

**COMMITTEE OF THE WHOLE  
FEBRUARY 13, 2024  
4:30 P.M.  
AGENDA**

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1. Agenda Additions/Deletions
2. Agenda Approval
3. 2024 Strategic Planning 2-7
4. 2024 Capital Budget – Pathway Program & Spruce Drive Handout
5. ATCO AMI Metering – Citizen's Forum Request Verbal
6. Central Alberta Child Advocacy Centre – Funding Request Verbal
7. Additions
8. Adjournment

Town of  
**Stettler**

**2024**

**STRATEGIC PLANNING**



## 2024 Strategic Plan Rankings

Rank	Item	Council Votes	Staff Votes	Total Votes
1	Government Advocacy Committee	22	29	51
2	Housing	19	21	40
3	Right-size RCMP detachment/funding	14	30	34
4	Community branding/signage	13	17	30
5	Town office backup power	10	15	25
6	Strategy for poverty/homelessness/food security	4	18	22
7	Field house/walking	12	5	17
8	School multi-plex participation	8	8	16
9	Town Emergency Management	5	9	14
10	Internal tax rate review	5		5
10	Long-term firefighter retention	1	4	5
10	Temporary shelters		5	5
13	Stettler as a Christmas destination	2	2	4
14	Regional economic development efforts		1	1
14	Coordinated community programming		1	1

### Initiatives identified as already in the realm of operations:

- Municipal Census,
- Community Hall sound system assessment,
- Council Chambers sound upgrade,
- Water Treatment Plant emergency plan,
- Fire Hall expansion

### Some items were also referred to committees:

#### Economic Development:

- Hotels

#### Parks Advisory:

- Spray Park improvements
- Further work on the skating oval
- West end dog park

#### SRC Planning:

- Sauna

#### Health Care Committee:

- Accessibility
- Recruitment
- AHS closures

## 2024 Strategic Action Planning

Goal	Actions Required	Person(s) Responsible	Timeline
<b>1. Government Advocacy Committee</b>	<ul style="list-style-type: none"> <li>- Initial meeting</li> <li>- Assess current priorities</li> <li>- Communicate initiative to Department Heads</li> </ul>	<p style="text-align: center;">Mayor Nolls</p> <p style="text-align: center;">Councillors Lawlor, Smith and Barros</p> <p style="text-align: center;">CAO</p> <p style="text-align: center;">Assistant CAO</p> <p style="text-align: center;">Communications Officer</p> <p style="text-align: center;">Department Head as needed</p>	<ul style="list-style-type: none"> <li>- First Meeting in March 2024</li> </ul>

### Guiding Principles:

- Connect with Ministries
- Focus Lobbying Efforts
- Proactively Identify Funding Opportunities

Goal	Actions Required	Person(s) Responsible	Timeline
<b>2. Assess &amp; Fill Gaps in Housing</b>	<ul style="list-style-type: none"> <li>- Create a multi-year strategy</li> <li>- Advocate with Minister of Finance for funding opportunities for social housing</li> </ul>	<p style="text-align: center;">Economic Development Committee</p> <p style="text-align: center;">Government Advocacy Committee</p>	<ul style="list-style-type: none"> <li>- Following formation of Government Advocacy Committee</li> </ul>

### Guiding Principles:

- Affordable Housing Stock
- Purpose Built Rental Stock
- Assessing Vulnerable Population Housing Needs

## 2024 Strategic Action Planning

Goal	Actions Required	Person(s) Responsible	Timeline
<b>3. RCMP Detachment Right-Sizing &amp; Funding</b>	<ul style="list-style-type: none"> <li>- Refer to Government Advocacy Committee for lobbying efforts</li> </ul>	Government Advocacy Committee	<ul style="list-style-type: none"> <li>- Following formation of Government Advocacy Committee</li> </ul>

**Guiding Principles:**

- Equitable Police Funding
- RCMP Building Renovation/Expansion
- Future Planning for Potential Non-Municipally Funded Detachment

Goal	Actions Required	Person(s) Responsible	Timeline
<b>4. Community Branding &amp; Signage</b>	<ul style="list-style-type: none"> <li>a) Refer back to the Corporate Identity Committee and advise to proceed with tentative multi-year planning</li> </ul>	Corporate Identity Committee	2024 - 2030

**Guiding Principles:**

- Encourage visitors to explore the community beyond the highway-adjacent thoroughfares
- Boost economic growth on Main Street and other key retail sectors
- Communicate that Stettler is a “visitor friendly destination”
- Utilize opportunities for physical branding throughout the community
- Standardize community parks entrance signage.

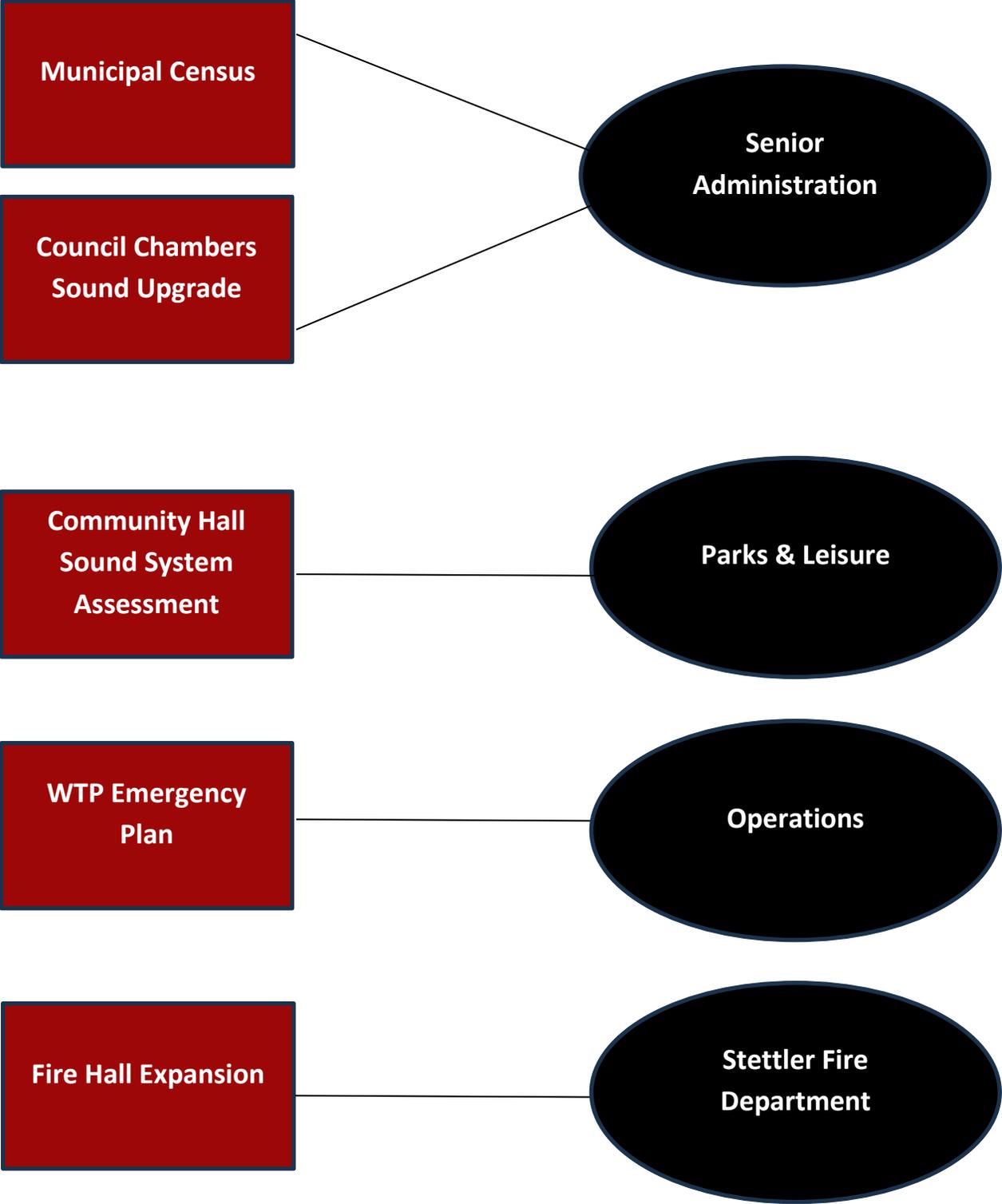
## 2024 Strategic Action Planning

Goal	Actions Required	Person(s) Responsible	Timeline
<b>5. Town Office Backup Power</b>	<ul style="list-style-type: none"> <li>- Engagement with Clearview Public Schools</li> <li>- Electrical Review</li> <li>- Plan Size &amp; Location</li> <li>- Create Budget</li> </ul>	CAO  Stettler Fire Chief  Director of Information Services	2024

**Guiding Principles:**

- Backup Power for TOS Office
- Emergency Preparedness
- Partnership with Clearview

**2024 Initiatives Currently in Operation**



## 2024 Initiatives Referred to Committees

