, but I think that we've seen big improvements in areas like heritage conservation as well," Spencer said. "Mostly, as a committee, we introduce little initiatives that nudge people to make changes and we highlight the great things that people are doing in the community, both for community residents to see and recognize, but to showcase those things to other communities around the world. And people are watching."

2019

Eco Excellence Awards

Nominate a Stettler area resident, including yourself, who exemplifies the Reduce, Re-use, Recycle slogan. Categories for individuals/families, business, non-profit/institutions and "item-longevity". Deadline: May 31, 2019

longevity". Deadline: May 31, 2019



Go Bagless. Leave grass clippings on the lawn. It helps the soil and it means less need to water or fertilize.



The Judges are coming! Communities in Bloom –Stettler is a 5 Blooms Bronze Community. In 2019, Stettler is competing in the International Challenge of the National Communities in Bloom with judges coming to visit in July.



Get free help with repair of your broken items! Watch for our next Repair Café event in September! Expert volunteers help you repair things like bicycles, clothing, wood furniture, small appliances, computers, and musical instruments.

Straws Optional



want to know more?

Contact us:

If you are interested in participating in any of our events or need more information please feel free to contact us at :

stettlerbeautification@gmail.com

or call the Parks and Leisure office at

403-742-4411.

The Heartland Beautification Committee is always looking for new members. Meetings are held monthly from 12-1pm and we will even buy you lunch! Join us today!



Heartland Beautification Committee

Keeping Stettler Clean and Green!

Stettler Community Orchard is east of the Mall! Phase 1 is planted and we'll be putting in Phase 2 this spring. If you'd like to help with planting or maintenance leave your name and contact information at the SRC. We will all be able to enjoy free fruits of this project in the near future.



Spring Clean Up

April 22-26 Earth Week

Help clean up our town for summer! Garbage bags available at the Parks and Leisure Office. Pick garbage during this week and give us a call when you are done and we will come get the full garbage bags. Volunteers are invited to join us Friday April 28 for a free "thank you" BBQ at Sean's No Frills parking lot from 11am-2pm sponsored by Tervita. 403-742-4411

TRASH TREASURE

Trash 2 Treasure Days!

April 27 & 28

One person's trash is another's treasure!

Set your unwanted but usable items (furniture, appliances, household items, etc.) on your front lawn on these 2 days. Other residents are welcome to take these items for free. Label your items "Free". Unclaimed items should be placed in your alley for pick-up during the following week of Lane Clean-up.

Community Gardens- Garden in Stettler! Garden plots are available for rent for the 2019 growing season at any 1 of 3 Community Gardens, located around Stettler. Rent a 10x10 (\$5), a 10x22 (\$10) or a 22x22 (\$20) for the summer. 1st come basis.



Application forms are available on the town website or at the Parks Office and can be turned in during the month of April. Want to be a volunteer supervisor for a garden? Leave your contact info at the Stettler Recreation Centre.

PLANT SWAP- MAY 11, 2019

10AM-12PM

14th Annual Spring Plant Exchange. Saturday, May 11, 2019 from 10-12 in the parking lot by the spray park in West Stettler Park.

Bring perennial plants to share with others. Take home plants for your garden. Please label your plants if possible.

Beautiful Yards

Watch for this sign on yards around Stettler! If you get one, enjoy it for 2 weeks, then put it on another resident's nice yard!



Container contest - Who will be crowned champion in the 13rd Annual Community Container Contest? 10 teams, \$25 entry deposit. Teams design and plant a planter for "Color Your World" theme, which will be displayed around West Stettler Park.

\$250 Stettler Bucks prize for the winning team.



I'm just less driven

Who's the best Walk 'n' Roll town? Stettler won against Ponoka and Wainwright last summer!

This summer we are challenging Ponoka and Wainwright again!

Residents in each town register destinations reached by walking or biking and leaving a vehicle at home.

This challenge goes from May to August with weekly draw prizes.



Stettler Computer Re-Connect

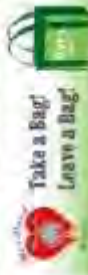
Got an unwanted semi-functional computer? Keep it in local re-use! Take your unwanted computers to FCSS on Main Street in Stettler. Experts will wipe the drives and refurbish the computers for community groups and families who can use them. (Includes desktops, laptops, monitors, speakers, webcams, mice, keyboards)

BAG SHARE

Available at

Sean's No Frills and

Stettler Sobeys



Where do I Take it? A-Z Guide - find where you can re-use, recycle or responsibly dispose of over 600 items in the Stettler area.

Go to www.stettler.net under "Quick Links"



Where do I Fix it? - find local repair in the Stettler area in many categories of repair such as appliances, small engines, clocks, heavy sewing, knife-sharpening, musical instruments, sewing machines, bicycles, & others. Go to www.stettler.net under "Recycling/Environment", "Related links"



Reduce your air pollution.

Vehicle stopped for more than 10 seconds?

Turn it off. It's your air too.

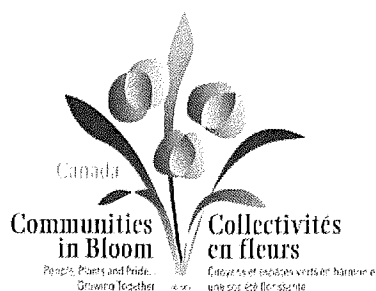
Past Communities in Bloom Involvement:

- 5 Bloom rating in National & International CiB competition from 2008-present
- 5 Blooms Bronze rating at International CiB competition in 2015 - 2018 (Honorable Mention 2016)
- Winner – National Competition – 2011 – 3001-7500 size category
- Outstanding Achievement Award – 2010 – Landscape
- Outstanding Achievement Award – 2011 – Environmental Action
- Outstanding Achievement Award – 2012 – Landscape
- Outstanding Achievement Award – 2014 – Tidiness
- Outstanding Achievement Award – 2015 – Youth Involvement
- Outstanding Achievement Award – 2018 – Community of Gardeners

Communities in Bloom History:

YEAR	LEVEL	CATEGORY	BLOOMS	SPECIAL MENTION	OUTSTANDING ACHIEVEMENT AWARD	JUDGE	JUDGE
2018	National Finalist	International Challenge – Small	5 Blooms – Bronze	Community Orchard	Community of Gardeners	Larry Hall	Bernadette Solon
2017	National Finalist	International Challenge – Medium	5 Blooms – Bronze	Carl Stettler Memorial Park		Roger Younker	Mauro Paridisi
2016	National Finalist	International Challenge – Medium	5 Blooms – Bronze	Environmental Initiatives		Evelyn Alemanni	Gaétan Deschênes
2015	National Finalist	International Challenge – Medium	5 Blooms - Bronze	Pride, Partnership & Promotion	Youth Involvement	Lorna McIlroy	Ted Zarudny
2014	National Finalist	International Challenge - Small	5 Blooms	Project: Walk 'n' Roll	Tidiness	Lucie Gagné	Piet Boersma
2013	National Finalist	International Challenge - Small	5 Blooms	Heritage Preservation - Museum		Evelyn Alemanni	Steve Preston
2012	National Finalist	International Challenge - Small	5 Blooms	Pedestrian Walking Paths	Landscape	Lorna McIlroy	Diana K. Weiner
2011	National Winner	National: Size = 3001-7500	5 Blooms	Community Gardens	Environmental Action	Diane Clasen	Gerry Teahen
2010	National Finalist	National: Size = 3001-7500	5 Blooms	Natural Landscaping Theme	Landscape	Lorna McIlroy	JoAnne Dunphy
2009	National Finalist	National: Size = 5001-8000	5 Blooms	Trail System		Diane Clasen	Ted Zarudny
2008	National Finalist	National: Size = 5001-8000	5 Blooms	Millennium Rotary Park		Brendan Casement	Jim Moore
2007	Provincial	Population	5 Blooms	Partnership between local CIB Committee, volunteers and local businesses			
2006	Provincial	Population	4 Blooms	Environmental Awareness			
2005	Provincial	Population	4 Blooms	Community Involvement			
2004	Provincial	Population	4 Blooms	Heritage			
2003	Provincial	Population	4 Blooms	Heritage Conservation			
2002	Provincial	Population	4 Blooms	Heritage			
2001	Provincial	Population	3 Blooms	Heritage			
2000	Provincial	Population	2 Blooms	Heritage Conservation			

2018 Evaluation Form



Community: Town of Stettler
Province/Country: Alberta
Category: International Challenge - Medium

Tidiness	128.50	/	150.00
Environmental Action	129.50	/	150.00
Heritage Conservation	129.00	/	150.00
Urban Forestry	145.75	/	175.00
Landscape	168.00	/	200.00
Floral Displays	149.25	/	175.00
Total	850.00	/	1000.00

Percentage : 85.00%

Bloom rating: 5 Blooms – Bronze

Bloom rating: Up to 55%: 1 bloom. 56% to 63%: 2 blooms. 64% to 72%: 3 blooms. 73% to 81%: 4 blooms. >82%: 5 blooms.

National and International Edition, for evaluated communities only.

82 to 83.9%: 5 Blooms. 84 to 86.9%: 5 Blooms (Bronze). 87 to 89.9%: 5 Blooms (Silver). 90% and over: 5 Blooms Gold

Mention: Community Orchard

Representative (s) of Community

Name:	<u>Rob Spencer</u>	Function:	<u>Chair – Heartland Beautification committee</u>
Name:	<u>Grace Fix</u>	Function:	<u>Environmental action – Heartland Beautification</u>
Name:	<u>Allan King</u>	Function:	<u>Parks and Leisure Director</u>

Judges

Name:	<u>Larry Hall</u>	Name:	<u>Bernadette Solon</u>
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Evaluation

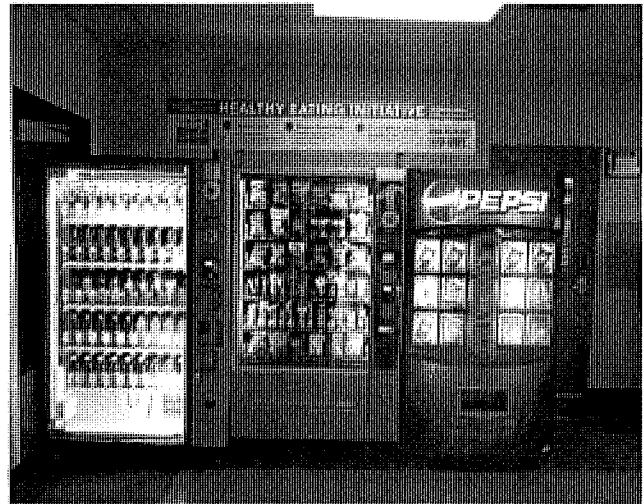
date: July 7th 2018

2018 Evaluation Form

GENERAL COMMENTS AND SUGGESTIONS

Congratulations on achieving 5 Bloom - Bronze at the International level. At this level we have the best of the best communities showcasing their communities, so we hope you celebrate your achievement. There is much to be proud of in the community of Stettler. You have a history of success over your 19 years of involvement in the Communities in Bloom program, and for that you are to be congratulated. The extent of cooperation between the volunteers and the municipality will see the community continuing to move forward toward 5 Blooms - Gold.

The ideas that are presented from staff, or volunteers that are picked up on and made into a reality are wonderful. The installation of the distance to go walking or cycling to Main Street and the identification of health value of snacks in the vending machines are two examples of ideas among many that we felt should be highlighted. This is a great example of encouragement and leadership for your citizens and visitors.



Finally we would like to thank all we met while touring the community for their hospitality as well for the hotel that was selected in that it afforded us a beautiful view of West Stettler Lake and the opportunity to enjoy a stroll. We hope to be able to return in the future to see how your projects have progressed. In particular the amazing orchard which will be a fantastic resource for Stettler in the future.

Communities in Bloom is present on Facebook and Twitter, which both contains CiB news from the National Office and our participating communities. Encourage the communities to "like us" on Facebook and "follow us" on Twitter.

Facebook (www.facebook.com/communitiesinbloom)

Twitter (www.twitter.com/cibcef)

